

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

DIAL No. D-4876 ORDER NO. 0333

DATE

APR 4-16-1937

DEPT. DATE COMPLETED

CUSTOMER KIMBLE COURTS

JUNCTION TEXAS

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

25 M ~~25~~ CIRCULARS SIZE ~~3x5x5x5~~ 17x11

STYLE

PHOTO PLATIN

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

KIMBLE COURTS APARTMENT HOTEL  
(ETC. AS PER COPY)

FRONT NO. NONE

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE LAYOUT & INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

2 Repls 5x7  
Composition 13 hrs.  
Sent 17  
Ret 22

13-5

10-2

1-

6-112

8-3

14-



CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
NO.  
YES  
RETURN PHOTO

DIAL NO. **D-4877** ORDER NO. 0745 DATE 4-16-1937

CUSTOMER NORTH AMERICAN DIE WORKS  
NEW YORK, N.Y.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12<sup>1</sup>/<sub>2</sub> M CARDS SIZE 4 VIEWS SIZE 2 x 2 EACH ON ONE NEG. STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full (SEE COPY ATTACHED.)

FRONT NO. NONE R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

USE PHOTO NOS. 2A-H478, 3A-H737, 3A-H292 &  
273-29.

3A-H-1597

PHOTO LITHO  
Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED  
TO  
PHOTO USED FOR

mtalawar  
Layout 2  
Det - 3  
see 12  
A 12

#27



RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-4878 ORDER NO. 0745 DATE 4-16-1937

CUSTOMER NORTH AMERICAN DIE WORKS  
NEW YORK, N.Y.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M CARDS SIZE 4 VIEWS SIZE 2 x 2 EACH ON ONE STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full (AS PER COPY)

FRONT NO. NONE (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

USE PHOTOS NO. 3A-H1395, 3A-H912, 6A-H693 &  
13206.

PHOTO LITHO  
Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

reprints  
Layout 2  
Ret 34  
20 C 1/2  
A 12

30

MAY 21



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. D-4879 ORDER NO. 0745 DATE 4-16-1937

CUSTOMER  
NORTH AMERICAN DIE WORKS  
NEW YORK, N.Y.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12<sup>1</sup>/<sub>2</sub> M CARDS SIZE 4 VIEWS SIZE 2 x 2 EACH ON ONE STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full (AS PER COPY)

FRONT NO. NONE (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

USE PHOTOS NO. 4A-H421, 4A-H1671, IX & 3A-H937.  
(CASA LOMA VIEW TO COME) → 136669

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

Large Layout

Rush

PHOTO RETURNED

TO

PHOTO, USED FOR

photos  
Lo. 2 1/2  
Ret. 1/4  
see 1 1/2  
A 12

2 Photos coming



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. ☒ D-4880

ORDER NO. 0745

DATE

4-16-1937

DEPT.

DATE COMPLETED

CUSTOMER NORTH AMERICAN DIE WORKS,  
NEW YORK, N.Y.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

12<sup>1</sup>/<sub>2</sub> M CARDS

SIZE

3 CARDS EACH SIZE

2 x 2

STYLE

ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border ☒ ON ONE NEG

Title in Plate Yes No

Copyright in Plate Yes No

Title in full  
(AS PER COPY)

FRONT NO. NONE

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

USE PHOTOS NO. 3A-H532, 3A-H531 &  
3A-H687

PHOTO LITHO

Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

120  
133  
150  
175

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

*rephotos*  
*layout 2*  
*Pat 2 3/4*  
*26-1*  
*A-9*

106687  
0713775  
122888

20



RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-4881 ORDER NO. 0745 DATE 4-16-1937

CUSTOMER NORTH AMERICAN DIE WORKS  
NEW YORK, N.Y.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 <sup>1</sup>/<sub>2</sub> M CARDS SIZE 6 VIEWS EACH SIZE 2 x 2 STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border (ON OPPOSITE)  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full (AS PER COPY)

FRONT NO. NONE (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

USE PHOTOS NO. 3A-H1186, 75798, 119379, 5A-H2536,  
3A-H1152 & 4A-H1481

PHOTO LITHO

Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

rephoto  
layout 2 1/2  
ret 5 3/4  
HE 13 1/4  
A 18



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

Ret 2

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-4882 ✓ ORDER NO. 0754 DATE 1-17-1937

CUSTOMER CAMP PEMIGEWASSETT  
UNIVERSITY OF CHICAGO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

1 M P.C. SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto  
NEG. NO.  
\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

150 Extra  
Curt

Ant Neg



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-4883 ✓

ORDER NO. 0754

DATE 4-17-1937

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER CAMP PENIGEWASSETT  
UNIVERSITY OF CHICAGO

1 M P.C. SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full LODGE, TENNIS COURTS AND SENIOR  
CABINS.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto  
NEG. NO.  
Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 2

150  
ST. 14



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-4834 ✓ ORDER NO. 0754 DATE 4-17-1937

CUSTOMER CAMP PEMIGEWASSETT  
UNIVERSITY OF CHICAGO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

1 M P.C. SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full SENIOR ATHLETIC FIELD

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

MAKEOVER

Change to Ret. Dept.

EST. Makeover Time Required

	LINE TIME	Time is added to Cost Dept. Time Recorded in Cost Dept.
RETOUCHING	<u>1/2</u>	
PHOTO LITHO		
COMPOSING		
ART LITHO		
ENGRAVING		

Date MAY - 4 1937

By ST

Ret - 2

*[Handwritten signature]*

14



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

Ret - 2

DIAL No. D-4885 ✓ ORDER NO. 0754

DATE 1-17-1937

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER CAMP PEMIGEWASSETT  
UNIVERSITY OF CHICAGO

1 M P.C. SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full JUNIOR CAMP

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

8

17  
14



①

HYMAN'S NEWS & BOOK STORE,  
DES MOINES, IOWA

NO. D-4886

ORDER NO. 0389

DATE 4-21-1937

25 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) DES MOINES, IOWA

IMPRINT SAME AS ABOVE

Iowa State Capitol

Copyright 1937 b. Curt Teich & Co., Inc.,  
Chicago, U.S.A.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

HYMAN'S NEWS & BOOK STORE,  
DES MOINES, IA.

NO. D-4886

ORDER NO. 0389

DATE 4-21-1937

25 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) GREETINGS FROM DES MOINES,  
IOWA

IMPRINT MADE IN C.T. ART COLORTONE (REG.  
U.S. PAT. OFF.) BY CURT TEICH & CO., INC.,  
CHICAGO, U.S.A.

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE SKETCH ATTACHED. ON LETTER "N" SUBSTITUTE DES MOINES BUILDING (NO.  
7A-H1407).

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,796,775

Ex 7. a13010

By *[Signature]*  
Date APR 29 1937

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By *[Signature]*

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH <i>Logan</i>	13	14		
RETOUCHING	2	18	4-29	5-14
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	14		5-14	5-20
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	137 153	32	5-22	5-28

JUL 24 1937

DATE BLUEPRINT OK'D.

DATE Filed

By *[Signature]*

By *[Signature]*

DATE HAND COLOR PROOF OK'D.

DATE Photo Returned to Customer

By

13-13  
3-7  
1-3



DISTRIBUTED BY PUTNAM STUDIOS,  
LOS ANGELES, CALIF.

NO. D-4887

ORDER NO. 0416

DATE 4-21-1937

6 M

LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

LAKE ARROWHEAD, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT SAME AS ABOVE

Copyright 1937 by Curt Teich & Co.,  
Inc., Chicago, U. S. A.

COLOR DESCRIPTION

PHOTO PROPERTY OF CUSTOMER

USE SAME PHOTO AS XE USED ON FRONT OF D-2131.

PUTNAM STUDIOS,  
LOS ANGELES, CAL.

NO. D-4887

ORDER NO. 0416

DATE 4-21-1937

6 M

LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

VIEW FROM LODGE TERRACE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT MADE IN C.T.ART COLORTONE (REG.

U.S.PAT.OFF.) BY CURT TEICH & CO.,  
INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE NEW PHOTO. SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH <i>lay out</i>		4		
RETOUCHING	8	7	5-13	6-1
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	6		6-1	6-3
ENGRAVING				
HAND COLOR PROOF		1 1/2		
ARTIST DEPT.	154 151	31	6-7	6-9

DATE BLUEPRINT OK'D

DATE EN'd

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

By

Date

JUL 24 1937

8

13



CHAS. A. LIBBY & SON,  
SPOKANE, WASH.

NO. D-4889

ORDER NO. J-0426

DATE 4-22-1937

12½M PHOTO PLATIN FOLDER VIEWS, WHITE BORDE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

TITLE (IN FULL) GRAVEL PLANT IN FOREGROUND, IMPRINT  
MACON CITY IN CENTER AND GOV'T. TOWN UPPER  
RIGHT. UPPER LEFT SHOWS ENTRANCE TO THE GRAND  
COULEE AND FAMOUS STEAMBOAT ROCK. ALSO TOWN  
OF GRAND COULEE.

IN PLATE: (C)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

CUT ABOUT AS MARKED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,799,774

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

APR 22 1937

APR 22 1937

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING			
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	64	5-7	5-10-37
ENGRAVING			
HAND COLOR PROOF			
ARTIST FEET.			

DATE BLUEPRINT ORD.

DATE Filed

By

By

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

*8 APR 22 1937*  
*Sargent + 12*  
*Ret 19*  
*H Corp 2*  
*Inc. Sargent 2*

DIAL

14

ST  
28



CHAS. A. LIBBY & SON,  
SPOKANE, WASH.

NO. D-4890

ORDER NO. 0426

DATE 4-22-1937

12½ M PHOTO PLATIN FOLDER VIEWS, WHITE BORDER ~~GROUND~~ ~~XXXX~~

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL) VIEW OF EAST SIDE CONSTRUCTION  
AREA, SHOWING TRESTLE WITH TWO HAMMERHEAD  
CRANES, WHILEY, THE EAST MIX PLANT ON RIGHT,  
AND THE FAMOUS ICE DAM IN IMMEDIATE FOREGROUND

IN PLATE: (C)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

CUT ABOUT AS MARKED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate  
By [Signature]  
Date 4-22-1937

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By [Signature]  
Date 4-22-1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING				
PHOTO LITHO				
BLUEPRINT STRIPPING, CHARGING	64		5-7	
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed JUL 24 1937

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

30



CHAS. A. LIBBY & SON,  
SPOKANE, WASH.

NO. D-4891

ORDER NO. 0426

DATE 4-22-1937

12½ M PHOTO PLATIN FOLDER VIEWS, WHITE BORDER GROUP (2)

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP: GOVERNMENT TOWN, TO  
HOUSE GOVERNMENT ENGINEERS AND THEIR  
FAMILIES.

BOT: MASON CITY, WASHINGTON (CONTRACTORS'  
TOWN). THE LARGEST ALL-ELECTRIC CITY IN  
THE U.S.

SMALL TYPE: (C)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

MAKE AN UPRIGHT VIEW, WITH PHOTO D ON TOP AND PHOTO E ON BOTTOM.  
CUT PHOTO E ABOUT AS MARKED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Of Estimate

By

Date

APR 22 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

APR 22 1937

OPERATION	EST. TIME Clock No.   Time   Low	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING			
PHOTO-LITHO			
BLUEPRINT STEERING, DRAWING	64	5-7	
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.			

DATE BLUEPRINT ORD

By

DATE HAND COLOR PROOF

By

JUL 24 1937

DATE Filed

By

DATE Photo Returned to Customer

14

ST.  
30



3

CHAS. A. LIBBY & SON,  
SPOKANE, WASH.

NO. D-4892

ORDER NO. 0426

DATE 4-21-1937

12½ M PHOTO PLATIN FOLDER VIEWS, WHITE BORDER GROUP (2)

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

TITLE (IN FULL) TOP: CEMENT SILOS FOR STORAGE  
AND BLENDING - - CAPACITY 50,000 BARRELS  
BOT: DRILLING FOR BLASTING FOR FOUNDATION,  
IN BED ROCK

SMALL TYPE: (C)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

MAKE AN UPRIGHT VIEW, WITH PHOTO F ON TOP AND G ON  
CUT PHOTO G ABOUT AS MARKED.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

Executive OK of Estimate

By

Date

# ESTIMATE

## AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No.   Time   Low	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING			
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	64	5 - 7	
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.			

DATE ESTIMATE OK'D

By

DATE FOR COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

JUL 24 1937

ST.  
30



CHAS. A. LIBBY & SON,  
SPOKANE, WASH.

NO. D-4893

ORDER NO. 0426

DATE 4-21-1937

12½M PHOTO PLATIN FOLDER VIEWS, WHITE BORDER GROUP (2)

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP: CEREMONY OF FIRST  
OFFICIAL BUCKET OF CONCRETE, POURED  
DECEMBER 6, 1935.

BOT: DIESEL ELECTRIC TRAINS AND FOUR-YARD BUCKETS, CARRYING CONCRETE  
SMALL TYPE: (C)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

MAKE AN UPRIGHT VIEW, WITH PHOTO H ON TOP & I ON BOTTOM.

CUT PHOTO H ABOUT AS MARKED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,759,779

Examined and Approved

By *[Signature]*  
Date APR 22 1937

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By *[Signature]*  
Date APR 22 1937

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING			
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	6 1/2	5 - 7	
ENGRAVING			
HAND COLOR PROOF			
ARTIST FEEL			

DATE BLUEPRINT OK'D

DATE Filed

APR 24 1937

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



CHAS. A. LIBBY & SON,  
SPOKANE, WASH.

NO. D-4894

ORDER NO. 0426

DATE 4-22-1937

12 1/2 M PHOTO PLATIN FOLDER VIEW, WHITE BORDER GROUP (2)

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP: DOWNSTREAM VIEW OF  
WEST SIDE, MIXING PLANT, AND POWER  
HOUSE FOUNDATION  
BOT: UPSTREAM VIEW OF WEST SIDE, LOW  
BLOCKS CARE FOR FLOOD WATERS  
SMALL TYPE: (C)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

MAKE AN UPRIGHT VIEW, USING PHOTO J ON TOP & K ON BOTTOM.  
CUT PHOTO J ABOUT AS MARKED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Ck. of Estimate By \_\_\_\_\_ Cost Dept. Checked \_\_\_\_\_  
Date APR 22 1937 Date APR 22 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING				
PHOTO LITHO				
BLUEPRINT	64		5-7	
STAMPING, CAPING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE FILED \_\_\_\_\_

By \_\_\_\_\_

DATE PHOTO RETURNED TO CUSTOMER \_\_\_\_\_

JUL 24 1937

14

ST  
30



CHAS. A. LIBBY & SON,  
SPOKANE, WASH.

NO. **D-4895**

ORDER NO. **0426**

DATE **4-22-1937**

**12½M PHOTO PLATIN FOLDER VIEW, WHITE BORDER GROUP (2)**

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) **TOP: ENTIRE RIVER DIVERTED  
THROUGH 400' CHANNEL**

**BOT: WEST SIDE FOUNDATION AND POWER  
HOUSE FOUNDATION;- PENSTOCKS 18' DIAMETER**

**SMALL TYPE: (C)**

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **NONE** R. M.

IMPRINT

PHOTO PROPERTY OF **CUSTOMER**

COLOR DESCRIPTION

**MAKE AN UPRIGHT VIEW, USING PHOTO L ON TOP & M ON BOTTOM  
CUT PHOTO M ABOUT AS MARKED.**

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

**CURT TEICH & COMPANY, INC., CHICAGO**  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By

By

Date **APR 22 1937**

**AND WORK SCHEDULE**

Date

**APR 22 1937**

OPERATION	EST. TIME		DATE		DATE COMPLETED
	Cost	No. of Men	PERCENT	REPT	
COMPOSING, TYPE SET UP					
SKETCH					
RETOUCHING					
PHOTO-LITHO					
BLUEPRINT STAMPING OPAQUING	14		5	- 7	
ENGRAVING					
HAND COLOR PROOF					
ARTIST REPT.					

DATE BLUEPRINT ORD

DATE Filed

**JUL 24 1937**

DATE Photo Returned to Customer

DATE Photo Returned to Customer



CHAS. A. LIBBY & SON,  
SPOKANE, WASH.

NO. D-4896

ORDER NO. 0426

DATE 4-22-1937

12½ M PHOTO PLATIN FOLDER *Cover*, ~~VII~~, FULL PAGE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SOUVENIR PHOTOS OF THE  
GRAND COULEE DAM STATE OF WASHINGTON  
U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

PRICE TWENTY-FIVE CENTS

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

CHAS. A. LIBBY & SON,  
SPOKANE, WASH.

NO. D-4897

ORDER NO. 0426

DATE 4-22-1937

12½ M PHOTO PLATIN FOLDER *Cover*, ~~VII~~, FULL PAGE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) WEST SIDE FOUNDATION,  
EACH BLOCK IS APPROXIMATELY 240' HIGH,  
500' WIDE AND 50' THICK

CHAS. A. LIBBY & SON  
PHOTOGRAPHERS  
SPOKANE, WASH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

CUT PHOTO ABOUT AS MARKED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,7

Executive OK of Estimate

By

Date

ESTIMATE  
AND WORK SCHEDULE

By

Date

OPERATION	EST. TIME CONSULTING	DATE ENTERED	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING			
PHOTO-LITHO			
BLUEPRINT STRIPPING, GRAQUING	64	5-7	5-10
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.			

DATE BLUEPRINT OK'D

DATE Filed

JUL 24 1937

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



CHAS. A. LIBBY & SON,  
SPOKANE, W. SH.

NO. D-4898

ORDER NO. 0426

DATE 4-22-1937

12 1/2 M PHOTO PLATIN FOLDER VIEWS, WHITE BORDER GROUP (2)

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) ~~TOP: CONCRETE PLACING~~  
TRESTLES AND CRANE FOR ~~IN~~ LOWERING  
CONCRETE BUCKETS TO FORMS

~~TOP: EAST SIDE OF BLOCK #40, SHOWING~~  
CENTER TOWER OF SUSPENSION CONVEYOR,  
330' HIGH.

SMALL TYPE: (C)

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

PHOTO PROPERTY OF CUSTOMER

MAKE AN UPRIGHT VIEW, USING PHOTO ~~XXXXXXXXXXXXXXXXXXXX~~  
Q ON TOP & P ON BOTTOM  
CUT PHOTO Q ABOUT AS MARKED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

APR 22 1937

By

Date

APR 22 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time in hours		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING				
PHOTO-LITHO	64		5-7	5-10 1/2
BLUEPRINT				
STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

JUL 24 1937

DATE BLUEPRINT ORD

DATE Filed

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

14

ST  
30



CHAS. A. LIBBY & SON,  
SPOKANE, WASH.

NO. D-4900

ORDER NO. 0426

DATE 4-22-1937

12 1/2 M PHOTO PLATIN FOLDER VIEWS, XXX (4 FOLDER SPACES) WHITE BORDER  
3 1/2 x 15 1/2 full size  
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) TOP: PANORAMA OF GRAND  
COULEE DAM, WASHINGTON, 8TH WONDER  
OF THE WORLD  
BOTTOM: (DATA AS PER COPY)

SMALL TYPE, IN PLATE: (C)

FRONT NO. NONE R. M.  
IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

LEAVE IN WHITE LETTING DESIGNATING DIFFERENT POINTS OF INTEREST.  
TAKE OUT PHOTOGRAPHER'S NAME.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive of Estimate By [Signature] Cost Dept. Checked By [Signature]  
Date 4-22-1937 Date 4-22-1937

**ESTIMATE**  
AND WORK SCHEDULE

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING			
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	14	5-8	
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.			

DATE BLUEPRINT OK'D. JUL 24 1937  
By [Signature] DATE Filed [Signature]  
DATE HAND COLOR PROOF OK'D. [Signature] By [Signature]  
DATE Photo Returned to Customer [Signature]



ANNA K. OLEWILER, PROP.  
AVALON, N.J.

NO. D-4902

ORDER NO. 0848

DATE 4-23-1937

*Print*

1 M PHOTO PLATIN POST CARDS WHITE BORDER  
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)  
PLACE OF TITLE: UPPER LOWER, CENTER - BORDER. FRONT NO. 1 R. M. NO  
TITLE (IN FULL) AVALON PIER, AVALON, N.J. IMPRINT DOUGLASS CANDY STOPE,  
AVALON, N J.  
PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

APR 28 1937

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

APR 28 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			APR 28 1937	APR 28 1937
SKETCH				
RETOUCHING	12	2	4-28	5-1 SE
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		5-3	5-3
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE *Filed*

JUL 24 1937

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

12

ST.  
27



ANNA K. OLEWILER, PROP.  
AVALON, N.J.

NO. D-4903

ORDER NO. 0848

DATE 4-23-1937

1 M PHOTO PLATIN POST CARDS  
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) AVALON PIER, SIDEVIEW,  
AVALON, N.J.

WHITE BORDER.  
(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT XXXX DOUGLASS CANDY STORE,  
AVALON, N. J.

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate  
By APR 28 1937 ESTIMATE  
Date APR 28 1937 AND WORK SCHEDULE  
By APR 28 1937 Cost Dept. Checked  
Date APR 28 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			APR 28 1937	APR 28 1937
SKETCH				
RETOUCHING	14	2	4-28	5-1
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	64		5-3	5-3
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Piled JUL 24 1937  
By \_\_\_\_\_ By AK  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
By \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



FRED HARVEY,  
KANSAS CITY, MO.

NO. D-4905

ORDER NO. 0489

DATE 4-26-1937

2 M PHOTO PLATIN BOOK VIEWS, SIZE 5 3/4 x 7 7/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL)

CLOUDS AND SHADOWS -

IMPRINT

FROM NEAR EL TOVAR

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO N. 7A-H684 OR NEW PHOTO, WHICHEVER IS BETTER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

YES

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

By APR 30 1937

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By APR 30 1937

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING		0	4-30	5-10 S
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	64		5-10	5-10 S
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D  
By

DATE FILED JUL 24 1937

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer



FRED HARVEY,  
KANSAS CITY, MO.

NO. D-4906

ORDER NO. 0489

DATE 4-26-1937

2 M BOOK VIEWS, PH TO PLATIN, SIZE 5 3/4 x 7 7/8 FULL PAGE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ~~EL TOVAR H TEL - ON~~  
~~THE RIM~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO N. 2A1147 OR NEW PHOTO, WHICHEVER IS BETTER

SUBMIT: RET. PHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

24 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive of Estimate

By APR 30 1937  
Date

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By APR 30 1937  
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	6	1	4-30	5-12 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		5-12	5-12 45
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE FILED JUL 24 1937

By SL

DATE Photo Returned to Customer



FRED HARVEY,  
KANSAS CITY, MO.

NO. D-4907

ORDER NO. 0489

DATE 4-26-1937

2 M PHOTO PLATIN BOOK VIEWS, SIZE 5 3/4 x 7 7/8, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SUNSET FROM HOPI POINT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 7A-H686

SUBMIT: RET. PHOTO

B. L. & W. PROOF

YES

HANDCOLOR PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

## ATTENTION!

24 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

5 7/8 x 8

Executive OK of Estimate

By APR 30 1937

Date

## ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By APR 30 1937

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	12	✓		
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	64		5-12	5-12 45
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Paid

JUL 24 1937

By

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

By



FRED HARVEY,  
KANSAS CITY, MO.

NO. D-4908

ORDER NO. 0489

DATE 4-26-1937

2 M PH TO PLATIN BOOK VIEWS, SIZE 5 3/4 x 7 7/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE HAPI HOUSE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NONE

R. M.

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PH TO NO. 7A-H691

SUBMIT: RET. PHOTO

B. L. & W. PROOF

YES

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,796,779

ATTENTION!

24 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By APR 30 1937

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By APR 30 1937

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	9	1 1/2	4-30	5-11 SE
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	60		5-12	5-11 SE
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	1			

DATE BLUEPRINT OK'D

DATE FILED

JUL 24 1937

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By



FRED HARVEY,  
KANSAS CITY, MO.

NO. D-4909

ORDER NO. 0489

DATE 4-26-1937

2M PHOTO PLATIN BOOK VIEWS, SIZE 5 3/4 x 7 7/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

THE VIEW FROM MOHAVE  
POINT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

NONE

R. M.

IMPRINT

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 7A-H657

SUBMIT: RET. PHOTO

B. L. & W. PROOF

YES

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

Date

APR 30 1937

AND WORK SCHEDULE

By

Date

APR 30 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	6	1	4-30	5-11 8
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	6		5-12	5-12 5
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE FILED

JUL 24 1937

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By



FRED HARVEY,  
KANSAS CITY, MO.

NO. D-4910

ORDER NO. 0489

DATE 4-26-1937

2 M PHOTO PLATIN BOOK VIEWS, SIZE 5 3/4 x 7 7/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE LOOK-UT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

PHOTO PROPERTY OF CURT MER

COLOR DESCRIPTION

USE NEW PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

YES

HANDCOL. PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

24 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

APR 30 1937

AND WORK SCHEDULE

By

Date

APR 30 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	6	2	4-30	5-11 SL.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	14		5-12	5-12 H.S.
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D.

DATE Filed

JUL 24 1937

By

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

By



FRED HARVEY,  
KANSAS CITY, MO.

NO. D-4911

ORDER NO. 0489

DATE 4-26-1937

2 M PHOTO PLATIN BOOK VIEWS, SIZE 5 3/4 x 7 7/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ~~THE CANYON FROM~~  
~~PIMA POINT~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 7A-H665

SUBMIT: RET. PHOTO

B. L. & W. PROOF

YES

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLIDE MULTI-PLY FORMS © PAT. NO. 1,297,775

ATTENTION!

24 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

APR 30 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

APR 30 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	17	1 1/2	4-30	5-10 SL
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	64		5-10	5-10 14A.
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

14

(X)



FRED HARVEY,  
KANSAS CITY, MO.

NO. D-4912

ORDER NO. 0489

DATE 4-26-1937

2 M PHOTO PLATIN BOOK VIEWS, SIZE 5 3/4 x 7 7/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HERMIT'S REST

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 2A1153 or NEW PHOTO, WHICHEVER IS BETTER

SUBMIT: RET. PHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,796,775

Executive OK of Estimate

By APR 30 1937

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By APR 30 1937  
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	14	1	4-30	5-12 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	61		5-12	5-12 AT
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed JUL 24 1937

By

DATE Photo Returned to Customer

## ATTENTION!

24 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.



FRED HARVEY,  
KANSAS CITY, MO.

NO. D-4914

ORDER NO. 0489

DATE 4-26-1937

2 M PHOTO PLATIN BOOK VIEWS SIZE 5 3/4 x 7 7/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) A GLIMPSE OF THE RIVER

FROM THE RIM ROAD

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 7A-H680

SUBMIT: RET. PHOTO

B. L. & W. PROOF

YES

HANDCOLOR PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By APR 30 1937

## ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By APR 30 1937

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	1		
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	64	5 - 12	5 - 12 1/2
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.			

DATE BLUEPRINT OK'D

DATE JUL 24 1937

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

By



Print

FRED HARVEY,  
KANSAS CITY, MO.

NO. D-4915

ORDER NO. 0489

DATE 4-26-1937

2 M PHOTO PLATIN BOOK VIEWS, SIZE 5 3/4 x 7 7/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) ~~A TRAIL PARTY - ON~~  
~~THE WAY DOWN~~

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. NONE R. M.  
IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION  
USE PHOTO NO. 7A-H688

SUBMIT: RET. PHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

# ATTENTION!

24 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date APR 30 1937

By \_\_\_\_\_  
Date APR 30 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING		1/2		
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	6		5 - 10	5 - 10 AM
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

JUL 24 1937

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

6



FRED HARVEY,  
KANSAS CITY, MO.

NO. D-4916

ORDER NO. 0489

FULL FACE

DATE 4-26-1937

2 M PHOTO PLATIN BOOK VIEWS, SIZE 5 3/4 x 7 7/8

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

COLORADO RIVER AT

FOOT OF BRIGHT ANGEL XXXXX TRAIL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

NONE

R. M.

IMPRINT

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 7A-H678 OR NEW PHOTO, WHICHEVER IS BETTER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

YES

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

APR 30 1937

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

APR 30 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING		1		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	60		5-12	5-24
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE FILED

JUL 24 1937

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

By

ATTENTION!

24

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.



FRED HARVEY,  
KANSAS CITY, MO.

NO. D-4917

ORDER NO. 0489

DATE 4-26-1937

2 M PHOTO PLATIN BOOK VIEWS SIZE 5 3/4 x 7 7/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ~~SUN-SET IN THE GRANITE~~  
GORGE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 7A-H659.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

YES

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

24 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By APR 30 1937  
Date

By APR 30 1937  
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	14	1	4-30	5-12 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	6		5-12	5-12 SL
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE FILED JUL 24 1937

By \_\_\_\_\_

By 25

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

14

(X)



FRED HARVEY,  
KANSAS CITY, MO.

NO. D-4918

ORDER NO. 0489

DATE 4-26-1937

2 M PHOTO PLATIN BOOK VIEWS SIZE 5 3/4 x 7 7/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NONE

R. M.

TITLE (IN FULL)

SUSPENSION BRIDGE OVER

G. LOBAO RIVER

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 5A-H1183

SUBMIT: RET. PHOTO

B. L. & W. PROOF

YES

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

24 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

APR 30 1937

AND WORK SCHEDULE

By

APR 30 1937

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Click No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING		0	4-30	5-10 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		5-10	5-10 145
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

JUL 24 1937

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By



FRED HARVEY,  
KANSAS CITY, MO.

NO. D-4919

ORDER NO. 0489

DATE 4-26-1937

2 M PHOTO PLATIN BOOK VIEWS SIZE 5 3/4 x 7 7/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

PHANTOM RANCH - A

VERTICAL MILE BELOW THE RIM

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

NONE

R. M.

IMPRINT

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 7A-H689

SUBMIT: RET. PHOTO

B. L. & W. PROOF

YES

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLCEE MULTI-PLY FORMS © PAT. NO. 1,292,776

## ATTENTION!

24 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

APR 30 1937

## ESTIMATE

AND WORK SCHEDULE

By

Date

Cost Dept. Checked

APR 30 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETE
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	6	2	11-30	5-12-37
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		5-12	5-12-37
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE FILED

MAY 24 1937

By

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

By

14-1

6-1



FRED HARVEY,  
KANSAS CITY, MO.

NO. D-4920

ORDER NO. 0489

DATE 4-26-1937

2M PHOT PLATIN BOOK VIEWS SI 5 3/4 x 7 7/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ~~THE EAGLE DANCE OF~~  
~~THE H-PI INDIANS~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE NEW PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

YES

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,794,778

ATTENTION!

24 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By APR 30 1937  
Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By APR 30 1937  
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	6	3	4-30	5-10 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		5-11	5-12 1/2
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed JUL 24 1937

By

DATE Photo Returned to Customer



FRED HARVEY,  
KANSAS CITY, MO.

NO. D-4921

ORDER NO. 0489

DATE 4-26-1937

2 M PHOTO PLATIN BOOK VIEWS SIZE 5 ~~3~~ 3/4 x 7 7/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BRIGHT ANGEL LO GE

AND CABINS - THE MAIN LO GE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE NEW PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

YES

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

APR 30 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

APR 30 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	6	2	4-30	5-12 sl
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	64		5-12	5-12 sl
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D.

By

DATE HAND COLOR PROOF OK'D.

By

DATE Filed

By

DATE Photo Returned to Customer

## ATTENTION!

24 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.



FRED HARVEY,  
KANSAS CITY, MO.

NO. D-4922

ORDER NO. 0489

DATE -26-1937

2 M PHOTO PLATIN BOOK VIEWS ~~XXXX~~ 5 3/4 x 7 7/8 FULL FACE  
SIDE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

TITLE (IN FULL) NAVAHO BLANKET WEAVER

AND CHILDREN

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO N. 7A-H1273

SUBMIT: RET. PHOTO

B. L. & W. PROOF

YES

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

24 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

APR 30 1937

AND WORK SCHEDULE

Date

APR 30 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING		0	4-30	5-10 SL.
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING	64		5-10	5-10 4.5
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT ORD.

DATE Filed JUL 24 1937

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

By

By



FRED HARVEY,  
KANSAS CITY, MO.

NO. D-4923

ORDER NO. 0489

DATE 4-26-1937

2 M PHOTO PLATIN BOOK VIEWS SIZE 5 3/4 x 7 7/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ON THE DEPT. VIEW  
ROAD

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE NEW PHOTO

YES

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,776

Executive OK of Estimate

By

Date APR 30 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

APR 30 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	12	1/2	4-30	5-11 SL
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	64		5-12	5-12 4x
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D.

By

DATE HAND COLOR PROOF OK'D.

By

DATE Filed

By

DATE Photo Returned to Customer

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

1.2

2



FRED HARVEY,  
KANSAS CITY, MO.

NO. D-4924

ORDER NO. 0489

DATE 4-26-1937

2 M PHOTO PLATIN BOOK VIEW SIZE 5 3/4 x 7 7/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ~~THE GANY N FROM~~  
~~MORAN POINT~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. N NE R. M.

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO N . 7A-H660 OR NEW PHOTO, WHICHEVER IS BETTER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

YES

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,790,795

Executive OK of Estimate

By APR 30 1937  
Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By APR 30 1937  
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	14	1		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		5-12	5-12-15
ENCRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

JUL 24 1937

DATE BLUEPRINT OK'D \_\_\_\_\_  
By \_\_\_\_\_

DATE Filed \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

By AS

DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

## ATTENTION!

24 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.



FRED HARVEY,  
KANSAS CITY, MO.

NO. D-4925

ORDER NO. 0489

DATE 4-26-1937

2 M PHOTO PLATIN BO K VIEWS, SIZE 5 3/4 x 7 7/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

NATIVE DEER BEAR  
EL TOVAR

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

NONE

R. M.

IMPRINT

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

USE NEW PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

YES

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

APR 30 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

APR 30 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	6	1	4-30	5-10 82
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		5-12	5-12 45
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

## ATTENTION!

24 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.



FRED HARVEY,  
KANSAS CITY, MO.

NO. D-4926

ORDER NO. 0489

DATE 4-26-1937

2 M PHOTO PLATIN BOOK VIEWS, SIZE 5 3/4 x 7 7/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

LOOKING NORTH FROM  
LIPAN POINT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

OR  
USE PHOTO NO 7A-H681 AND NEW PHOTO, WHICHEVER IS BETTER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

YES

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

24 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By APR 30 1937

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By APR 30 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	5	2	4-30	5-10
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	64		5-10	5-10
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE JUL 24 1937

By

DATE Photo Returned to Customer

8

7



FRED HARVEY,  
KANSAS CITY, MO.

NO. D-4927

ORDER NO. 0489

DATE 4-26-1937

2 M PHOTO PLATIN BOOK VIEWS SIZE 5 3/4 x 7 7/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE WATCHTOWER AT  
DESERT VIEW

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. N NE R. M.

IMPRINT

PHOTO PROPERTY OF CUST MER

COLOR DESCRIPTION

USE NEW PHOTO

SUBMIT: RET. PHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By APR 30 1937 Date APR 30 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	8	2	4-30	5-10 Sl.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	6		5-12	5-12
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

JUL 24 1937

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

8

(1)



FRED HARVEY,  
KANSAS CITY, MO.

NO. D4928

ORDER NO. 0489

DATE 4-26-1937

2 M PHOTO PLATIN BOOK VIEWS SIZE 5 3/4 x 7 7/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. FRONT NO. NINE R. M.

TITLE (IN FULL) LOOKING NORTH FROM THE IMPRINT

WATCHTOWER

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 5A-H1186

YES

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,799,777

ATTENTION!

24 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By APR 30 1937

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By APR 30 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	14	1	4-30	5-12 SE
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		5-12	5-12 A.
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D. DATE FILED JUL 24 1937

By DATE HAND COLOR PROOF OK'D. By

DATE Photo Returned to Customer

By

14



DALLAS POST CARD CO.  
DALLAS, TEX.

NO. D-4929

ORDER NO. 0487

DATE 4-26-1937

25 M LARGE FOLDER COVER

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREATER TEXAS AND  
PAN-AMERICAN EXPOSITION DALLAS,  
1937

Pan-American Exhibit Hall  
Copyright 1937 by Curt Teich & Co.,  
Chicago, U. S. A.

COLOR DESCRIPTION

USE PHOTO NO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. N NE R. M. YES

IMPRINT ON 12½M: DALLAS POST CARD  
CO., DALLAS

ON 12½M: EXPOSITION PUBLICATIONS  
INC., DALLAS

PHOTO PROPERTY OF CT

DALLAS POST CARD CO.,  
DALLAS, TEXAS

NO. D-4929

ORDER NO. 0487

DATE 4-26-1937

DATE

25 M LARGE FOLDER XXXX COVER

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

CAVALCADE OF THE AMERICAS

COLOR DESCRIPTION

Use photo 7AH1575

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT MADE IN C.T. ART COLOORTONE  
(REG. U.S. PAT. OFF.) BY CURT TEICH  
& CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF CT

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE  
AND WORK SCHEDULE

CORRECTION	EST. TIME	DATE	DATE
CH. CORR.	Time Allowed	ESTIMATED	COMPLETED
COMPOSING, TYPE SET UP			
SKETCH layout	6		
RETOUCHING	5		
PHOTO LITHO			
BLUEPRINT	64	6-1	7-3
STAMPING, OPAQUEING			
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	34		

JUL 24 1937

DATE BLUEPRINT ORD.

DATE FILED

By

By

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

By



34

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL No. D-4930 ORDER NO. 0863 DATE 4-24-1937  
CUSTOMER THE CORN STATES SERUM CO.,  
OMAHA, NEBRASKA  
DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART  
DATE COMPLETED  
Photos for this Customer

6 M DOUBLE CARDS SIZE 3 1/2 x 11 STYLE ART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full THE CORN STATES SERUM COMPANY,  
OMAHA, NEBRASKA.  
FRONT NO. (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout  
PHOTO LITHO Rephoto  
NEG. NO.  
\_\_\_\_ Photograph each - Size 5x7 - 8x10 -10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED  
TO  
PHOTO USED FOR

Rephoto 8x10

Ret.  
H.E.  
B.R.  
7  
2 3/4  
17

Per

2

X

ST.  
31

10-13

8-4



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL No. D-4931 ORDER NO. 3874 DATE 4-6-1937

CUSTOMER LEON SCHROEDER  
OF SCHROEDER RESORT  
ALPENA, MICHIGAN

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

PHOTO PROPERTY OF C. T. & CO.

1 M P.O. SIZE 5x7

STYLE PHOTO PLATE WHITE BORDER.

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full BEACH RESORT ON LONG LAKE, ALPENA,  
MICH.

FRONT NO. 5 (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL No. <u>D-4932</u>	ORDER NO. <u>0494</u>	DATE <u>4-26-1937</u>	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer
CUSTOMER <u>NORTH AMERICAN DIE WORKS</u> <u>NEW YORK, N. Y.</u>					
12 <sup>1</sup> / <sub>2</sub> M VIEWS		SIZE <u>4 VIEWS, EACH SIZE 2 x 2</u>	STYLE <u>art colortone</u>		
PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full (AS PER COPY)		FRONT NO. <u>NONE</u> (All of this on address side) R. M. Yes No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer C. T. Imprint No Imprint			
RETOUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout USE PHOTO NO. <u>6A-H1165, 5A-H2197, 2A-H384</u> & ↑ 2		PHOTO LITHO Rephoto NEG. NO. Photograph each - Size 5x7 - 8x10 - 10x12 Prints each from Negatives MATTE or GLOSSY Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted See Salesman, Customer, or Sample for Position, Office DELIVER Straighten Photo Negative — Line — Halftone — Combination. 120 Dry — Wet — Pancromatic — Color Separation. 133 Transfer — Paper Process — New Process. 150 Stripping — White Border — Full Face. 175 Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.			
COLOR DESCRIPTION  LICTEN WATER ON LA. STATE CAPITOL VIEW AND SHOW COLORS ON CAPITOL BL G. MORE LIKE ON 6A-H1148.					

PHOTO RETURNED

TO

PHOTO USED FOR

4 reprints  
Sagunt 2 1/2  
Re 3 1/2  
A 17



RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO.

D-4933

ORDER NO. 0494 DATE 4-26-1937

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER

NORTH AMERICAN DIE WORKS

NEW YORK, N. Y.

12½ M VIEWS

SIZE 4 VIEWS, EACH 2 x 2

STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full (AS PER COPY)

FRONT NO. NONE R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

USE PHOTOS NO. 70478, 85191, 4A-H724 &

4A-H331.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

4/26/37  
Say and 2 1/2  
Set 6  
A. 16

12  
6

X



RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL No.

D-4934

ORDER NO. 0494

DATE 4-26-1937

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER

NORTH AMERICAN DIE WORKS  
NEW YORK, N. Y.

Photos for  
this Customer

12<sup>1</sup>/<sub>4</sub> VIEWS

SIZE 4 views, each size 2 x 2

STYLE

ART COLORED NE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

(AS PER COPY)

FRONT NO. NONE

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

USE PHOTOS NO. 2A-H646, 2A-H323,

1  
1 3/4

PHOTO LITHO

Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

4 replaced  
Layman - 2 1/2  
Feb 5  
A 16 1/2

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Apr



RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. ~~7A-H1392~~ <sup>D-4935</sup> ORDER NO 0494

DATE 4-26-1937

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER

NORTH AMERICAN DIE WORKS  
NEW YORK, N. Y.

12<sup>1</sup>/<sub>2</sub> VIEWS SIZE 3 views, each size 2 x 2 STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full (AS PER COPY)

(All of this on address side)  
FRONT NO. NONE R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

USE PHOTOS NO. 4A-H701, 5A-H1607 &  
3A-H1392

PHOTO LITHO  
Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. each 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

3 up  
2  
4  
A13

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Hm

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96



22

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

DIAL NO. D-4936 ORDER NO. 0930 DATE 4-28-1937  
CUSTOMER WILLIAM PETER BLAKE,  
LITTLE FALLS, MINN.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 $\frac{1}{2}$  M DOUBLE CARDS SIZE 5 $\frac{1}{2}$  x 7

STYLE ART COLORTONE WHITE BORDER.

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full LITTLE FALLS CITY BAND, MINNESOTA  
STATE FAIR CHAMPIONS, 1935-1936 ETC., AS  
PER COPY.

SMALL TYPE (COPYRIGHT 1937 BY W. P. BLAKE  
LITTLE FALLS, MINN.)

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

FRONT NO. R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 -10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

L.O-1  
Rev 4

20 1 1/2  
A 11

C-3

X  
Rev

2

X

6



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-4937

ORDER NO. 0952

DATE 4-29-1937

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER THE ALLIS PRESS,  
KANSAS CITY, MO.

1 M P.C.

SIZE 3½ x 5½

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full JOSEPH SMITH MANSION HOUSE, 1842-1844-  
NAUVOO, ILL.  
IN LOWER LEFT HAND CORNER.- (c)  
OF PHOTO.

FRONT NO. 5 (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer ~~Copyright~~ No Imprint

COPYRIGHT GRAPHIC ARTS BUREAU

RETOUCHING DEPARTMENT  
~~Submit~~ Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Half-tone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



HUNTER'S BOOK STORE,  
BELLEFONTE, PA.

NO. D-4938

ORDER NO. 1046

DATE 4-30-1937

1M PHOTO PLATIN POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

BIRD'S EYE VIEW OF BELLEFONTE, PA.  
SHOWING COURT HOUSE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

ON LEFT, FIRST BUILDING BUFF BRICK, BROWN CORNICE AND TWO OTHER BUILDINGS  
ON LEFT RED AND BRON BRICK. CENTER FOREGROUND GRAY. CENTER BUILDINGS  
RED BRICK. REAR CENTER WITH TOWER WHITE. DISTANT CENTER BUILDING GRAY.  
ON RIGHT BUILDINGS RED BRICK. REAR GRAY AND RED. SHOW MOUNTAIN ON REAR  
LEFT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE		AND WORK SCHEDULE	
By <u>[Signature]</u>		By <u>[Signature]</u>	
Date <u>MAY 5 1937</u>		Date <u>MAY 5 1937</u>	
OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		MAY 5 1937	MAY 5 1937
SKETCH			
RETOUCHING	8 3	5-5	5-13 50
PHOTO-LITHO			
BLEUPRINT STRIPPING, OPAQUING	11	5-3	5-14 18
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.			

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE FILED JUL 24 1937  
By \_\_\_\_\_ By [Signature]  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
By \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

*[Large handwritten mark, possibly a stylized 'R' or '2']*

8

ST  
30



HUNTER'S BOOK STORE,  
BELLEFONTE, PA.

NO. D-4989  
4939  
ORDER NO. 1046

DATE 4-30-1937

1 M PHOTO PLATIN POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE, UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CENTER COUNTY COURT  
HOUSE, BELLEFONTE, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

WHITE STONE. LIGHT STONE COLUMNS AND CIRCLE CENTER.  
BRONZE PLATES AND FIGURE ON MONUMENT, DARK COPPER TOP ON TOWER ON  
BUILDING. SHOW FLAG ON POLE ON RIGHT. BUILDINGS ON LEFT, MOSTLY LIGHT  
GRAY SLATE ROOFS. BUILDINGS ON RIGHT, FIRST DARK BROWN, OTHERS GRAY.  
REMOVE PEOPLE ON LEFT AND ALL AUTOMOBILES.  
LIGHT STONE CURBING AND GREEN HEDGE IN FOREGROUND.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

3 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive Order

By *[Signature]*  
Date MAY 5 1937

ESTIMATE  
AND WORK SCHEDULE

Case Dept. Checked

By *[Signature]*  
Date MAY 5 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAY 5 1937	MAY 5 1937
SKETCH				
RETOUCHING	14	2	5-5	5-10 SC
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	68		5-10	5-10 4F
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

JUL 24 1937

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By



HUNTER'S BOOK STORE,  
BELLEFONTE, PA.

NO. D-4940

ORDER NO 1046

DATE 4-30-1937

1M PHOTO PLATIN POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

FISHERMAN'S PARADISE ON SPRING CREEK,  
NEAR BELLEFONTE, PA.

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

BUILDING DARK BROWN. GREEN ROOF? WHITE TRIM AND CORNER. ~~GREEN~~ HEDGE ALONG  
FRON OF BUILDING. GREEN LAWN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,776

## ATTENTION!

3 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive [Signature] **ESTIMATE** Cost Dept. Checked [Signature]  
By [Signature] **AND WORK SCHEDULE** Date MAY 5 1937  
Date MAY 5 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAY 5 1937	MAY 5 1937
SKETCH				
RETOUCHING	18	2	5-5	5-10 SE.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		5-10	5-10 H.
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

JUL 24 1937

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By [Signature]

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_



C. H. ROLLINS & CO.,  
KEOKUK, IOWA

NO. D-4941

ORDER NO. 69808

DATE ~~4-30-37~~ 4-30-37

6 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. NO

TITLE (IN FULL) SOUVENIR OF KEOKUK, IOWA

IMPRINT NAME AS ABOVE

Chief Keokuk Monument (Very small- (c) H.M. Anschutz)

View of Keokuk Dam from top of

Powerhouse

Copyright 1937 by Curt Teich & Co., Inc.,  
Chicago, U. S. A.

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTOS NO. 79055 & 43952.

C. H. ROLLINS & CO.,  
KEOKUK, IOWA

NO. D-4941

ORDER NO. 69808

DATE 4-30-37

6 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. NO

TITLE (IN FULL) MAIN STREET

IMPRINT MADE BY CURT TEICH & CO., INC.,  
CHICAGO, U.S.A.

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 84976

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,777

17-3 1/2

2-7 1/2

13

R

O.K.

Executive OK

By *[Signature]*  
Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *[Signature]*  
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH <i>layout</i>		6 1/2		
RETOUCHING	17	11	5-13	5-24
PHOTO-LITHO				
BLUEPRINT STRIKING, OPAQUING	14		5-24	5-27
ENGRAVING				
HAND COLOR PROOF		1 1/2		
ARTIST DEPT.	55 31	30	5-29	6-3-37

DATE BLUEPRINT OK'D

By

DATE FILED JUL 24 1937

By

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer



SHREVEPORT NEWS AGENCY,  
SHREVEPORT, LA.

✓ NO. D-4942

ORDER NO. 1056

DATE 4-30-1937

6 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ~~PICTURE FOLDER OF~~

SHREVEPORT, LA. HOME OF THE WORLD'S  
LARGEST AIRPORT

"OLD GLORY" WAVING OVER "THE WORLD'S  
LARGEST AIRPORT"

Copyright 1937 by Curt Teich & Co., Inc.,  
Chicago, U. S. A.

USE SAME PHOTO AS USED ON FRONT OF COVER NO. D-4336.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT  
NONE

PHOTO PROPERTY OF CT

*TYPE on sketch*

SHREVEPORT NEWS AGENCY,  
SHREVEPORT, LA.

NO. D-4942

ORDER NO. 1056

DATE 4-30-1937

6 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ~~"DOVE AMONG THE OIL TITLES"~~

LAKE SHORE LINE AROUND CROSS  
LAKE SHREVEPORT, LA.

COLOR DESCRIPTION

USE PHOTO NO. ~~4-4336~~ 6A H 255

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT  
MADE IN C.T. ART COLORTONE (REG.  
U.S. PAT. OFF.) BY CURT TEICH & CO., INC.,  
CHICAGO, U. S. A.

PHOTO PROPERTY OF CT

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

FORMS PAT. NO. 1,789,779

1 print of Neg.  
D-4336

Executive OK of Estimate

By

Date

JUL 9 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Order

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH <i>say not</i>	5	6		
RETOUCHING		1		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	6		7-13	7-13
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	51	32	7-15	7-16

JUL 24 1937

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE *Mod*

By

DATE Photo Returned to Customer



ARROWHEAD TRADING POST,  
DULUTH, MINN.

NO. D-4955

ORDER NO. 1057  
4-30-1937

DATE

12M 500 ART COLORTONE DOUBLE CARDS, FULL FACE 3 1-2 X 11

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PANORAMA VIEW OF MAIN  
DULUTH BUSINESS DISTRICT FROM  
HARBOR  
(IN SKY)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NO

IMPRINT *Samuelson above* ~~NONE~~

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TRY TO BRING OUT BLDGS. ON RIGHT SIDE OF PHOTO AS MUCH AS POSSIBLE,  
KESD THE TOP OF THE DEPOT BLDG. IN THE FRONT CENTER COULD BE TAKEN  
OUT. BRING OUT THE HILLS IN THE BACK AS PRONOUNCED AS POSSIBLE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By MAY 7 1937  
Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By MAY 7 1937  
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETING
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAY 7 1937	MAY 7 1937
SKETCH				
RETOUCHING	2	7	5-7	5-13 86
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	64		5-14	
ENGRAVING				
HAND COLOR PROOF	163	3		19 Nov.
ARTIST DEPT.	49	22	6-23.	6-25 W.P.

JUL 24 1937

DATE BLUEPRINT OK'D

DATE Filed

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

2

ST  
37



ARROWHEAD TRADING POST,  
DULUTH, MINN.

NO. <sup>44</sup>~~D-49~~

ORDER NO. 1062

DATE 4-30-1937

6 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. ~~NONE~~ R. M. YES

TITLE (IN FULL) SOUVENIR FOLDER OF  
RED RIVER VALLEY OF THE NORTH  
FARGO GRAND FORKS  
BOUNDARY BETWEEN MINNESOTA AND NORTH  
DAKOTA  
BROADWAY LOOKING NORTH, FARGO, N. D.  
COPYRIGHT 1937 BY CURT TEICH & CO.,  
INC., CHICAGO, U.S.A.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

USE PHOTO NO. 6A-H1056. SEE CUSTOMER'S LAYOUT ATTACHED.

ARROWHEAD TRADING POST,  
DULUTH, MINN.

NO. <sup>44</sup>~~D-49~~

ORDER NO. 1062

DATE 4-30-1937

DATE

6 M LARGE FOLDER COVER

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. ~~NONE~~ R. M. YES

TITLE (IN FULL) STATE TEACHERS COLLEGE,  
MOORHEAD, MINN. NORTH DAKOTA  
AGRICULTURE COLLEGE GYM, FARGO,  
AMERICAN BEET SUGAR CO. FACTORY,  
EAST GRAND FORKS. HARVESTING WHEAT  
IN THE BREAD BASKET OF THE NORTHWEST

IMPRINT MADE BY CURT TEICH & CO.,  
INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTOS NO. 118842, 6A-H1057, 1393-29 AND NEW PHOTO  
THIS IS TO BE A GROUP (4) VIEW.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,799,775

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH <i>lay out</i>		7		
RETOUCHING	8	6	5-15	5-27
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		5-27	5-28
ENGRAVING				
HAND COLOR PROOF		1 1/2		
ARTIST DEPT.	50	34	30, 5, 37	3, 5, 37

DATE BLUEPRINT OK'D

DATE ~~MADE~~ <sup>MADE</sup> JUL 24 1937

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

17  
8-6  
13



THE J.O.STOLL CO.,  
CHICAGO, ILL.

NO. D-4945

ORDER NO.

DATE 5-4-1937

25 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CHICAGO'S BEAUTIFUL PARKS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT SAME AS ABOVE

Copyright 1937 by Curt Teich & Co., Inc.,  
Chicago, U. S. A.

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

THE J.O.STOLL CO.,  
CHICAGO

NO. D-4945

ORDER NO.

DATE 5-4-1937

25 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT MADE IN C.T.ART COLORTONE(REG.  
U.S.PAT.OFF.) BY CURT TEICH & CO., INC.,  
CHICAGO, U.S.A.

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

Executive OK

By

Date

## ESTIMATE AND WORK SCHEDULE

Com. Dept. checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH		7		
RETOUCHING	2	5	5-13	6-3
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		1-3	6-15
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	37	32	6-18-37	6-21-37

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer



THE J.O. STOLL CO.,  
CHICAGO, ILL.

NO. D-4946

ORDER NO. 0538

DATE 5-4-1937

25 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) GREATER CHICAGO

IMPRINT SAME AS ABOVE

COPYRIGHT 1937 BY CURT TEICH & CO., INC.,  
CHICAGO, U.S.A.

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE SKETCH ATTACHED. MAKE DAY VIEW.

J.O. STOLL

CHICAGO, ILL.

NO. D-4946

ORDER NO. 0538

DATE 5-4-1937

25 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) MICHIGAN BOULEVARD, NORTH  
FROM BRIDGE.

IMPRINT MADE IN C.T. ART COLORTONE, (REG.  
U.S. PAT. OFF) BY CURT TEICH & CO., INC.,  
CHICAGO, U.S.A.

MICHIGAN AVENUE AND WACKER DRIVE, SOUTH  
FROM THE BRIDGE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE SAME PHOTOS AS USED ON BACK OF COVER NO. D-2105. MAKE COLORS  
BRIGHTER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

*make red impression  
of background sketch*

ESTIMATE		AND WORK SCHEDULE		Cost Dept. Checked
By <i>[Signature]</i>		Date MAY		
OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED	
COMPOSING, TYPE SET UP				
SKETCH <i>Sketch</i>				
RETOUCHING	2 14	5-13	6-28	
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64	6-3	6-5	
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	27 34		6-21-37	

DATE BLUEPRINT ORD

DATE *FILED* JUL 24 1937

DATE HAND COLOR PROOF ORD

DATE Photo delivered to Customer

By

2 10  
1-7







E. A. BISHOP,  
RACINE, WISCONSIN

NO. D-4950

ORDER NO. 1105

DATE 5-4-1937

12½ M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES *same as D744*

TITLE (IN FULL) DEVIL'S LAKE STATE PARK,  
WISCONSIN

IMPRINT SAME AS ABOVE

Devil's Doorway

Copyright 1937 by Curt Teich & Co., Inc.,  
Chicago, U. S. A.

PHOTO PROPERTY OF CUST

COLOR DESCRIPTION

USE PHOTO NO. 3A-H922. MAKE TITLE IN RED LETTERS OUTLINED IN BLACK.  
MAKE ROCKS SIZE AS ON 3A-H9-2 AND SHOW A LITTLE OF THE WATER.

NO. D-4950

ORDER NO. 1105

DATE 5-4-1937

12½ M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) ONE OF THE MANY BOAT  
LANDINGS

IMPRINT ~~XXXXXXXXXXXX~~  
NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE SAME PHOTO AS USED ON BACK OF COVER NO. D-744

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*R*

ESTIMATE		AND WORK SCHEDULE		By <i>[Signature]</i>	Date <i>MAY 11 1937</i>
OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED	
	Clock No.	Time Allowed			
COMPOSING TYPE SET UP					
SKETCH <i>lay</i>		6			
RETOUCHING	12	4	5-13	5-22	
PHOTO-LITHO					
BLUEPRINT STRIPPING, OPAQUING	64		5-24	5-25	<i>45</i>
ENGRAVING					
HAND COLOR PROOF					
ARTIST DEPT.	38	30	5-29	6-2	

DATE BLUEPRINT ORD. \_\_\_\_\_ DATE *FILED* JUL 24 1937  
DATE HAND COLOR PROOF ORD. \_\_\_\_\_  
DATE Photo Returned to Customer \_\_\_\_\_

13  
12-



MINSKY BROS. & CO.,  
PITTSBURGH, PA.

NO. D-4951

ORDER NO.

DATE 5-6-1937

6 M PHOTO PLATIN FOLDER VIEWS, WHITE BORDER GROUP 121 (2)

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NEW STEPHEN COLLINS FOSTER

MEMORIAL, ON THE CATHEDRAL OF ILK  
LEARNING PLOT IN OAKLAND

SUB TITLE: PITTSBURGH'S COMPOSER, STEPHEN  
COLLINS FOSTER, TO WHOSE MEMORY PITT HAS  
BUILT A BUILDING. small type

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

PUT OVAL OF STEPHEN COLLINS FOSTER IN UPPER LEFT CORNER OF PHOTO OF  
BUILDING. TAKE OUT SCAFFOLDING AND CONSTRUCTION MATERIAL ALL AROUND BLDG.

RETURN PHOTO OF CATHEDRAL TO:

U. OF PITTSBURGH, NEWS SERVICE  
OFFICE, PITTSBURGH, PA.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Cl. & No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH <i>lay out</i>				
RETOUCHING	14	3	5-7	5-10 <i>SL</i>
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	64		5-11	5-11 <i>14</i>
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

JUL 24 1937

DATE BLUEPRINT OK'D

By

DATE Fld

By

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

14

ST  
32



MINSKY BROS. & CO.,  
PITTSBURGH, PA.

NO. D-4952

ORDER NO.

DATE 5-6-1937

6 M PHOTO PLATIN FOLDER VIEWS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

TITLE (IN FULL) FALK CLINIC, ONE UNIT OF  
THE UNIVERSITY'S GROWING MEDICAL CENTER.

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

RETURN PHOTO TO: U. OF PITTSBURGH NEWS SERVICE  
OFFICE, PITTSBURGH, PA.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,778

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date MAY 7 1937

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH <i>lay out</i>				
RETOUCHING	14	4	5-7	5-10 SL
PHOTO-LITHO				
BLUEPRINT STROPPING, OPAQUING	64		5-10	5-11 H.E.
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE *Fixed*

JUL 24 1937

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

*Large handwritten flourish or signature*

*Large handwritten X mark*

14



MINSKY BROS. & CO  
PITTSBURGH, PA.

NO. D-4953

ORDER NO.

DATE 5-6-1937

12 1/2 6M

PHOTO PLATIN FOLDER VIEW, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

THE CATHEDRAL OF LEARNING  
AT NIGHT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,779

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date MAY 7 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	6	1/2	5-7	5-10 20
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	60		5-10	5-11 4.5
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Fixed

By

DATE Photo Returned to Customer

JUL 24 1937

By

ST.  
32



MINSKY BROS. & CO.,  
PITTSBURGH, PA.

NO. D-4954

ORDER NO.

DATE 5-6-1937

6 M PHOTO PLATIN FOLDER VIEW, WHITE BORDER GROUP (2)

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

ENTRANCE TO THE UNIVERSITY'S  
ALLEGHENY OBSERVATORY

IMPRINT

NONE

THE UNIVERSITY'S HEINZ MEMORIAL CHAP L

PHOTO PROPERTY OF

CU TOMER

COLOR DESCRIPTION

*see drawing*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

MAY 7 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH <i>by artist</i>		$\frac{1}{2}$		
RETOUCHING	5	2	5-7	5-10-36
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	16		5-11	5-11-45
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT ORD.

DATE *Prod.*

JUL 24 1937

By

By

DATE HAND COLOR PROOF ORD.

DATE Photo Returned to Customer

By

5

ST. 32



MINISKY BROS. & CO.,  
PITTSBURGH, PA.

NO. D-4955

ORDER NO.

DATE 5-6-1937

6 M PHOTO PLATIN FOLDER VIEWS, WHITE BORDER GR UP (2)

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) COMMENCEMENT DAY IN PITT  
STADIUM

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

*Top view of engineering 2/3 card*

RETURN PHOTO OF THAW HALL TO: UNIVERSITY OF PITTSBURGH  
NEWS SERVICE OFFICE, PITTSBURGH, PA.

RETURN PHOTO OF STADIUM TO: PUBLICITY DEPT. PITT U,  
809 CATHEDRAL OF LEARNING, PITTSBURGH, PA.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *[Signature]*  
Date MAY 7 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Click No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH <i>[Signature]</i>		$\frac{1}{2}$		
RETOUCHING		2		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	68		5-11	5-11
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE *Printed* JUL 24 1937

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

*[Large handwritten 'R' mark]*

*[Large handwritten 'X' mark]*

57  
32



MINSKY BROS. & CO., /  
PITTSBURGH, PA.

NO. D-4956

ORDER NO.

DATE 5-7-1937

6 M PHOTO PLATIN FOLDER VIEWS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) ONE CORNER OF THE  
UNIVERSITY LIBRARY IN THE CATHEDRAL  
OF LEARNING

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,307,778

Executive CK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAY 7 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	3	1	5-7	5-10 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		5-10	5-11 H.F.
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT ORD.

By

DATE HAND COLOR PROOF ORD.

By

DATE PROOF

By

DATE Photo Returned to Customer

R

JUL 24 1937

ST-32



MINSKY BROS. & CO.,  
PITTSBURGH, PA.

NO. D-4957

ORDER NO.

DATE 5-7-1937

6 M PHOTO PLATIN FOLDER VIEWS, WHITE BORDER GROUP (3)

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER BORDER

FRONT NO. NONE

R. M.

TITLE (IN FULL) PITT WAS FOUNDED IN THIS  
LOG CABIN IN 1787.

IMPRINT

PITT'S THIRD HOME WHICH BURNED IN THE GREAT  
FIRE OF 1845.

STUDENTS LEAVING THE CATHEDRAL OF LEARNING

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

RETURN PHOTO OF STUDENTS TO: ROBERT X. GRAHAM, UNIVERSITY OF  
PITTSBURGH NEWS SERVICE, 812 C.L., U. OF PITTSBURGH, PITTSBURGH

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,799,775

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

MAY 7 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH <i>Logant</i>		1		
RETOUCHING		2		
PHOTO-LITHO				
BLUEPRINT SHIPPING, OPAQUING	64		5-11	5-11 4.5
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE *Printed*

JUL 24 1937

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

R



MINSKY BROS. & CO.,  
PITTSBURGH, PA.

NO. D-4958

ORDER NO.

DATE 5-7-1937

6 M PHOTO PLATIN FOLDER VIEWS, WHITE BORDER GROUP (3)

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SCIENCE STUDENTS CONFER

WITH PROFESSOR. PITT ENGINEERING STUDENTS  
OFT FIELD EXPERIENCE  
PRETTY CO-EDS PLAY HOCKEY AT PITT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

small TYPE

see layout

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

RETURN PHOTO TO: ROBERT X. GRAHAM,  
(OF PRETTY COEDS ONLY) 809 CATHEDRAL OF LEARNING,  
UNIVERSITY OF PITTSBURGH,  
PITTSBURGH, PA.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAY 7 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH <i>Sayors</i>		1		
RETOUCHING		2		
PHOTO-LITHO				
BLUEPRINT STRIPPING, CPAQUING	64		5-11	5-11 125
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

JUL 24 1937

DATE BLUEPRINT OK'D

DATE PROOF

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ST.  
32



MINSKY BROS. & CO.,  
PITTSBURGH, PA.

NO. D-4959

ORDER NO.

DATE 5-7-1937

6M PHOTO PLATIN FOLDER VIEWS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) THE CATHEDRAL OF  
LEARNING FROM THE AIR.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAY 7 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	5	1	5-7	5-10 S
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		5-10	5-11 S
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE P'd

By

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

5

ST  
32



MINISKY BROS. & CO., PUBLISHING DIVISION,  
PITTSBURGH, PA.

NO. D-4960

ORDER NO.

DATE 5-7-1937

6 M LARGE FOLDER COVERS C.T. PHOTO PLATIN FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE UNIVERSITY OF  
PITTSBURGH

Chancellor John G. Bowman. Cathedral of Learning

Copyright 1937 by Curt Teich & Co., Inc.,  
Chicago, U. S. A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

PUT PHOTO OF CHANCELLOR IN PLATE WHERE TITLE NOW APPEARS IN SKETCH AND  
PUT TITLE N. AR BOTTOM, SMALLER THAN NOW ON SKETCH.

NO. D-4960

ORDER NO.

DATE 5-7-1937

6 M LARGE FOLD R COVERS C.T. PHOTO PLATIN BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PITT STADIUM

DR. JOHN B. SUTHERLAND

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT MADE BY CURT TEICH & CO.,  
CHICAGO, U.S.A.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE NEW PHOTO & PHOTO NO. 5A-H236. SEE ROUGH SKETCH ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

Executive OK of Estimate

# ESTIMATE AND WORK SCHEDULE

Cost Dept. CHICAGO

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH <i>Layout</i>	13	6		
RETOUCHING	8	1 1/2	5-7	5-11
PHOTO-LITHO				
BLUEPRINT STRIPPING, DRAQUING	64		5-12	5-12
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE OK'D

100 24 1937

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer



HOPKINS CAMERA & GIFT SHOP,  
TRAVERSE CITY, MICH.

NO. D-4961

ORDER NO. 1255

DATE 5-10-1937

6 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. ~~NONE~~ R. M. *No*

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

TRAVERSE CITY, MICHIGAN

Light House, Old Mission Point, near  
TRAVERSE City, Mich.

Copyright 1937 by Curt Teich & Co., Inc.,  
Chicago, U. S. A.

PHOTO PROPERTY OF

COLOR DESCRIPTION

USE PHOTO No. 6A-H2238 FOR FRONT

NO. D-4961

ORDER NO. 1255

DATE 5-10-1937

6 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. ~~NONE~~ R. M. *No*

TITLE (IN FULL)

IMPRINT ~~NONE~~ *CT and Co. Chicago, etc.*

AERIAL VIEW, TRAVERSE CITY, MICH.

SHOWING PARK PLACE HOTEL IN FOREGROUND

PHOTO PROPERTY OF

COLOR DESCRIPTION

USE PHOTO NO. 1A712

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,799,779

*make PK Blue  
impression*

ESTIMATE AND WORK SCHEDULE			
OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH <i>layout</i>	4		
RETOUCHING	5 8	5-27	6-3-37
PHOTO LITHO			
BLUENING STAMPING, CREAMING	6 6	6-4	6-5-37
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	37 32	6-5-37	6-9-37

DATE RECEIVED BY

DATE *MAJ* JUL 25 1937

DATE RECEIVED BY

DATE Photo Returned to Customer

By

By

5  
13

*Pth*

X



RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-4962 ORDER NO. 1574 DATE 5-11-1937

CUSTOMER IOWANA HOTEL CO.,  
CRESTON, IOWA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M P.O. SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN WHITE BORDER.

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full HOTEL IOWANA, CRESTON, IOWA

FRONT NO. 5 (All of this on address side)  
R. M. (Yes) No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto  
NEG. NO.  
\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

5x7  
Ret 2  
c-1/2

gy

54



RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-4963 ORDER NO. 1594 DATE 5-12-1937

CUSTOMER BESSON & BROWN,  
KENT, WASHINGTON,

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M P.C. SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN WHITE BORDER.

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full LAKE LUCERNE--RT. 1 KENT, WASHINGTON.  
RT.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C.T. Imprint No Imprint

RETOUCHING DEPARTMENT  
~~Submit~~ Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto  
NEG. NO.  
\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 2 hrs

h

8

ST.  
40



RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-4964

ORDER NO. 1593

DATE 5-12-1937

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER MIAMI MIRAMAR HOTEL.,  
MIAMI, FLORIDA

12 1/2 M FOLDERS

SIZE 9 x 12

STYLE ARTGRAVURE.

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MIAMI, FLORIDA, ETC., AS PER COPY.

FRONT NO.

(All of this on address side)

R. M.

Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

Large layouts

PHOTO RETURNED

TO

PHOTO USED FOR

Photo of Beach scene (3A H-567)  
removed and placed with file on  
Hotel Whitelaw - Miami Beach, Fla.  
9/22/44



HAYNES INC. YELLOWSTONE PARK,  
WYOMING

NO. D-4965

ORDER NO. 67527

DATE 5-17-1937

25 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) HAYNES SOUVENIR FOLDER  
SERIES "E"

IMPRINT SAME AS ABOVE

YELLOWSTONE NATIONAL PARK  
Giant Geyser, Height 250 Feet  
Copyright 1937 by Haynes Inc., Yellowstone  
Nativity Park, Wyo.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE CUSTOMER SKETCH WITH INSTRUCTIONS ATTACHED.

USE PHOTO NO. 4A-H277.

NO. D-4965

ORDER NO. 67527

DATE 5-17-1937

25 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) RIVERSIDE GEYSER, HEIGHT  
100 FEET

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 4A-H273. HAVE PICTURE COVER ENTIRE BACK OF FOLDER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

*Handwritten: R*

ESTIMATE AND WORK SCHEDULE			
By	DATE	By	DATE
JUN 10 1937			
OPERATION	EST. TIME	DATE	DATE
	Clocks	Entered Dept.	Completed
COMPOSING TYPE SET UP			
SKETCH	6		
ATTACHING	4		
PHOTO LITHO			
REPRODUCTION, OPAQUEING	6	6-17	6-17
PRINTING			
FINAL COLOR PROOF			
ARTIST COST	22 30		6-3

DATE RECEIVED CARD \_\_\_\_\_ DATE **JUL 24 1937**  
By *JB*  
DATE WHEN RETURNED TO CUSTOMER \_\_\_\_\_

13

8



ST. PAUL NEWS AGENCY,  
ST. PAUL, MINN.

NO. D-4966

ORDER NO. 1324

DATE 5-17-1937

25 M LARGE FOLDER COVER

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER:

TITLE (IN FULL) ST. PAUL, MINNESOTA

Minnesota State Capitol

FRONT NO.

NONE

R. M.

YES

IMPRINT

SAME AS ABOVE

Copyright 1937 by Curt Teich & Co., Inc.,  
Chicago, U. S. A.

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

USE PHOTO NO. 3A-H25.

ST. PAUL NEWS AGENCY,  
ST. PAUL, MINN.

NO. D-4966

ORDER NO. 1324

DATE 5-17-1937

25 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER:

TITLE (IN FULL) KELLOGG BOULEVARD LOOKING

WEST, ST. PAUL, MINN.

FRONT NO.

NONE

R. M.

YES

IMPRINT

MADE IN C.T. ART COLORTONE (REG.  
U.S. PAT. OFF.) BY CURT TEICH & CO., INC.,  
CHICAGO, U. S. A.

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

USE PHOTO NO. 6A-H1356

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

R

ESTIMATE		AND WORK SCHEDULE	
By	Date	By	Date
By	JUN 2 1937	By	JUN 2 1937
OPERATION	EST. TIME	DATE	DATE
	Check No.   Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING TYPE SET UP			
BATCH layout	3 1/2		
RETOUCHING	5 5	6-2	6-4
PHOTO LITHO			
BLUEPRINT	64	6-5	6-7
STENCIL DRAWING			
ENGRAVING			
HAND COLOR PROOF	22		
ARTIST TIME	30	32	6-10-7

JUL 2 1937

DATE RECEIVED ORD.

DATE MADE

DATE PHOTO TAKEN

DATE PHOTO RETURNED TO CUSTOMER

By

By

5  
13



13

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. ~~D-4967~~

ORDER NO. 1341

DATE 5-18-1937

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER

NORTH AMERICAN BEE CORP.  
NEW YORK, N. Y.

Photos for  
this Customer

121M XXXXX VIEWS SIZE 3 VIEWS, EACH SIZE 2 x 2

STYLE ART COLOR, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full  
(AS PER COPY)

FRONT NO. ~~NOTE~~ (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

~~Submit~~ Sketch — Layout — ~~Retouched Photo~~ — Wash Drawing  
Follow Layout  
USE PHOTOS NO. 131909, 3A-1190 AND  
SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
~~Blue Print~~ Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

R

PHOTO RETURNED

TO

PHOTO USED FOR

3 neg  
Layout 2  
Ret 2  
A 9  
C 11/4

X  
G

X



RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-4968 ORDER NO. 1341 DATE 5-18-1937

CUSTOMER NORTH AMERICAN BIL WORKS  
NEW YORK, N.Y.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 M VIEWS SIZE 3 VIEWS, EACH SIZE 2 x 2 STYLE ART COLOR TONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full (AS PER COPY)

FRONT NO. NONE R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

USE PHOTOS NO. 87167, 5A-H1121 & 3A-H1549

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

R

PHOTO RETURNED

TO

PHOTO USED FOR

3 replacement  
layout 2  
Set 2  
A9  
C1

X

32

13



RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-4969 ORDER NO. 1338 DATE 5-18-1937

CUSTOMER CHAS. P. CHAS. P. WIGNER & BROS.,  
NEW ORLEANS, LA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M PC

SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

(AS FOR COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit → Sketch — Layout → Retouched Photo → Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

5x7  
centered 1 2 1/2  
C-3 1/2

Copy made 5/12/37  
S. J. [unclear]

2



JOHN D. MERSHON,  
SAGINAW, MICH.

NO. D-4970

ORDER NO. 1364

DATE 5-18-1937

6 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL)

FEDERAL BUILDING, SAGINAW,

MICHIGAN. COMPLETED JULY, 1937

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

YES

IMPRINT

NONE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

*Two color photo of building*

*Photo 7A112/83*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Business

By

Date

MAY 24 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAY 24 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAY 25 1938	MAY 25 1938
SKETCH				
RETOUCHING	14	3	5-25	5-29 50
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		6-1	6-2 61
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

Sg.

DATE HAND COLOR PROOF OK'D

DATE

JUL 24 1937

By

DATE Photo Returned to Customer



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-4971 ORDER NO. 1363 DATE 5-18-1937

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER JUST'S SNACK BAR,  
LOUISVILLE, KY.

1 M PC

SIZE 3½ x 5½

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full  
JUST'S SNACK BAR, INC.  
651 SOUTH 4TH  
LOUISVILLE, KY.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout  
SEE SKETCH ATTACHED.

PHOTO LITHO  
Rephoto  
NEG. NO.  
\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

*Return photo*

*Ret. 1*  
*[Signature]*

5

55  
45



14

RETURN PHOTO YES NO

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-4972 ORDER No. 1386 DATE 5-18-1937

CUSTOMER

ADELPHI-WITTE HOTEL,  
WILDMOOD, N. J.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

3 M PG

SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HOTEL ADELPHI-WITTE  
ATLANTIC AND PINE AVENUES —  
WILDMOOD, NEW JERSEY

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

ELIMINATE IRIS, TELEGRAPH POLE AND  
ADJACENT BUILDING AT LEFT & RIGHT OF HOTEL.

PHOTO LITHO

Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

*rephoto*

*Ret. 2*

*center cut*

*02*

*X*

*ST.*

*Y5*



RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-4973 ORDER NO. 1387 DATE 518-1937

CUSTOMER DELAWARE AVE. BAPTIST CHURCH,  
BUFFALO, N. Y.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M PC SIZE 3½ x 5½

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE DELAWARE AVENUE BAPTIST CHURCH  
965 DELAWARE AVE. NEAR UTICA ST.  
BUFFALO, N. Y.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE SKETCH ATTACHED. ON EXTERIOR PHOTO ELIMINATE  
THE BIG TREE IN FRONT OF CHURCH AND SOME OF  
THE OTHERS. CUT AT RIGHT AS MARKED.  
USE PHOTO A-2 FOR INTERIOR VIEW.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Rephoto 5x7

Layout 1

Ret 5

R

3

14-3½

13-1



THE CRYSTAL PHARMACY,  
ATTICA, NEW YORK

NO. D-4974

1689  
ORDER NO.

DATE 5-18-1937

1 M PHOTO-PLATIN POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

MAIN STREET EAST FROM CORNER OF MARKET

ST., ATTICA, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF NO

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive Estimate

By

Date

MAY 24 1937

## ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAY 24 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAY 25 1938	MAY 25 1938
SKETCH				
RETOUCHING	161	1	5-25	5-29-88
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	62		6-1	6-2-45
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE

JUL 24 1937

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

M

17

51



THE CRISTAL PHARMACY,  
ATTICA, NEW YORK

NO. D-4975

ORDER NO. 1689

DATE 5-18-1937

1 M PHOTO-PLATIN POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

CELL BLOCK "A", ATTICA STATE PRISON,  
ATTICA, N. Y.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,776

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date MAY 24 1937

AND WORK SCHEDULE

By

Date MAY 24 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAY 26 1938	MAY 25 1938
SKETCH				
RETOUCHING	161	1	5-25	6-1-36
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		6-1	6-2-36
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed JUL 24 1937

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

M  
17

ST  
S



THE CRYSTAL PHARMACY,  
ATTICA, NEW YORK

NO. D-4976

ORDER NO. 1689

DATE 5-13-1937

1 M PHOTO-PLATIN POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

ADMINISTRATION BUILDING, ATTICA STATE  
PRISON, ATTICA, N. Y.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK to Estimate

By [Signature]  
Date MAY 24 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By [Signature]  
Date MAY 24 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAY 25 1938	MAY 25 1938
SKETCH				
RETOUCHING	15	1	May 28, 37	May 28-1937
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	6		6-3	6-3 14
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

JUL 25 1937

DATE BLUEPRINT OK'D

DATE Red

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

14

GT.  
51



THE CRYSTAL PHARMACY,  
ATTICA, NEW YORK

NO. D-4977

ORDER NO. 1689

DATE 5-18-1937

1 M PHOTO-PLATIN POST CARDS		WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 1 R. M. NO	
TITLE (IN FULL)		IMPRINT SAME AS ABOVE	
RECEPTION AND SEGREGATION BUILDING-- HOSPITAL, ATTICA STATE PRISON, ATTICA, N. Y.			
COLOR DESCRIPTION		PHOTO PROPERTY OF CUSTOMER	

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By *[Signature]*

Date MAY 24 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *[Signature]*

Date MAY 24 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAY 25 1938	MAY 25 1938
SKETCH				
RETOUCHING	161	1	5-25	6-2 88
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING }	64		6-2	6-3 45
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE *Red* JUL 24 1937

By *[Signature]*

DATE Photo Returned to Customer \_\_\_\_\_

M  
4

ST.  
51



THE CRYSTAL PHARMACY,  
ATTICA, NEW YORK

NO. D-4978

ORDER NO. 1689

DATE 5-18-1937

1 M PHOTO-PLATIN POST CARDS

(ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

1

R. M. NO

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

WARDEN'S RESIDENCE, ATTICA STATE PRISON,

ATTICA, N. Y.

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,099

## ATTENTION!

5 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

# ESTIMATE

MAY 24 1937 AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAY 24 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAY 25 1937	MAY 25 1937
SKETCH				
RETOUCHING	1675	1	5-28	5-28 Sl.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	62		6-1	6-2 145
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

JUL 24 1937

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ST  
51



14.

RETURN PHOTO YES NO

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-4979 ORDER NO. 1417 DATE 5-19-1937

CUSTOMER THE COLEMAN HOTEL,  
LEWISTOWN, PA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

1 M 10 SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full (IN PANEL) .. THE COLEMAN HOTEL  
LEWISTOWN, PA. 120 OUTSIDE ROOMS ..

FRONT NO. 5 (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE LAYOUT ATTACHED.  
KEEP TRAFFIC MARKS. TAKE OUT FILE AT RIGHT.

PHOTO LITHO  
Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

19

49



WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIF.

NO. D-4980  
ORDER NO. 1397  
DATE 5-19-1937

6 M BOOK COVERS (FOR 32-PAGE BOOKS) FRONT	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. TITLE (IN FULL) SANTA CATALINA ISLAND	FRONT NO. NONE R. M. YES IMPRINT SAME AS ABOVE
PHOTO PROPERTY OF CT	

COLOR DESCRIPTION

USE NEW PHOTO. SEE TISSUE ATTACHED.  
LETTERING AS SHOWN ON SKETCH ATTACHED. CAN BE A LITTLE SMALLER, THAT IS, NOT SPREAD OVER THE PAGE SO MUCH.

WESTERN PUB. & NOV. CO.,  
LOS ANGELES, CALIF.

NO. D-4980  
ORDER NO. 1397  
DATE 5-19-1937

6 M BOOK COVERS (FOR 32-PAGE BOOKS) BACK	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. TITLE (IN FULL) NO TITLE	FRONT NO. NONE R. M. YES IMPRINT NONE
PHOTO PROPERTY OF CT	

COLOR DESCRIPTION

USE THREE NEW PHOTOS. GROUP AS ON SKETCH ATTACHED. SEE TISSUES ATT'D.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive Order of Estimate  
By JUN 7 1937  
Est. JUN 1 1937

### ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME	DATE ENTERED EST.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH	15		
RETOUCHING	7		
PHOTO LITHO			
BLUEPRINT			
SHIPPING, ORDERING	6	6-10	6-11 45
ENGRAVING			
HAND COLOR PROOF			
ARTIST COST.	23	35	6-22

DATE BLUEPRINT ORD. \_\_\_\_\_  
DATE HAND COLOR PROOF ORD. \_\_\_\_\_  
DATE Photo Returned to Customer \_\_\_\_\_

DATE JUL 24 1937

13 - 3  
2 - 7 1/2 hrs



WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIF.

NO. D-4981

ORDER NO. 1401

DATE 5-19-1937

6 M BOOK COVERS (FOR 32-PAGE BOOKS) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) YOSEMITE NATIONAL PARK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT SAME AS ABOVE

Copyright 1937 by Curt Teich & Co., Inc.,  
Chicago, U. S. A.

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE NEW PHOTO. AVOID VIVID GREENS, IN FACT VERY LITTLE GREEN IS NECESSARY.  
LARGE ROCK IS GRAYISH TAN. DISTANT PEAKS ARE ALL RICK. A LITTLE GREEN SHOWS  
THRU THE RAILING. KHAKI CLOTHING. LEATHER CHAPS. WOODWORK NATURAL

*Use same color as in Washington photo*

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

WESTERN PUBLISHING : NOVELTY CO.,  
LOS ANGELES, CALIF.

NO. D-4981

ORDER NO. 1401

DATE 5-19-1937

6 M BOOK COVERS (FOR 32-PAGE BOOKS) BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)  
NONE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,778

*col. 12*

*12*

*2*

*6*

*R*

OPERATION		EST. TIME	ACT. TIME	DATE
COMPOSING, TYPE SET UP				
PRINTING			14	
RETOUCHING		16	6	6-2
PHOTO LITHO				
RETOUCHING, COMPOSING		6		6-11
ENGRAVING				
HAND COLOR PROOF				
TOTAL			30	

JUL 24 1937

DATE ORDER RECEIVED IN CHICAGO  
DATE ORDER RECEIVED IN CHICAGO

14-3  
2  
8-3



ROBERT A. KISHPAUGH,  
FREDERICKSBURG, VA.

NO. D-4982

ORDER NO. 1411

DATE 5-19-1937

6 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) AMERICA'S MOST HISTORIC CITY  
FREDERICKSBURG, VIRGINIA  
Monument to Mary, the Mother of George  
Washington, Fredericksburg, Va.

IMPRINT SAME AS ABOVE

Copyright 1937 by Curt Teich & Co., Inc.,  
Chicago, U. S. A.

PHOTO PROPERTY OF CUSTOMER CT

COLOR DESCRIPTION

USE SAME PHOTO AS USED ON FRONT OF COVER NO. N-3799.

R.A. KISHPAUGH,  
FREDERICKSBURG, VA.

NO. D-4982

ORDER NO. 1411

DATE 5-19-1937

6 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) PANORAMA VIEW OF  
FREDERICKSBURG, VIRGINIA

IMPRINT MADE BY CURT TEICH & CO., INC.,  
CHICAGO, U.S.A.

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE SAME PHOTO AS USED ON BACK OF COVER NO. N-3799

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,292,775

ESTIMATE  
AND WORK SCHEDULE

By JUN 22 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH <i>day work</i>		7		
RETOUCHING	17	7	6-21	6-20
PHOTO-LITHO				
BLENDING STRIPPING, OPAQUING	62		6-28	
ENGRAVING				
HAND COLOR PROOF				
ARTIST PRFT.	158 161	25	7-7	7-13

DATE BLUEPRINT OK'D

DATE *7-24* 1937

DATE HAND COLOR PROOF OK'D

By

DATE PHOTO RETURNED TO CHICAGO

By



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-4983 ORDER NO. 1708 DATE 5-22-1937

CUSTOMER W. B. READ & CO.,  
BLOOMINGTON, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

10 M PC

SIZE 3 1/2 x 5 1/2

STYLE

PHOTO PLATE, HITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full BIRTHPLACE G.J. MECHERLE, PRESIDENT  
STATE FARM INSURANCE COMPANIES, BLOOMINGTON,  
ILLINOIS

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

Very good Large photo  
Must have good paper

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



LOUIS KAUFMANN & SONS,  
BALTIMORE, MD.

NO. D-4984

ORDER NO. 2078

DATE 5-25-1937

8 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL) WILLIAMSBURG INN,  
WILLIAMSBURG, XXX VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

PHOTO PROPERTY OF CT

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,778

Executive OK of Estimate

By

Date

JUN 4 1937

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUN 4 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUN 9 1937	JUN 9 1937
SKETCH				
RETOUCHING	2	3	6-4	6-8 SL
PHOTO-LITHO				
BLEEDING STRIPPING, OPAQUING	65		6-9	6-9 10
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE

FILED

JUL 21 1937

By

DATE Photo Returned to Customer

2

20



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-4985 ORDER NO. 2212 DATE 5-29-1937

CUSTOMER

DESERET BOOK COMPANY,  
SALT LAKE CITY, UTAH

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M BOOKLET COVER SIZE 4½ x 12½

STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. NONE (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: SAME AS ABOVE

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

FOR FRONT OF COVER USE PLATE PHOTO NO. 7A-H1767. FOR  
BACK USE A PICTURE OF THE BEEHIVE IN THE CENTER.  
THIS BEEHIVE IS PART OF STATE SEAL USED ON 10340  
BE SURE TO USE THE BEEHIVE ONLY, AND NOT THE  
ENTIRE STATE SEAL.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
For Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



22

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-4986 ORDER NO. 2188 DATE 5-27-1937

CUSTOMER BUCKLEY MFG. CO.,  
CHICAGO, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M ~~RE~~ DOUBLE CARDSSIZE 5½ x 7

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TRACK ODDS (ETC. AS PER COPY)

FRONT NO. SPEC. (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE SKETCH ATTACHED. OMIT COPY BLOCK ON PICTURE  
SIDE. SEE FURTHER INST. ATT'D

*see original TOP.*

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

*Layout 1 1/2*  
*Ret 5*  
*HC 1 1/2*  
*L.A. 9 1/2*

*Mr*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-4987 ORDER NO. 2191 DATE 6-7-1937

CUSTOMER J.F. WALMER,  
HARRISBURG, PA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

1 M PG

SIZE

3 1/2 x 5 1/2

STYLE

PHOTO FLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: FORT BEDFORD INN, BEDFORD, PA.

BOT: ONE BLOCK OFF THE LINCOLN HIGHWAY (SEE  
OTHER SIDE)

FRONT NO. NONE (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

USE PHOTO NO. 4A-H148.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 -10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



SHAFFER DRUG CO., LTD.  
WINDBER, PA.

NO. D-4988

ORDER NO. 1762

DATE 6-2-1937

1 M POST CARDS, PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL)

IMPRINT

NONE

BIRD'S-EYE VIEW OF EAST END, WINDBER, PA.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

JUN 8 1937

AND WORK SCHEDULE

Date

JUN 8 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUN 8 1937	JUN 8 1937
SKETCH				
RETOUCHING	8	1	6-8	6-8 8
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		6-9	6-9 45
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE

JUL 24 1937

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

By

8

ST. C



W. B. KEELER BOOK STORE,  
STATE COLLEGE, PA.

NO. D-4989

ORDER NO. 2317

DATE 6-7-1937

3 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BALD EAGLE VALLEY ON US  
ROUTE 322, WEST OF STATE COLLEGE,  
PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,779

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

JUN 10 1937

## ESTIMATE

AND WORK SCHEDULE

By

Date

Cost Dept. Checked

JUN 10 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUN 11 1936	JUN 11 1936
SKETCH				
RETOUCHING	12	1	6-11	6-14 SL
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	64		6-10	6-14 RT.
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Made

By

DATE Photo Returned to Customer

JUL 24 1937

12

ST.  
67



W. B. KEELER BOOK STORE,  
STATE COLLEGE, PA.

NO. D-4990

ORDER NO. 2317

DATE 6-7-1937

3 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) MAIN ENGINEERING BUILDING,  
PENNA. STATE COLLEGE, STATE COLLEGE,  
PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

JUN 10 1937

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUN 10 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUN 11 1936	JUN 11 1936
SKETCH				
RETOUCHING	5	2	6-11	6-15 22
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	6		6-15	6-15 28
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D.

By

DATE HAND COLOR PROOF OK'D.

By

DATE Filed

JUL 24 1937

By

DATE Photo Returned to Customer

5

56



W.B. KEELER BOOK STORE,  
STATE COLLEGE, PA.

NO. D-491

ORDER NO. 2317

DATE 6-7-1937

3 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE NITTANY LION INN,  
ON THE CAMPUS, PENNA. STATE COLLEGE,  
STATE COLLEGE, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

REMOVE DANDELIONS ON LOWER PART OF PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,779

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

JUN 10 1937

AND WORK SCHEDULE

By

Date

JUN 10 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			JUN 11 1936	JUN 11 1936
SKETCH				
RETOUCHING	12	2	6-11	6-16
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	14		6-16	6-16
ENGRAVING				
HAND-COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE

JUL 24 1937

DATE HAND-COLOR PROOF OK'D

DATE Photo Returned to Customer

By



W. B. KEELER BOOK STORE,  
STATE COLLEGE, PA.

NO. ~~DA~~ D-4992

ORDER NO. 2317

DATE 6-7-1937

5 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) OLD MAIN BUILDING, BUILT  
1855-REBUILT 1930, PENNA. STATE  
COLLEGE, STATE COLLEGE, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

REMOVE LADDER AND PEOPLE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

JUN 10 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUN 10 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUN 11 1937	JUN 11 1937
SKETCH				
RETOUCHING	8	3	6-11	6-15-37
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	6		6-16	6-16-37
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE HAND COLOR PROOF OK'D

By

DATE ~~med~~ JUL 24 1937

DATE Photo Returned to Customer

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

1 R

8

55



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-4993 ORDER NO. 2365 DATE 6-8-1937  
CUSTOMER MONTE CRISTO RESTAURANT  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

1 M PC

SIZE

3 1/2 x 5 1/2

STYLE PHOTO PLATIN

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

USE PHOTO NO. 7A-H1492. USE SAME LAYOUT  
AS ON 7A-H1492.

PHOTO LITHO  
Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL No. D-4994 ORDER NO. 2372 DATE 6-6-1947

CUSTOMER PONTIFICAL COLLEGE JOSEPHINUM  
CATHINGTON, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M PC

SIZE

3 1/2 x 5 1/2

STYLE PHOTO PLATIN. WHITE

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MONSIGNOR JOSEPH JESSING, FOUNDER  
OF THE PONTIFICAL COLLEGE JOSEPHINUM

FRONT NO. 5

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 1/2

*[Handwritten signature]*

*[Handwritten X and 67]*



DATE 6-9-1937

25M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. **NONE** R. M. **YES**

TITLE (IN FULL) BOSTON MASS.

IMPRINT SAME AS ABOVE

Boston Common and State House  
Copyright 1937 by Curt Teich & Co.,  
Inc., Chicago, U.S.A.

THE UNION NEWS CO.

PHOTO PROPERTY OF **CT**

### COLOR DESCRIPTION

USE PHOTO NO. 3A-H1177.

NO. D-4995

UNITED ART CO.  
BOSTON, MASS.

ORDER NO. 2387

DATE 6-9-1937

25 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. **NONE** R. M. **YES**

TITLE (IN FULL)    YOU DON'T KNOW BEANS  
UNTIL YOU COME TO BOSTON

IMPRINT      MADE IN G.T.ART COLORTONE  
(REG.U.S.PAT.OFF.) P. CURT TEICH  
& CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF **CT**

### COLOR DESCRIPTION

USE PHOTO NO. 3A-H1200.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS  PAT. NO. 1,297,775

Expressed in C.R. of 1

THE UNIVERSITY OF CHICAGO

JUN 22 1937

AND WORK SCHEDULE

CORRELATION	EST. TIME	DATE COMPLETED.
( ) SET UP	7	JUN 25 1967
TONGUE	4	
MOTION PICTURE		
REMARKS TONGUE CLEANED	60	6-29
TESTING		
SPEED OF ...		
... #24 / 32		

JUL 24 1937

THE UNIVERSITY OF CHICAGO

[illegible]

THE END OF THE WORLD

THE NEW YORK PUBLIC LIBRARY

D



RALPH YOUNG PUBLISHING CO.,  
CANTON, OHIO

NO. D-4996

ORDER NO. 2391

DATE 6-9-1937

6 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) CANTON OHIO

IMPRINT SAME AS ABOVE

McKinley Tomb and Memorial

Copyright 1937 by Curt Teich & Co.,  
Inc., Chicago, U.S.A.

PHOTO PROPERTY OF OT

COLOR DESCRIPTION

USE SAME PHOTO AS USED ON FRONT OF COVER N-4320.

64695

RALPH YOUNG  
CANTON, OHIO

NO. D-4996

ORDER NO. 2391

DATE 6-9-1937

6 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) AERIAL VIEW OF TIMKEN

IMPRINT MADE BY CURT TEICH & CO.  
INC., CHICAGO, U.S.A.

ROLLER BEARING CO. TIMKEN

PHOTO PROPERTY OF OT

COLOR DESCRIPTION

USE NEW PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1

*R. Z.*  
*How many  
Teich & Co.  
Chicago, U.S.A.  
order...*

Executive OK of Estimate

ESTIMATE

By *John L. L. L.*  
Date JUN 22 1937

By

Date

AND WORK SCHEDULE

By

Date

OPERATION	EST. NO.	TIME ALLOWED	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH		5 1/2	
RETOUCHING		11	
PHOTO-LITHO			
BLUEPRINT	64		7-25
STAMPING, OPACQUE			7-1
ENGRAVING			
HAND COLOR PROOF	34	1 1/2	7-12
ARTIST DEPT.	152 154	31	7-14

JUL 24 1937

DATE ESTIMATE OK'D

DATE PROOF

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

14-7  
13  
14-4



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-4997 ORDER NO. 1819 DATE 6-9-1937

CUSTOMER AMERICAN HAT COMPANY  
NORWALK, CONN.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M DOUBLE CARDS SIZE 5½ x 7

STYLE ART COLORETYPE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full TAHKET CRUSHABLE HAT  
(ETC. AS PER COPY)

FRONT NO. NONE (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE SKETCH.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

FOLLOW SAMPLE HATS EXACTLY FOR COLOR, AND MAKE SURE THAT IN REPRODUCING EACH OF  
THE HATS, THE BAND IS SHOWN IN ITS CORRECT COLOR SO TO GET THIS CONTRAST.  
BACK GROUND COLOR TO BE AS ON SKETCH. SET NAMES OF HATS IN GINGER BOLD TYPE.  
NOTE TWO CHANGES IN NAMES OF HATS. BE SURE TO SET THESE NAMES CORRECTLY.  
(LABEL IS ATTACHED TO EACH HAT SHOWING NAME)

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

32

2  
8  
28  
19½

impossible to  
guarantee  
the same  
sample

10



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. D-4998

ORDER NO. 2400

DATE 6-10-1937

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER ROGER EASTMAN FARM  
LISBON, NEW HAMPSHIRE

1 M PC XXXX SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN FULLFACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

WHITE MOUNTAINS  
ROGER EASTMAN FARM  
SUGAR HILL, N. H.

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Elevation 1,200 feet, quiet and attractive  
for one not wishing hotel life. Rates on application

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

USE SAME LAYOUT AS ON D-3892

PHOTO LITHO

Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 -10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

RETURN PHOTO

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Shanghai 587

Ret. 2/4

ST  
69



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

RETURN PHOTO YES NO  
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. **D-4999** ORDER NO. **2423** DATE **6-21-1937**

DEPT.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER **KING'S DAUGHTERS,  
FORT MADISON, IOWA**

**6 M PG**

SIZE **3½ x 5½**

STYLE **PHOTO PLATIN, FULL PAGE**

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

~~XXXXXXXXXXXXXXXXXXXX~~

**KING'S DAUGHTERS HOME, FORT MADISON, IOWA**

FRONT NO. **5** (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

REMOVE WIRES.

PHOTO LITHO

Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

*Photo ret  
7/20/37*

PHOTO RETURNED TO PHOTO USED FOR

*see Bill*



NO. D-5000

LOOMIS ART STUDIO, MANZANITA LAKE, CALIF.

ORDER NO. 2436

DATE 6-14-37

6 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LASSEN VOLCANIC NATIONAL  
PARK, CALIFORNIA

Lassen Peak from Manzanita Lake

Copyright 1937 by Curt Teich & Co., Inc.,  
Chicago, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

(USE PHOTO NO. 7A-H1848) HAVE VIEW AS LARGE AS POSSIBLE.

NO. D-5000

LOOMIS ART STUDIO, MANZANITA LAKE, CALIF.

ORDER NO. 2436

DATE 6-14-37

6 M LARGE FOLDER COVER

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CINDER CONE, NEAR BUTTE  
LAKE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT MADE IN C.T. ART COLORTONE (REG.  
U.S. PAT. OFF.) BY CURT TEICH & CO.,  
INC., CHICAGO, US S. A.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

(USE PHOTO NO. 7A-H1865)

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,292,774

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

Date \_\_\_\_\_

AND WORK SCHEDULE

Date \_\_\_\_\_

OPERATION	EST. TIME	DATE ESTIMED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH <i>by hand</i>	5	7	
RETOUCHING		2	
PHOTO-LITHO			
BLENDING			
STAMPING, OPACITING	10	7-12	7-13 EF
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	32		

DATE ESTIMATE SENT \_\_\_\_\_

DATE PAID \_\_\_\_\_

JUL 24 1937

DATE PAID \_\_\_\_\_

DATE PAID \_\_\_\_\_

DATE PAID \_\_\_\_\_

5 - 5 hrs.  
8  
13 - 2 hrs.



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-5001 ORDER NO. 1914 DATE 6-15-1937

CUSTOMER LOG CABIN TOURIST COURTS,  
PULASKI, TENN.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M PC SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLAT IN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full LOG CABIN AUTO COURT - PULASKI, TENN.  
U.S. ROUTE 31 - ONE OF THE SOUTH'S BEST

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



**ADV. ORDER**

ORDER NO. 1921      DATE 6 -16-1937

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER ROBERT V. LILJEBERG,  
CHICAGO, ILL.

1 M PC

SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center-Border — Follow Layout  
 Title in Plate Yes No Copyright in Plate Yes No  
 Title in full  
 CHICAGO & NORTH WESTERN PASSENGER  
 STATION BARBER SHOP,- CHICAGO, ILL.

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

TAKE ~~BOX~~ OUT NRA EMBLEM ON BACK WALL.

PHOTO LITHO  
Rephoto

NEG.NO.

\_\_\_\_\_ Photograph each - Size 5x7 - 8x10 -10x12 \_\_\_\_\_

\_\_\_\_\_ Prints each from \_\_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER \_\_\_\_\_ Straighten Photo \_\_\_\_\_

Negative — Line — Halftone — Combination. \_\_\_\_\_ 120

Dry — Wet — Pancromatic — Color Separation. \_\_\_\_\_ 133

Transfer — Paper Process — New Process. \_\_\_\_\_ 150

Stripping — White Border — Full Face. \_\_\_\_\_ 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue. \_\_\_\_\_

### COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

	RETURN PHOTO	YES	NO
1. Name			
2. Address			
3. City			
4. State			
5. Zip			
6. Age			
7. Sex			
8. Occupation			
9. Education			
10. Marital Status			
11. Number of Children			
12. Number of Siblings			
13. Number of Pets			
14. Number of Vehicles			
15. Number of Hobbies			
16. Number of Friends			
17. Number of Acquaintances			
18. Number of Neighbors			
19. Number of Relatives			
20. Number of Pets			
21. Number of Vehicles			
22. Number of Hobbies			
23. Number of Friends			
24. Number of Acquaintances			
25. Number of Neighbors			
26. Number of Relatives			
27. Number of Pets			
28. Number of Vehicles			
29. Number of Hobbies			
30. Number of Friends			
31. Number of Acquaintances			
32. Number of Neighbors			
33. Number of Relatives			
34. Number of Pets			
35. Number of Vehicles			
36. Number of Hobbies			
37. Number of Friends			
38. Number of Acquaintances			
39. Number of Neighbors			
40. Number of Relatives			
41. Number of Pets			
42. Number of Vehicles			
43. Number of Hobbies			
44. Number of Friends			
45. Number of Acquaintances			
46. Number of Neighbors			
47. Number of Relatives			
48. Number of Pets			
49. Number of Vehicles			
50. Number of Hobbies			
51. Number of Friends			
52. Number of Acquaintances			
53. Number of Neighbors			
54. Number of Relatives			
55. Number of Pets			
56. Number of Vehicles			
57. Number of Hobbies			
58. Number of Friends			
59. Number of Acquaintances			
60. Number of Neighbors			
61. Number of Relatives			
62. Number of Pets			
63. Number of Vehicles			
64. Number of Hobbies			
65. Number of Friends			
66. Number of Acquaintances			
67. Number of Neighbors			
68. Number of Relatives			
69. Number of Pets			
70. Number of Vehicles			
71. Number of Hobbies			
72. Number of Friends			
73. Number of Acquaintances			
74. Number of Neighbors			
75. Number of Relatives			
76. Number of Pets			
77. Number of Vehicles			
78. Number of Hobbies			
79. Number of Friends			
80. Number of Acquaintances			
81. Number of Neighbors			
82. Number of Relatives			
83. Number of Pets			
84. Number of Vehicles			
85. Number of Hobbies			
86. Number of Friends			
87. Number of Acquaintances			
88. Number of Neighbors			
89. Number of Relatives			
90. Number of Pets			
91. Number of Vehicles			
92. Number of Hobbies			
93. Number of Friends			
94. Number of Acquaintances			
95. Number of Neighbors			
96. Number of Relatives			
97. Number of Pets			
98. Number of Vehicles			
99. Number of Hobbies			
100. Number of Friends			
101. Number of Acquaintances			
102. Number of Neighbors			
103. Number of Relatives			
104. Number of Pets			
105. Number of Vehicles			
106. Number of Hobbies			
107. Number of Friends			
108. Number of Acquaintances			
109. Number of Neighbors			
110. Number of Relatives			
111. Number of Pets			
112. Number of Vehicles			
113. Number of Hobbies			
114. Number of Friends			
115. Number of Acquaintances			
116. Number of Neighbors			
117. Number of Relatives			
118. Number of Pets			

PHOTO RETURNED

To

PHOTO USED FOR

straighten

Ret. 2

Mr.

10



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. **D-5003** ORDER NO. **1923** DATE **6-24-1937**

CUSTOMER **THE WILLOWS,**  
**NORTH TRURO, MASS.**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

**1 M PC**

SIZE

**3½ x 5½**

STYLE **PHOTO PLATIN WHITE BOND**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. **5**  
(All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



PETERSON'S 5C TO \$1.00 STORE  
OGALLALA, NEBRASKA

NO. D-5004

ORDER NO. 2480

DATE JUNE 16, 1937

2M POST CARDS C. T. PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CONGREGATIONAL CHURCH,  
OGALLALA, NEB.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

NO

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,778

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

1 Print

*U. H. H.*

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

JUN 23 1937

AND WORK SCHEDULE

Date

1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			6-22-37	6-23-37
SKETCH				
RETOUCHING	101	2	6-23	6-28-37
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		6/28/37	6-28-37
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				6-24-37

DATE BLUEPRINT CR'D

DATE

DATE HAND COLOR PROOF CR'D

DATE Photo Returned to Customer

By

By

M

67  
77



1 Print

NO. D-5005

PETERSON'S 50 TO \$1.00 STORE  
OGALLALA, NEBRASKA

ORDER NO. 2480

DATE JUNE 16, 1937

2<sup>M</sup> POST CARDS C. T. PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) MASONIC TEMPLE, OGALLALA,  
NEB.

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

NO

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of [unclear]

ESTIMATE

Cost Dept. Checked

By

JUN 24 1937

AND WORK SCHEDULE

By

JUN 24 1937

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUN 24 1937	JUN 24 1937
SKETCH				
RETOUCHING	161	2	6-24	6-28
PHOTO LITHO				
BLUEPRINT STAMPING, OPACUING	68		6-28	6-28
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEL.				

DATE BLUEPRINT OK'D

DATE [unclear]

JUL 24 1937

DATE [unclear]

DATE [unclear]

M

578



NO. D-5006

PETERSON'S 50 TO \$1.00 STORE, OGALLALA, NEBRASKA ORDER NO. 2480

DATE JUNE 16, 1937

M POST CARDS C.T. PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) BOATING NEAR OGALLALA, NEB. IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF NO

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,790,779

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK

## ESTIMATE

Cost Dept. Checked

By

Date

JUN 23 1937

AND WORK SCHEDULE

Date

JUN 23 1937

OPERATION	EST. TIME Check No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN 24 1937	JUN 24 1937
SKETCH			
RETOUCHING	12 1	6-24	6-25 SL
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	64	6-25	6-25 45
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.			

DATE ESTIMATE OK'D

DATE FILED

JUL 24 1937

By

DATE ESTIMATE OK'D

DATE Photo Returned to Customer

By

ST.  
small My



NO. D-5007

PETERSON'S 5c TO \$1.00 STORE, OGALLALA, NEBRASKA

ORDER NO. 2480

DATE JUNE 16, 1937

## M POST CARDS C.T. PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CEDAR POINT, OGALLALA, NEB.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

Date

JUN 24 1937

AND WORK SCHEDULE

By

Date

JUN 24 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUN 24 1937	JUN 24 1937
SKETCH				
RETOUCHING	161	1		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		6-29	6-30
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT ORD.

DATE

JUN 24 1937

By

By

DATE HAND COLOR PROOF ORD.

DATE Photo Returned to Customer

By



NO. D-5008

PETERSON'S 5C TO \$1.00 STORE, OGALLALA, NEBRASKA

ORDER NO. 2480

DATE JUNE 16, 1937

2 M POST CARDS C.T. PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) **KEYSTONE DAM, NORTH OF  
OGALLALA, NEB.**

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **I** R. M. **NO**

IMPRINT **NONE**

PHOTO PROPERTY OF **CUSTOMER**

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. **YES**

**CURT TEICH & COMPANY, INC., CHICAGO**  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,776

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

**JUN 22 1937**

## ESTIMATE

Cost Dept. Checked

By

Date

**JUN 22 1937**

## AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			<b>JUN 22 1937</b>	<b>JUN 22 1937</b>
SKETCH				
RETOUCHING	<b>6</b>	<b>2</b>	<b>6-22</b>	<b>6-24</b>
PHOTO-LITHO				
BLUEPRINT STRIPPING OPAQUING	<b>6</b>		<b>6-25</b>	<b>6-25</b>
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT ORD

DATE

**JUL 2 1937**

DATE HAND COLOR PROOF

By

DATE Photo Returned to Customer

By

6  
12

55  
76



22

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL No. D-5009 ORDER NO. 1933 DATE 6-16-1937

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER

BUCKLEY MFG. CO.,  
CHICAGO, ILL.

Photos for  
this Customer

12½ M DOUBLE CARDS SIZE 5½ x 7

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SEVEN BELLS (ETC. AS PER COPY)

FRONT NO. NONE

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE SKETCH & INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

*make red impression of  
extra. Very red*

PHOTO RETURNED

TO

PHOTO USED FOR

*Layout 1  
Ret 6  
WC 1 1/2  
La 10*

*My*

X

3  
10  
13



WHITESVILLE DRUG STORE  
WHITESVILLE, W. VA.

NO. D-5010

ORDER NO. 2548

DATE 6/19/37

1 M POST CARDS C.T. PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. YES

TITLE (IN FULL) COAL MINE PORT L NEAR WHITESVILLE,  
W. VA.

REVERSE NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF NO RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

5 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By JUN 22 1937 AND WORK SCHEDULE

Date JUN 21 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUN 22 1937	JUN 27 1937
SKETCH				
RETOUCHING	4	1	6-22	6-25 SC
PHOTO-LITHO				
BLUEPRINT	64		6-25	6-25 K.
STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE PROOF

JUL 24 1937

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

4

5.  
76



WHITESVILLE DRUG STORE  
WHITESVILLE, W. VA.

NO. D-5011

ORDER NO. 2548

DATE 6/19/37

1 M POST CARDS C.T. PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. I

R. M. YES

TITLE (IN FULL) COAL TIPPLE, WHITESVILLE,  
W. VA.

IMPRINT  
NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

NO

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,728

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

JUN 22 1937

AND WORK SCHEDULE

Date

JUN 24 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUN 22	6-22
SKETCH				
RETOUCHING	15	1	6-22	6-30
PHOTO-LITHO				
BLUEPRINT STRIKING, OPAQUEING	65		6-30	7-1
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT

DATE

JUN 24 1937

DATE PHOTO RETURNED TO CUSTOMER

DATE Photo Returned to Customer

By

By

15  
M

ST.  
76



NO. D-5012

WHITESVILLE DRUG STORE  
WHITESVILLE, W. VA.

ORDER NO. 2548

DATE 6/19/37

1<sup>M</sup> POST CARDS C.T. PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. I

R. M. YES

TITLE (IN FULL) COAL MINE CONVEYOR, NEAR  
WHITESVILLE, W. VA.

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF NO

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,796,775

ATTENTION!

Submits on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

JUN 22 1937

Date

By

JUN 22 1937

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			JUN 22 1937	JUN 22 1937
SKETCH				
RETOUCHING	158	1		
PHOTO-LITHO				
BLU PRINT STRIKING, CRAQUING	68		6-29	6-30
ENCRAVING				
HAND COLOR PROOF				
ARTIST DESK				

JUL 24 1937

DATE BLU PRINT OK'D.

DATE Paid

By

By

DATE HAND COLOR PROOF OK'D.

DATE Photo Returned to Customer

By



WHITESVILLE DRUG STORE  
WHITESVILLE, W. VA.

NO. D-5013

ORDER NO. 2548

DATE 6/19/37

1<sup>M</sup> POST CARDS C.T. PHOTO PLATIN WHITE ORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. I

R. M. YES

TITLE (IN FULL) COAL TIEPLE NEAR WHITESVILLE,  
W. VA.

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF NO

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By JUN 22 1937

AND WORK SCHEDULE

By JUN 22 1937

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUN 22 1937	JUN 22 1937
SKETCH				
RETOUCHING	12	1	6-22	6-25 88
PHOTO-LITHO				
BLUEPRINT	64		6-25	6-26 88
STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT ORD.

DATE PROOF

By

By

DATE HAND COLOR PROOF ORD

DATE PHOTO RETURNED TO CUSTOMER

By

6  
8

6  
716



WHITESVILLE DRUG STORE  
WHITESVILLE, W. VA.

NO. 511 D-5014

ORDER NO. 2548

DATE 6/19/37

1 M POST CARDS C.T. PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) AERIAL TRAM WAY NEAR  
WHITESVILLE, W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF NO RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!!

order for this customer. Please  
see to it that all sets of proofs  
are made and colors are  
in harmony with each other  
to make an attractive set.

Executive OK'd Estimate

By JUN 22 1937

Date JUN 22 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By JUN 22 1937

Date JUN 22 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			<u>JUN 22 1937</u>	<u>JUN 22 1937</u>
SKETCH				
RETOUCHING	<u>169(4)</u>	<u>1</u>	<u>6-22</u>	<u>6-28</u>
PHOTO LITHO				
BLUEPRINT	<u>68</u>		<u>6-30</u>	<u>6-30</u>
STAMPING, ORNAMENTS				
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEL.				

JUL 24 1937

DATE BLUEPRINT OK'D

DATE 28

By 28

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

57  
76



DALLAS POST CARD CO.,  
DALLAS, TEXAS

NO. D-5015

ORDER NO. 2552

DATE 6-21-1937

25 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) NIGHT SCENES GREATER TEXAS  
AND PAN AMERICAN EXPOSITION, DALLAS, 1937

IMPRINT SAME AS ABOVE

Copyright 1937 by Curt Teich & Co., Inc.,  
Chicago, U. S. A.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 7A-H1907. SEE CUSTOMER'S SKETCH FOR SIZE OF LETTERING ON TITLE.

DALLAS POST CARD CO.,  
DALLAS, TEX.

NO. D-5015

ORDER NO. 2552

DATE 6-21-1937

25 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) FINALE, CAVALCADE OF THE  
AMERICAS

IMPRINT MADE IN C.T. ART COLOR LINE (REG.  
U.S. PAT. OFF.) BY CURT TEICH & CO., INC.,  
CHICAGO, U. S. A.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 7A-H1913

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,778

*Push this*

# ESTIMATE AND WORK SCHEDULE

JUN 25 1937

OPERATION	EST. TIME	DATE	DATE
COMPOSING, TYPE SET UP			
ETCH	8		
RETOUCHING	5	6-25	
PHOTO-LITHO			
IMPRINT			
STAMPING, OPAQUING	1	6-29	6-29 H.O.
ENGRAVING			
HAND COLOR PROOF			
ARTIST COST	3.3		

JUL 25 1937

DATE HAND COLOR PROOF  
DATE PHOTO RETURNED TO CUSTOMER  
BY

13 - 5  
2 - 21/10



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-5016 ORDER NO. 1275 DATE 6-21-1937

CUSTOMER H. A. PALMER,  
SYRACUSE, IND.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

1 M PC

SIZE 3½ x 5½

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full #8 CABIN AT WAS-WA-GUN COTTAGE COLONY  
ON TORCH LAKE, EASTPORT, MICHIGAN

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — NO YES RETURN PHOTO

DIAL NO. D-5017 ORDER NO. 1973 DATE 6-21-1937

CUSTOMER MOUNTAIN VIEW TOURIST HOME,  
NEW MARKET, VA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

IM PC SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MOUNTAIN VIEW TOURIST HOME AND TEA

ROOM, ON LEE HIGHWAY, ROUTE 211, 1 MILE EAST  
OF NEW MARKET, VA.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

REMOVE AUTO TRUCK IN FRONT OF GAS STATION.  
REMOVE DARK SCRATCH ON SKY IN CENTER, POLES ON  
RIGHT & SMALL BLDG. ON REAR LEFT. ALSO REMOVE  
PILE OF WOOD ON RIGHT OF ROAD.

REMOVE 65¢ & 35¢ ON MIDDLE SIGN ON LEFT. SHOW  
LETTERS CLEAR ON SIGN ON LEFT

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR



NO. D-5018

HERZ POST CARDS, 1565 EBERS STREET, SAN DIEGO, CALIF. ORDER NO. 2597

DATE JUNE 23, 1937

25 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) INDIAN LIFE IN THE SOUTHWEST

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. R. M. YES  
IMPRINT SAME AS ABOVE

COPYRIGHT 1937 BY CURT TEICH & CO.,  
INC., CHICAGO, U. S. A.

PHOTO PROPERTY OF CURT TEICH & CO.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

NOD-5018

HERZ POST CARDS, 1565 EBERS STREET, SAN DIEGO, CALIF. ORDER NO. 2597

DATE JUNE 23, 1937

25 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) HOPI INDIAN PUEBLO, ORAIBI

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. R. M. YES  
IMPRINT  
MADE BY CURT TEICH & CO., INC., CHICAGO,  
U. S. A.

PHOTO PROPERTY OF

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

Photo no. 33476

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,787,775

## MAKEOVER

Charge to Ret Dept.

EST. Makeover Time Required

	TIME	Time Recorded in Dept.
RETOUCHING		
PHOTO-LITHO	1 1/2	
ENGRAVING		
ART DEPT.		
By		

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH <i>Log work</i>		6		
RETOUCHING		8 1/2		
PHOTO-LITHO				
BLUEPRINT	6		7-27	7-28 4:30
SHIPPING OPAQUING				
ENGRAVING				
B. L. & W. COLOR PROOF				
ART DEPT.	32 31	31		8-1-37

DATE BLUE-PRINT OK'D

DATE PROOF OK'D

DATE HAND-COLOR PROOF OK'D

DATE RETOUCHING OK'D

DATE ENGRAVING OK'D

DATE LITHO OK'D

DATE SHIPPING OK'D

DATE RETURN OK'D

12-1  
2-72

X







BOULDER DAM SERVICE BUREAU,  
BOULDER CITY, NEVADA

NO. D-5020

ORDER NO. 2000

DATE 6-23-1937

6 M ART COLORTONE PICTURES SIZE 7 x 11 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. NO

TITLE (IN FULL)

(ON FRONT)

IMPRINT SAME AS ABOVE

TITLE: BOULDER DAM WITH FORTIFICATION  
MOUNTAIN IN BACKGROUND

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE T1-SUE & INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			JUN 23 1937	JUN 26 1937
SKETCH				
RETOUCHING	6	4	6-26	7-18
PHOTO LITHO				
B. L. & W. PROOF	21		7-1	7-2
ENRICHING				
HAND COLOR PROOF		34		
ARTIST DEPT.	23	20 1/2		8-6-

DATE BLUEPRINT OK'D.

DATE

By

By

DATE HAND COLOR PROOF OK'D.

By

DATE Hand Returned to Customer

## MAKEOVER

Makeover to Art Dept.

Est. Makeover Time Required

REWORKING		Time Recorded in Cost Dept.
PHOTO LITHO		
ART DEPT HC	1	
DATE		
By		

Time Recorded in Cost Dept.

JUL 21 1937

Date

By



Map 8X16  
7-5-37

NO. D-5021

THE ART SHOP, ST. THOMAS,  
VIRGIN ISLANDS

ORDER NO. 2624

DATE 10-15-1937

12 1/2 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SOUVENIR OF  
ST. THOMAS VIRGIN ISLANDS

AMERICA'S CARIBBEAN PLAYGROUND

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE SKETCH ATTACHED. Do not use block lettering -- use outline lettering (St. Thomas). Emphasize the words "Virgin Islands" twice as much as you have done. Lessen emphasis on "St. Thomas".

THE ART SHOP, ST. THOMAS

NO. D-5021

ORDER NO. 2624

DATE 10-15-1937

12 1/2 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) [MAP]

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT MADE IN C.T. ART COLORTONE (REG. U.S. PAT. OFF.) BY CURT TEICH & CO., INC. CHICAGO, U.S.A.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

The purpose of this map is to show the proximity and relation of V.I. to U.S. and Europe. As you will notice there is room for improvement on this subject. It may even be necessary to enlarge the V.I. out of proportion with the rest of the picture. Customer expects us to do what is needed to produce an attractive color map emphasizing the Virgin Islands

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

very push

Executive OK [initials]

By [initials]  
Date OCT 15 1937

ESTIMATE  
AND WORK SCHEDULE

By [initials]  
Date OCT 15 1937

OPERATION	EST. TIME	DATE	DATE
	Check No. Time Allowed	ENTERED	COMPLETED
COMPOSING, TYPE SET UP			
SKETCH [initials]	8		
RETOUCHING	5		
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	64	10 - 20	10 - 20 1937
ENGRAVING			
HAND COLOR PROOF	1 1/2		
ARTIST EPT.	32	30	10-22 1937

DATE RECEIVED CARD

DATE FILED

By [initials]

DATE Photo Returned to Customer

14

13



MC LILLAN STORES CO.,  
LAREDO, TEX.

NO. D-5022  
ORDER NO. 2659  
DATE 6-29-1937

6 M LARGE FOLDER COVERS FRONT

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM  
LAREDO, TEXAS

THE GATEWAY TO MEXICO

Copyright 1937 by Curt Teich Co., Inc.,  
Chicago, U. S. A.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. NONE R. M. YES  
IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE CUSTOMER'S SKETCH ATTACHED FOR INSTRUCTIONS.

MC LILLAN STORES CO.,  
LAREDO, TEX.

NO. D-5022  
ORDER NO. 2659  
DATE 6-29-1937

6 M LARGE FOLDER COVERS BACK

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM LAREDO,  
TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. NONE R. M. YES  
IMPRINT MADE IN C.T. ART COLOR TYPE (REG.  
U.S. PAT. OFF.) BY CURT TEICH & CO., INC.,  
CHICAGO, U.S.A.

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 7A-H1952.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,774

ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME	DATE	ENTERED DEPT.	TIME
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SETUP		7		
PROOFING	6	5	8-3	
PRINTING				
BLANKET				
STAMPING				
FINISHING				
MAKING UP PROOF				
ADJUSTMENT	151 157 153	32		8-17

DATE RECEIVED BY CUSTOMER  
DATE PAID BY CUSTOMER  
DATE RECEIVED BY CUSTOMER



New Prints

T. C. FARNHAM ~~REDACTED~~, HARRIMAN, TENN.

NO. D-5023

ORDER NO. 2703

DATE JUNE 28, 1937

1 M POST CARDS C.T. PHOTO PLATIN

WHITE BORDER

Group 2

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL)  
CHRISTIAN CHURCH - SOUTHERN  
METHODIST CHURCH, HARRIMAN, TENNESSEE

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION  
SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,771

Executive OK of Estimate

By JUL 1 1937

Date JUL 1 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By JUL 1 1937

Date JUL 1 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			JUL 1 1937	JUL 1 1937
SKETCH				
RETOUCHING		5		
PHOTO-LITHO				
BLUEPRINT STOPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

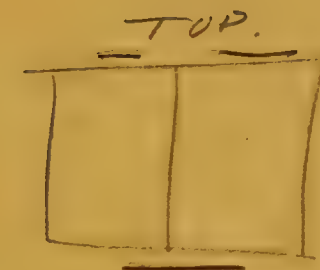
DATE BLUEPRINT ORD. \_\_\_\_\_ DATE 1937

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF ORD. \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_



R



EASTERN OKLAHOMA COLLEGE, WILBURTON, OKLA.

NO. D-5024

ORDER NO. 2705

DATE JUNE 28, 1937

1 MPOST CARDS C. T. PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) DEEP FORD, OKLAHOMA STATE PARK, WILBURTON, OKLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By JUN 30 1937 AND WORK SCHEDULE Date JUN 30 1937

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN 30 1937	JUN 30 1937
SKETCH			
RETOUCHING	8 1	6-30	7-2 SL
PHOTO-LITHO			
BLUEPRINT SHIPPING, OPAQUING	6 4	7-2	7-2 SL
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.			

DATE BLUEPRINT OK'D JUL 24 1937

By DATE Photo Returned to Customer

DATE IN PROOF

By

By

55  
82



NO. D-5025

EASTERN OKLAHOMA COLLEGE, WILBURTON, OKLA.

ORDER NO. 2705

DATE June 28, 1937

1 M POST CARDS C.T. PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL) BATH HOUSE, LAKE CARLTON,  
OKLAHOMA STATE PARK, WILBURTON, OKLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

Date

JUN 30 1937

AND WORK SCHEDULE

By

Date

JUN 30 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUN 30 1937	JUN 30 1937
SKETCH				
RETOUCHING	12	2	6-30	7-2 50
PHOTO-LITHO				
BLUEPRINT STEPPING, OPAQUING	65		7-2	7-2 45
ENGRAVING				
HAND COLOR PROOF				
ARTIST EXP.				

JUL 24 1937

DATE BLUEPRINT OK'D.

By

DATE FILED

By

DATE HAND COLOR PROOF OK'D.

By

DATE Photo Returned to Customer



EASTERN OKLAHOMA COLLEGE, WILBURTON, OKLA.

NO. D-5026

ORDER NO. 2705

DATE JUNE 28, 1937

1 POST CARDS C.T. PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) SHELTER HOUSE, WILBURTON CITY  
PARK, WILBURTON, OKLA.

IMPRINT NONE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date JUN 30 1937

## ESTIMATE

Cost Dept. Checked

By

Date

### AND WORK SCHEDULE

OPERATION	EST. TIME Check No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN 30 1937	JUN 30 1937
SKETCH			
RETOUCHING	2	6-30	7-2 SC
PHOTO LITHO			
BLUEPRINT STRIPPING, OPAQUING	68	7-1	7-2 SC
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.			

DATE BLUEPRINT OK'D

By

DATE Altd

JUL 24 1937

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ST.  
82



EASTERN OKLAHOMA COLLEGE, WILBURTON, OKLA.

NO. D-5027

ORDER NO. 2705

DATE JUNE 28, 1937

1M POST CARDS C.T. PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE <u>UPPER</u> , LOWER, CENTER - BORDER.	FRONT NO. <u>I</u>	R. M. <u>NO</u>	
TITLE (IN FULL) <u>JOHNSTON HALL, EASTERN OKLAHOMA COLLEGE, WILBURTON, OKLA.</u>	IMPRINT <u>NONE</u>		
		PHOTO PROPERTY OF <u>CUSTOMER</u>	

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOLOR PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,794,775

Executive OK of Estimate

By JUN 30 1937

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By JUN 30 1937

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUN 30 1937	JUN 30 1937
SKETCH				
RETOUCHING	17	1 1/2	6-30	7-2 SC
PHOTO LITHO				
BLUEPRINT STAMPING, OPAQUING	60		7-2	7-2 1/2
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

JUL 24 1937

DATE ESTIMATE OK'D

DATE FILED

DATE PHOTO ORDER SHIPPED

By JA

DATE Photo Returned to Customer

By

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

R



EASTERN OKLAHOMA COLLEGE, WILBURTON, OKLA.

NO. D-5028

ORDER NO. 2705

DATE JUNE 28, 1937

1 MPOST CARDS C.T. PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO I

R. M. NO

TITLE (IN FULL) COON CREEK, OKLAHOMA STATE PARK,  
WILBURTON, OKLA.

NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

JUN 30 1937

AND WORK SCHEDULE

JUN 24 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUN 25 1937	JUN 30 1937
SKETCH				
RETOUCHING	12	1	6-30	7-2 SC
PHOTO-LITHO				
BLUEPRINT STIPPING, OPAQUING	6		7-2	7-2 1/2
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Final

JUL 24 1937

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*[Large handwritten signature]*



EASTERN OKLAHOMA COLLEGE, WILBURTON, OKLA.

NO. D-5029

ORDER NO. 2705

DATE JUNE 28, 1937

1 M POST CARDS C.T. PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) COMMUNITY BUILDING, U.S.W.V.  
CAMP, WILBURTON, OKLA.

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

8 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

JUN 30 1937

## ESTIMATE AND WORK SCHEDULE

By

Date

Cost Dept. Checked

JUN 30 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUN 30 1937	JUN 30 1937
SKETCH				
RETOUCHING	12	1	6-30	7-2 SC
PHOTO-LITHO				
BLUEPRINT STRIKING, OPAQUING	6		7-1	7-2 K.S.
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Made

JUL 24 1937

By

By

DATE COLOR PROOF OK'D

DATE Photo Returned to Customer

B.

ST.  
82



NO. D-5030

EASTERN OKLAHOMA COLLEGE, WILBURTON, OKLA.

ORDER NO. 2705

DATE JUNE 28, 1937

1 M POST CARDS C.T. PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.FRONT NO. I

R. M. NO

TITLE (IN FULL) C.C.C. CAMP, WILBURTON, OKLA.

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,774

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

Date

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUN 30 1937	JUN 30 1937
SKETCH				
RETOUCHING	0	1 1/2	6-30	7-2 56
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	60	.	7-2	
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				JUL 24 1937

DATE BLUEPRINT OK'D

DATE PROOF

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ST.  
82



EASTERN OKLAHOMA COLLEGE, WILBURTON, OKLA.

NO. D-5031

ORDER NO. 2705

DATE JUNE 28, 1937

IMPOST CARDS C.T. PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE <u>UPPER</u> , LOWER, CENTER - BORDER.	FRONT NO. <u>1</u>	R. M.	<u>NO</u>
TITLE (IN FULL) <u>CAMP TOM HALE, B.S. OF A.,</u>	IMPRINT <u>NONE</u>		
<u>WILBURTON, OKLA.</u>			
COLOR DESCRIPTION		PHOTO PROPERTY OF <u>CUSTOMER</u>	

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,789,793

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate By 2 Cost Dept. Checked  
By JUN 30 1937 ESTIMATE AND WORK SCHEDULE Date JUN 30 1937

OPERATION	EST. TIME Clock No. Rate Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN 30 1937	JUN 30 1937
SKETCH			
RETOUCHING	6 1	6-30	7-2 SL
PHOTO LITHO			
BLUEPRINT STRIPPING, OPAQUING	6 4	7-2	7-2 KT
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.			

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed JUL 2 1937  
By \_\_\_\_\_ By A  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
By \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-5032 ORDER NO. 3068 DATE 6-29-1937

CUSTOMER LAKE COUNTY CHAMBER OF COMMERCE,  
TAVARES, FLA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M PC

SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full (THIS SIDE TO BE POST CARD FRONT  
NO.5 WITH R.M. AS PER COPY)

FRONT NO. PICTURE (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
TITLE: TOP: THE FIRST COUNTY IN THE UNITED STATES  
WITH ITS OWN FLAG  
BOT: LAKE COUNTY CHAMBER OF COMMERCE, TAVARES, FLORIDA

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — ~~Handcolor~~ Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL No. D-5033

ORDER NO. 2747

DATE

6-30-1937

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER MRS. TOM PAVLOS,  
HALCOTT CENTER, N. Y.

Photos for  
this Customer

1 M PC

SIZE

3½ x 5½

STYLE PHOTO PLATIN, FULL FACE

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full (IN PLATE IN WHITE, ARRANGED AS ON  
CARD ATTACHED)

ACROPOLIS DAIRY FARM T.A. PAVLOS HALCOTT  
CENTER, N. Y. PHONE FLEISCHMANN'S, N. Y. 59-F-5

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED  
TO  
PHOTO USED FOR



THE BUCKHORN CURIO STORE,  
SAN ANTONIO, TEXAS

NO. D-5034

ORDER NO. 2845

DATE 7-6-1937

12 1/2 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT NONE

Copyright 1937 by Curt Teich & Co., Inc.,  
Chicago, U. S. A.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

FOR FRONT COVER USE THE 78 POINT DEER HEAD SHOWN ON BOOKLET COVER NO. D-275.

THE BUCKHORN CURIO STORE,  
SAN ANTONIO, TEXAS

NO. D-5034

ORDER NO. 2845

DATE 7-6-1937

12 1/2 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TEXAS LONG HORN STEER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT MADE BY CURT TEICH & CO., INC.,  
CHICAGO, U.S.A.

Copyright Buckhorn Curio Store,  
San Antonio, Texas

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BE SURE TO PRINT THE STEER PICTURE ON BACK COVER UPSIDE DOWN, SO THAT THE  
SLIT FOR CLOSING WILL CUT AROUND THE FEET OF THE STEER INSTEAD OF INTO BACK  
& HEAD AS IT ORDINARILY WOULD.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUL 20 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH		6		
RETOUCHING		8		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	14		7-28	7-28
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	154	30	8-2	8-11

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

10 - 2  
2  
6 - 5 1/2



CURT TEICH & COMPANY

NO. D-5035

ORDER NO.

8-11-1937

DATE

12 1/2 M BOOK COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) STATE CAPITOLS OF THE  
UNITED STATES

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT NONE

Copyright 1937 by Curt Teich & Co., Inc.,  
Chicago, U. S. A.

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

CURT TEICH & COMPANY

NO. D-5035

ORDER NO.

8-11-1937

DATE

12 1/2 M BOOK COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NO TITLE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT MADE IN C.T.ART COLORTONE (REG.  
U.S.PAT.OFF.) BY CURT TEICH & CO. INC.,  
CHICAGO, U.S.A.

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

SUBMIT: RET. PHOTO

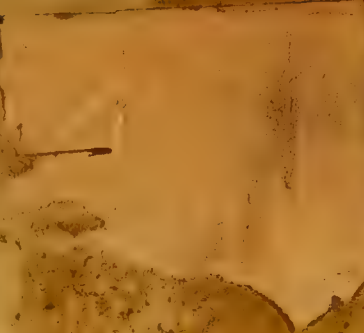
B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775



*140 photos  
put back in  
original envelopes*

AUG 11 1937

AND WORK DONE HERE

DATE

OPERATION	EST. TIME Clock No. Time Allowed	DATE	TIME H. M.	DATE COMPLETED
PREP. WORK, TYPE SET UP				
PRINTING	12			
RETRACING	10			
PHOTO LITHO				
REPRODUCTION	6	8-23		
ENCORING				
HAND COLOR PROOF				
ARTIST COST.	32 22 26			9-3-37

RECEIVED BY CUSTOMER

DATE

NOV 6 1937

DATE HAND DELIVERED TO CUSTOMER

DATE Photo Returned to Customer



ANDERSON DRUG COMPANY, FORT VALLEY, GEORGIA

NO. D-5036

ORDER NO. 2904

DATE JULY 12, 1937

1 M POST CARDS C.T. PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.  
TITLE (IN FULL) PECAN GROVE IN PEACH COUNTY,  
FORT VALLEY, GEORGIA

I (ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. R. M.  
IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

NO

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,778

Executive (Ch. of Estimate)

ESTIMATE

Cost Dept. Checked

By JUL 15 1937

AND WORK SCHEDULE

By JUL 15 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			JUL 15 1937	JUL 15 1937
SKETCH				
RETOUCHING		1 1/2		
PHOTO-LITHO				
BLUEPRINT STRIPPING, CRAWLING	64		7-9	7-19 37
ENGRAVING				
HAND COLOR PROOF				
ANY OTHER				

DATE BLUEPRINT ORD.

DATE PROOF

DATE HAND COLOR PROOF

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-5037 ORDER NO. 3181 DATE 7-20-1937

CUSTOMER A.B. COHEN CO.,  
FORT FAIRFIELD, ME.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M BLOTTERS

SIZE 3½ x 6

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full "WE USE THE IMPROVED SPEEDCODE"  
(ETC. AS PER COPY)

FRONT NO. ~~XX~~ NONE (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
~~Submit~~ Sketch — ~~Layout~~ — ~~Retouched Photo~~ — Wash Drawing  
Follow Layout

SEE SKETCH ATTACHED. USE PHOTO NO. 52465.

PHOTO LITHO  
Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. need 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
~~Blue Print~~ — ~~Handcolor~~ — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Layout - 2  
Ret. - 1/2  
HC - 1/2  
A 9 3/4

very RUSH

RUSH



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1-7033 ORDER NO. 3195 DATE 7-10-1937

CUSTOMER KAY-LOR, INC.  
NEW YORK, N. Y.

5 7/10 - 7 1/10

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

122M DOUBLE CARDS SIZE

STYLE

ART COLOR TONE

FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. NONE

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

on front

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

Screen 120  
133  
150  
175

COLOR DESCRIPTION

Large photo

Drawing ret 7/20/37

Make red  
& blue impressions

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



WESLEY ANDREWS CO., PORTLAND, ORE.

NO. D-5039

ORDER NO. 2976

DATE JULY 14, 1937

12 M 500 LARGE FOLDER COVERS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) COLUMBIA RIVER HIGHWAY

FRONT -  
MULTNOMAH FALLS LODGE

1937  
COPYRIGHT BY CURT TEICH & CO., INC.,  
CHICAGO, U.S.A.

COLOR DESCRIPTION

USE PHOTO NO. 7A-B2000

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

NO. D-5039

ORDER NO. 2976

DATE JULY 14, 1937

12 M 500 LARGE FOLDER COVERS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BACK- VISTA HOUSE, CROWN  
POINT

COLOR DESCRIPTION

USE SAME PHOTO AS USED ON BACK OF COVER NO. D-1096

Negatives of cover D-1096

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M. YES

IMPRINT

same as above  
made in C.T. ART COLOR TONING  
by Curt Teich & Co. Inc.  
Chicago, Ill. U.S.A.

PHOTO PROPERTY OF

C.T.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Order

By

Date

ESTIMATE

AND WORK SCHEDULE

By

Date

JUL 20 1937

OPERATION	EST. TIME	DATE	DATE
COMPOSING, TYPE SET UP			
SKETCH	5		
RETUCHING	2	7-20	
PHOTO-LETTER			
BLUE-PRINT			
STENCILING, CHAQUING		7-30	7-30
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	37 22	8-2-37	8-5-37

DATE RECEIPT OR D.

By

DATE PAID

AUG 7 1937

By

DATE PAID BY BANK

By



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL No. D-5040 ORDER NO. 3246 DATE 7-13-1937

CUSTOMER THE HOSIERY SHOP,  
ORLANDO, FLA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

3 M PC

SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTOF LATHN, WHITE BORDER

PLACE OF TITLE Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: A FRIENDLY STORE IN A FRIENDLY  
CITY

BOT: 50 NORTH ORANGE AVENUE - ORLANDO, FLORIDA

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

LEAVE OUT UPPER PORTION (GLASS) SO THAT THE  
SIGN AT TOP WILL BE THE BEGINNING OF THE PICTURE  
TAKE OUT SOME OF THE HIGHLIGHTS OR REFLECTIONS  
OF LIGHTS SO AS TO GET A BETTER RESULT, AND  
ESPECIALLY IN THE CENTER, TAKE CARE OF THE WORD  
QUAKER WHICH SHOWS BAD REFLECTIONS

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED  
TO  
PHOTO USED FOR

JUL 21 1937



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL No. D-5041 ORDER NO. 3266 DATE 7-15-1937

CUSTOMER NORTH AMERICAN DIE WORKS,  
NEW YORK, N. Y.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 M500 SIZE 3 VIEWS, SIZE 2 X 2 EACH STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full (AS PER COPY)

FRONT NO. NONE (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

*Push*

PHOTO RETURNED  
TO  
PHOTO USED FOR

MAKEOVER

Change P. *Set* Dist.

EST. 1911

9/7-29



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-5042 ORDER NO. 3266 DATE 7-15-1937

CUSTOMER NORTH AMERICAN DIE WORKS,  
NEW YORK, N. Y.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12M500

SIZE 3 VIEWS SIZE 2 X 2 EACH

STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full (AS PER COPY)

FRONT NO. NONE (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 -10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

Rush

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-5043 ORDER NO. 3568 DATE 7-20-1937

CUSTOMER FARGO FOUNDRY CO.,  
FARGO, N.D.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M DOUBLE CARDS SIZE 5 1/2 x 7

STYLE PHOTO COLORIT, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE DAKOTA OIL BURNER (ETC. AS PER COPY)

FRONT NO. SPEC.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout  
SEE SKETCH.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

USE LOTS OF COLOR AND TRY TO MAKE AS ATTRACTIVE A CARD AS POSSIBLE. THE COLOR USED ON BURNER IS APPROXIMATELY THE SAME AS #8 ON COLOR CHART. CUSTOMER BELIEVES THAT COLOR #5 FOR THE BOTTOM STRIP WOULD BE VERY ATTRACTIVE. FOR THE BALANCE OF THE COLOR THE LAVENDER SHOWN ON SKETCH SEEMS TO BE VERY SATISFACTORY.

RETURN PHOTO YES NO

make red impression  
make DK. Blue — — —

PHOTO RETURNED

TO

PHOTO USED FOR

Layout 3 1/2  
Ret. 8 1/2 - 2 1/2  
H.C. 1 1/2  
L.A. 9

Nov



## ADV. ORDER

DEPT.	DATE COMPLETED
RETOUCHING	
ENGRAVING	
PHOTO LITHO	
COMPOSING	
LITHO ART	

Photos for  
this Customer

STYLE ART COLORTONE, FULL FACE

25 M DOUBLE CARDS SIZE ~~XXXXXX~~ 5 1/2 x 7

FRONT NO. **SPEC.** R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO  
Rephoto

NEG.NO.

\_\_\_\_\_ Photograph each - Size 5x7 - 8x10 -10x12 \_\_\_\_\_

\_\_\_\_\_ Prints each from \_\_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER \_\_\_\_\_ Straighten Photo \_\_\_\_\_

Negative — Line — Halftone — Combination. \_\_\_\_\_ □ 120

Dry — Wet — Pancromatic — Color Separation. \_\_\_\_\_ □ 133

Transfer — Paper Process — New Process. \_\_\_\_\_ □ 150

Stripping — White Border — Full Face. \_\_\_\_\_ □ 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

### COLOR DESCRIPTION

# MAKEOVER

Checked by *Her* Date

John H. Johnson, Publisher

1

PHOTO RETURNED

To

PHOTO USED FOR

Layert	2
Ret	8
K C	1 1/2
<hr/>	
La	9 1/2

Mr.  
 J. G. G. G.  
 Trust.  
 \_\_\_\_\_  
 \_\_\_\_\_

## CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

ON

YES

RETURN PHOTO

2M—1-2-37

13

10



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. —

DIAL NO. ☒ D-5045 ORDER NO. 3570 DATE 7-20-1937  
CUSTOMER BACHARACH IND. INSTRUMENT CO.,  
PITTSBURGH, PA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M DOUBLE CARDS SIZE 5 1/2 x 7

STYLE ART COLORTONE, FULLFACE

PLACE OF TITLE: Upper, Lower, Center—Border — ☒ Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full A MODERN INDICATOR (ETC. AS PER COPY)

FRONT NO. SPEC. (All of this on address side)  
R. M. ☒ Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint ☒ No Imprint

RETOUCHING DEPARTMENT  
☒ Submit — Sketch — ☒ Layout — ☒ Retouched Photo — Wash Drawing  
Follow Layout  
SEE SKETCH ATTACHED.

PHOTO LITHO  
Rephoto  
NEG. NO.  
\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Layout 1  
Ret 6 1/2  
H C 1 1/2  
La 9 1/2  
C 2 hrs.

#27

2M-1-2-37

make DK Blue impression

10

16

X



*Permit*

D-5046  
NO.

3364  
ORDER NO.

W. L. HYLTON, CHESTER, ILL.

JULY 21, 1937  
DATE

3 M POST CARDS C.T. PHOTO PLATIN WHITE BORDER GROUP 2

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FORT KASKASKIA STATE PARK

HOME OF PIERRE MENARD, FIRST

LIEUT. GOV. OF ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

ABOUT 60 TO 65% OF THE SPACE FOR THE PARK AND BALANCE FOR MANSION AND SLAVE HOUSE ADJOINING.

*see sketch*

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

No.             
Date AUG 3 1937

By             
Date AUG 3 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			AUG 2 1937	AUG 3 1937
SKETCH				
RETOUCHING	8	2 1/2	8-3	8-4 SL.
PHOTO-LITHO				
BLUEPRINT				
STAMPING, OPAQUING	64		8-5	8-5 48.
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE ESTIMATE ORD.             
By           

DATE AUG 7 1937  
By           

DATE HAND COLOR PROOF ORD.             
By           

DATE PROOF RETURNED TO CUSTOMER             
By           

8

ST-  
111



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. **D-5047** ORDER NO. **3614** DATE **7-21-1937**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER **FERRIS INN,  
MORTON GROVE, ILL.**

Photos for  
this Customer

**3 M PC GROUP 4** SIZE **3 1/2 x 5 1/2**

STYLE **PHOTO PLATIN WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. **5** (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG.NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 -10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination.  
Dry — Wet — Pancromatic — Color Separation.  
Transfer — Paper Process — New Process.  
Stripping — White Border — Full Face.  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

*Very Very Rush*

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



C.T.&amp;CO.

NO. D-5048

ORDER NO. 3620

DATE 7-21-1937

18 M COVERS AS PER SKETCH ATTACHED.

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SOUVENIR FOLDER OF THE  
SUNNY SOUTH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT XOREX8XONTX1207000X0000X0000X0000X  
NONECopyright 1937 By Curt Teich & Co., Inc.,  
Chicago, U.S.A.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

C.T.&amp;CO.

NO. D-5048

ORDER NO. 3620

DATE 7-21-1937

18 M C VERS AS PER SKETCH ATTACHED.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (NO TITLE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT MADE IN C.T. ART COLORTONE (REG. U.S.  
PAT. OFF.) BY CURT TEICH & CO., INC.,  
CHICAGO, U.S.A.

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,776

5x7  
IMPRINT

DEADLINE

ESTIMATE		DATE	
AND WORK SCHEDULE		JUL 23 1937	
OPERATION	EST. TIME	DATE	DATE
		ENTERED DEPT.	COMPLETED
COMPOSING, TYPE SET UP			
SKETCH <i>log</i>	2		
RETOUCHING	6		
PHOTO-LITHO			
BLUEPRINT	6	7-29	
STRIPPING			
EXTRAVING			
PRINTING OR PROOF			
TOTAL	43 20	8-2-37	8-4-37

DATE PREPARED

DATE FILED

By

By

DATE HAND COL. PROOF

DATE Photo Returned to Customer

By

JUL 23 1937



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL No. D-5049 ORDER NO. 3621 DATE 7-21-1937

CUSTOMER HOTEL CHICAGOAN,  
CHICAGO, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M PC

SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL CHICAGOAN - 67 W. MADISON ST.  
CHICAGO --- TYPICAL BED ROOM

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED  
TO  
PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL No. D-5050 ORDER NO. 3621 DATE 7-21-1937

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER HOTEL CHICAGOAN  
CHICAGO, ILL.

6 M PC SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN, FULL FACE ON  
THREE SIDES, WHITE BORDER AT BOTTOM  
(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full HOTEL CHICAGOAN - 67 W. MADISON ST.  
CHICAGO. THE LOUNGE  
*see drawing*

FRONT NO. 5  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 -10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



13  
8  
6

RETURN PHOTO YES NO

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-5051 ORDER NO. 3405 DATE

CUSTOMER J.E.REID, OWNER  
CHOWAN BEACH  
WINTON, N. C.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M POST CARDS GROUP SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN ~~WHITE BORDER~~

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full CHOWAN BEACH, WINTON, N.C. J.E.REID,  
PROP.

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PUT LEAVES ON BARE TREES.

PHOTO LITHO  
Rephoto

NEG.NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

11/1/32

15

X



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-5052 ORDER NO. 3664 DATE 7-26-1937

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER AMERICAN NEWS COMPANY  
NEW YORK, N. Y.

2 M PC SIZE 3 1/2 x 5 1/2

STYLE PHOTO VARICOLOR, WHITE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE UNIVERSITY OF ROCHESTER SCHOOL  
OF MEDICINE AND DENTISTRY, STRONG MEMORIAL  
HOSPITAL AND ROCHESTER MUNICIPAL HOSPITAL,  
ROCHESTER, N. Y.

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE SKETCH ATTACHED.

FRONT NO. 5  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO  
Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

*Straighten*

*Ret. 3*  
*HC 1 1/4*  
*L.R. 3 1/2*

*#27*

*St. 99*



31

PHOTO PROPERTY OF C. T. &amp; CO. — CUSTOMER

DIAL No. <sup>✓</sup>D-5053

ORDER NO. 3687

DATE

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this CustomerCUSTOMER HYDE MFG. CO.,  
SOUTHBRIDGE, MASS.

2 M POST CARDS SIZE 3½ x 5½

STYLE PHOTO VARICOLOR FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full HYDE MANUFACTURING CO., SOUTHBRIDGE,  
MASS., U.S.A.FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

## RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow LayoutPHOTO LITHO  
Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

SEE INSTRUCTIONS ATTACHED.

## COLOR DESCRIPTION

SEE TISSUE ATTACHED.

Large

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Set 5  
101  
432X  
55



OTTO ULBRICH CO., BUFFALO, N.Y.

NO. D-5054

ORDER NO. 3749

DATE JULY 30, 1937

6 M LARGE FOLDER COVERS FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

SOUVENIR OF OLD FORT NIAGARA  
TITLE (IN FULL) PORTE DES CINQ NATIONS (GATE  
OF THE FIVE NATIONS), OLD FORT NIAGARA,  
N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

YES

IMPRINT DISTRIBUTED BY AND AVAILABLE  
THROUGH THE OLD FORT NIAGARA ASSN., INC.,  
YOUNGSTOWN, N.Y.

COPYRIGHT 1937 BY CURT TEICH & CO., INC.,  
CHICAGO, U.S.A.

USE PHOTO NO. 2A-H994

COLOR DESCRIPTION

PHOTO PROPERTY OF

NO. D-5054

ORDER NO. 3749

DATE JULY 30, 1937

6 M LARGE FOLDER COVERS BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FRENCH CASTLE, OLD FORT  
NIAGARA, N.Y. Built 1725-27

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. MYES

IMPRINT DISTRIBUTED BY AND AVAILABLE  
THROUGH THE OLD FORT NIAGARA ASSN., INC.,  
YOUNGSTOWN, N.Y.

REG. U.S. PAT. OFF. BY CURT TEICH & CO.,  
INC., CHICAGO, U.S.A.

MADE IN C.T. ART COLORTONE

PHOTO PROPERTY OF

USE NEW PHOTO

COLOR DESCRIPTION

RED BRICK IN SIDE WALLS FOREGROUND. ALL STONES IN WALLS AND BUILDINGS ARE GRAY  
(NO RED AS IN NO. 201) SHOW FLAGS UNFURLED. AMERICAN FLAG HAS THIRTEEN XXXXX  
STARS. REMOVE STEEL PIPES AND SIGN IN LEFT FOREGROUND AND PIPES IN RIGHT  
FOREGROUND. WALK IN FOREGROUND IS GRAY COBBLESTONE. ROOF IS GRAY SLATE.  
SHUTTERS ARE DARK GRAY. Correction on label but 15 days ago R. G. W. ✓

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. ✓

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive C.T. of Estimate

ESTIMATE

Cost Dept. Checked

By

NOV 13 1937

AND WORK SCHEDULE

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			NOV 11 1937	NOV 11 1937
SKETCH <i>by hand</i>		3		
RETOUCHING	5	6	11-11	11-11
PHOTO-LITHO				
REPRINT STRIKING, SPACING	64		11-17	11-17
ENGRAVING				
HAND COLOR PROOF		1		
ARTIST COR.	157	24	12-1	12-15

DATE DEPOSITED C&D

DATE PAID

By

By

DATE HAND COLOR PROOF

DATE PAID

By



RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-5056 ORDER NO. 3803 DATE 8/3/37

CUSTOMER FERRIS INN  
MORTON GROVE, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

2 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN FULL FACE TOP

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-5057 ORDER NO. 3899 DATE 8-5-1937

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER

BON AIR HOTEL  
MIAMI BEACH, FLA.

D3  
Photos for  
this Customer

12<sup>1</sup>/<sub>2</sub> FOLDERS SIZE 9 x 12

STYLE ARTGRAVURE BLUE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full  
BON AIR HOTEL (ETC. AS PER COPY)

FRONT NO. NONE (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE LAYOUT ATTACHED. USE TWO NEW VIEWS &  
ARTWORK AND 4 VIEWS FROM FOLDER NO. D\*3795.  
ALSO ON BACK PAGE USE PHOTO NO. 3A-H567.

PHOTO LITHO

Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

2 photos ret  
11/10/37

*[Handwritten signature]*

PHOTO RETURNED

TO

PHOTO USED FOR

Layne 3 1/2  
Ret 3  
H.C. 1 1/2  
L.A. 3 1/2

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-5058 ORDER NO. 3904 DATE 8-5-1937

CUSTOMER CHARLES E. TOBEY  
PHILLIPS? WIS.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M PC

SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN, FULL FACE  
ON THREE SIDES.

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full (IN PANEL AT BOTTOM)  
(AS PER COPY ATTACHED)

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

*Rush*

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



K. MAEHARA, CAMERA CRAFT SHOP,  
HILO, HAWAII, T. H. MADE IN U.S.A.

NO. D-5059

ORDER NO. 3957

DATE 8-7-1937

6 M BOOKLET COVERS (15 min booklet) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ISLAND OF HAWAII

WITH SNOW CAPPED MAUNA KEA AND  
VOLCANO OF KILAUEA

Copyright 1937 by Curt Teich & Co., Inc.,  
Chicago, U. S. A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE SAME PHOTO AS USED ON FRONT OF COVER NO. D-3588.  
"ISLAND OF HAWAII" IS NOT TO BE IN A BLOCK LETTER, CUSTOMER WOULD LIKE SOMETHING ATTRACTIVE IN A SMALL SCRIPT TYPE, SOMETHING NEW. "WITH SNOW CAPPED, ETC." IS TO BE IN SMALL TYPE.

NO. D-5059

ORDER NO. 3947

DATE 8-7-1937

6 M BOOKLET COVERS BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SNOW CAPPED MAUNA KEA FROM  
HILO HARBOR

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT MADE IN C.T.ART COLORTONE  
(REG.U.S.PAT.OFF.) BY CURT TEICH &  
CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 7A-H2138

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE  
AUG 26 1937  
AUG 26 1937

OPERATION	EST. TIME	DATE ENTERED	DATE COMPLETED
COMPOSING G. TYPE SET UP			
PRINTING	4		
REPRODUCTION	5	8-22-37	8-22-37
PROOFING			
STOCKING, GRADING	14	8-26	8-30-37
ENGRAVING			
HAND COLOR PROOF	32		
ARTIST FEES	22		

DATE OF ORDER AUG 26 1937  
DATE OF DELIVERY AUG 26 1937  
DATE OF PAYMENT AUG 26 1937  
DATE OF RETURN AUG 26 1937



MARKHAM DRUG CO., TIPTONVILLE, TENN.

NO. D-5060

ORDER NO. 4155

DATE 8/10/37

I M POST CARDS C.T. PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SCENE ON REELFOOT LAKE,  
TIPTONVILLE, TENN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. *neg. yes*

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

ESTIMATE

Cost Dept. Checked

Date

AUG 11 1937

AND WORK SCHEDULE

Date

AUG 11 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COM. TYPE SET UP			AUG 11 1937	AUG 11 1937
SKETCH				
RETOUCHING	5	1	8-11	8-13-37
PHOTO-LITHO				
BLACK-OUT SILK-SCREENING, OPAQUEING	65		8-13	
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.		1		

DATE LEUHPINT CARD

DATE Filed

By

DATE HAND COLOR PROOF CARD

By

DATE Photo Returned to Customer

AUG 11 1937

By

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an appropriate set.

*ST. mag.*



MARKHAM DRUG CO.. TIPTONVILLE, TENN.

NO. D-5061

ORDER NO. 4155

DATE 8/10/37

1 M POST CARDS C.T. PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SCENE ON REELFOOT LAKE,  
TIPTONVILLE, TENN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. *neg* *yes*

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,776

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. *Checked*

By

Date

*AUG 11 1937*

AND WORK SCHEDULE

By

Date

*AUG 11 1937*

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			AUG 11 1937	AUG 11 1937
SKETCH				
RETOUCHING	4	1	8-11	8-13 SC
PHOTO LITHO				
BLUEPRINT STAMPING, GRAVING	70		8-13	8-16 AT
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE *11-11-37*

By *AT*

DATE HAND COLOR PROOF OK'D

By

DATE *11-11-37*

*AUG 11 1937*

*55*  
*small*  
*neg*



MARKHAM DRUG CO., TIPTONVILLE, TENN.

NO. D-5062

ORDER NO. 4155

DATE 8/10/37

I M POST CARDS C.T. PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) SCENE ON REELFOOT LAKE,  
TIPTONVILLE, TENN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN <sup>neg.</sup> yes PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,795,729

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

AUG 11 1937

ESTIMATE

AND WORK SCHEDULE

Cost 5.00 (checked)

By

Date

AUG 11 1937

OPERATION	EST. TIME		DATE ENTERED	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			AUG 11 1937	AUG 11 1937
SKETCH				
RETOUCHING	14	2	8-11	8-12 SC
PHOTO-LITHO				
BLUEPRINT STAMPING, OPAQUING	65		8-13	
ENGRAVING				
HAND COLOR PROOF				
ARTIST TRPT.				

DATE BLUEPRINT OK'D

DATE Filed

L

DATE HAND COLOR PROOF OK'D

By JP

DATE Sent to Customer

AUG 11 1937

14  
6

smalling



MARKHAM DRUG CO., TIPTONVILLE, TENN.

NO.D-5063

ORDER NO. 4155

DATE 8/10/37

I M POST CARDS C.T. PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) SCENE ON REELFOOT LAKE,  
TIPTONVILLE, TENN.

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. *yes*

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

AUG 11 1937

AND WORK SCHEDULE

Date

AUG 11 1937

OPERATION	EST. TIME		DATE ENTERED	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			AUG 11 1937	AUG 11 1937
SKETCH				
RETOUCHING	8	1	8-11	8-13 22
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		8-14	
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

I DATE BLUEPRINT OK'D

DATE Filed

NOV 6 1937

II

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

AUG 11 1937

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all ~~pos~~ or nega-  
tives are uniform and colors are  
in harmony with each ~~other~~  
to make an attractive set.

Smea



MARKHAM DRUG CO., TIPTONVILLE, TENN.

NO. D-5064

ORDER NO. 4155

DATE 8/10/37

I M POST CARDS C.T. PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) SCENE ON REELFOOT LAKE,  
TIPTONVILLE, TENN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

RETURN *neg. y*

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

AUG 11 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

AUG 11 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			AUG 11 1937	AUG 11 1937
SKETCH				
RETOUCHING	18	1	8-11	8-13
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		8-13	
ENGRAVING				
HAND COLOR PROOF				
ARTIST COST.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE FIN

By

DATE Photo Returned to Customer

AUG 11 1937

14

Smalling



MARKHAM DRUG CO., TIPTONVILLE, TENN.

NO. D-5065

ORDER NO. 4155

DATE 8/10/37

IM POST CARDS C.T. PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) SCENE ON REEL FOOT LAKE,

TIPTONVILLE, TENN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN *yes* *yes*

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,776

ATTENTION!

order for this customer.  
see to it that all cuts or  
tives are uniform and colors  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AUG 11 1937

AND WORK SCHEDULE

Date

AUG 11 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			AUG 11 1937	AUG 11 1937
SKETCH				
RETOUCHING	5	2	8-11	8-13
PHOTO-LITHO				
ENLARGING	65		8-13	
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE & PRINT OK'D.

DATE FILED

DATE PROOF OK'D.

DATE Photo Returned to Customer

By

By

Small Neg.



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-5066 ORDER NO. 3521 DATE 8-25-1937

CUSTOMER REV. S.A. BUBACZ  
CHICAGO, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 LARGE FOLDER COVER SIZE

STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

OLD ST. STEPHEN CHURCH (Back Cover)  
OHIO AT SANGAMON STS. (Back Cover)  
CHICAGO, ILL. (Back Cover)

The Chapels of the Jewels and of the Roses  
The Lourdes Grotto and the Purgatorium  
Erected before the Chicago Fire. Copyright 1937 by Curt Teich & Co., Inc., Chicago, U.S.A.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

USE NEW PHOTO ON FRONT COVER.

FRONT NO. NONE (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

Russell

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

2M-1-2-37

2.0 - 3 1/2  
2.1 - 5 1/2  
A 32

Very Very  
Russell

2  
13



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. **D-5067** ORDER NO. **3971** DATE **8-11-1937**

CUSTOMER **HOTEL SAMUELS**  
**JAMESTOWN, N.Y.**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M PC

SIZE **3½ x 5½**

STYLE **X PHOTO PL TIN, WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

**HOTEL SAMUELS**  
**JAMESTOWN, NEW YORK**

FRONT NO. **5**

(All of this on full size)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

USE SAME LAYOUT AS USED ON D-4122.

OMIT SIGNS ~~POSTAL TELEGRAPH AND KRESGE AND SHOW~~

~~HOTEL SAMUELS SIGN, SAME AS SHOWN ON HOTEL~~

~~JAMESTOWN CARD. SUBMIT RETOUCED PHOTO FOR~~  
**O.K.**

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

RETURN PHOTO

Remove bicycles in front of hotel. Darken white store fronts  
to match rest of front. Remove the following signs: THOM MC AN  
SHOES. POSTAL TELEGRAPH. JAMESTOWN LIQUOR. Why removal of flag  
pole? Why not put flag on it? Eliminate wires and clean surface  
building and street. Eliminate other building shown on left  
side of picture if possible. Make sign similar Hotel Jamestown.

SUBMIT RETOUCED PHOTO FOR O.K.



ANDERSON DRUG CO., FORT VALLEY, GA.

NO. D-5068

ORDER NO. 4162

DATE 8/10/37

I M POST CARDS C.T. PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) POST OFFICE, FORT VALLEY,  
GA.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,778

Executive OR of Estimate

By

Date

AUG 17 1937

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

AUG 17 1937

OPERATION	EST. TIME Clock Time - hours	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 18 1937	AUG 18 1937
SKETCH			
RETOUCHING	4 2	8-18	8-18
PHOTO-LITHO			
BLUE-PRINT STERNING, CORRECTING	6 1/2	8-19	8-19
ENCHAVING			
HAND COLOR PROOF			
ARTIST DEPT.			

DATE BLUE-PRINT CARD

By

DATE HAND COLOR PROOF CARD

By

DATE PROOF

By

DATE PROOF RECEIVED TO CUSTOMER

15



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL No. **D-5069** ORDER NO. **4512** DATE **8-12-1937**

CUSTOMER **BUFFALO WIRE WORKS CO.,  
BUFFALO, N. Y.**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M **BLOTTERS** SIZE **4 x 9**

STYLE **ART COLORTONE, FULL FACE**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full **BUFFALO WIRE WORKS COMPANY, INC.  
(ETC. AS PER COPY)**

FRONT NO. **NONE** (All of this on address side) R. M. Yes ☒ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
☒ Submit ☒ Sketch ☒ Layout ☒ Retouched Photo ☒ Wash Drawing  
Follow Layout

**SEE SKETCH & INSTRUCTIONS ATTACHED.**

PHOTO LITHO  
Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. **u** 120  
Dry — Wet — Pancromatic — Color Separation. **screen** 133  
Transfer — Paper Process — New Process. **s** 150  
Stripping — White Border — Full Face. **s** 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

MAKEOVER

Charge to **CUSTOMER** Dept.

EST. Makeover Time Required

	Time	Time Required in Cost Dept.
RETOUCHING	1/2	
ENGRAVING	1 1/2	
PHOTO LITHO	1/2	
COMPOSING		
LITHO ART		

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-5070 ORDER NO. 4535 DATE 8-13-1937

CUSTOMER D. L. CLARK CO.,  
PITTSBURGH, PA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M LARGE FOLDER COVERS

STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CLARK'S SUNSET GOLF COURSE

ST. PETERSBURG, FLA. "THE SUNSHINE CITY"

BACK OF COVER: ~~18th HOLE~~ SUN SET CLUB HOUSE  
Copyright 1937 by Curt Teich & Co., Inc., Chicago, U.S.A.

U. S. A. RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

WE HAVE TO DESIGN THE FRONT COVER. CUSTOMER  
WOULD LIKE TO HAVE SEVERAL PALM TREES WITH A  
MAN TEEING OFF INCLUDED IN THIS DESIGN.

FOR BACK COVER USE NEW PHOTO

(All of this on address side)  
FRONT NO. NONE R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
IMPRINT: MADE IN C.T.ART COLORTONE (REG.U.S.PAT.  
OFF.) BY CURT TEICH & CO., INC., CHICAGO, U.S.A.

PHOTO LITHO  
Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 -10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

*Complete*

*Photo in 914969*

*Proor*

MAKEOVER

Charge to *ADV.* Dept.

Estimate or Invoice Required

APPROVED BY	<i>17</i>	DATE	<i>SEP 8 1937</i>
BY	<i>17</i>	DATE	<i>SEP 8 1937</i>
ART DEPT.	<i>17</i>	DATE	<i>SEP 8 1937</i>
RECEIVED	<i>17</i>	DATE	<i>SEP 8 1937</i>

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

2M-1-2-37



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. **D-5071** ORDER NO. **4552** DATE **8-14-1937**

CUSTOMER **WASHINGTON HOUSE,  
WASHINGTON, VA.**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

**1 M PC**

SIZE **3½ x 5½**

STYLE **PHOTO PLATIN, WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **WASHINGTON HOUSE (OLD COLONIAL TAVERN)  
WASHINGTON, VA.**

FRONT NO. **5**

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

☒ Submit ☐ Sketch — ☐ Layout — ☐ Retouched Photo — ☐ Wash Drawing

Follow Layout

**REMOVE STAKES ON FRONT AND SIDE ON LAWN. TAKE THE  
STICK OFF THE CHIMNEY. PUT SHUTTER ON WINDOW ON SIDE  
OF HOUSE. PUT FLOWERS IN WINDOW BOXES. REMOVE ROAD  
SIGN IN FRONT OF HOUSE AND WIRES IN MID-AIS. LEAVE  
THE DOG IN THE PICTURE. INSTEAD OF DRINKING  
FOUNTAIN, SHOW THE OLD PUMP AS SHOWN IN D-3033.**

PHOTO LITHO

Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

~~Blue Print~~ — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-5072

ORDER NO. 4554

DATE 8-14-1937

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER

HAWKINS RESTAURANT,  
JAMESTOWN, N. Y.

Photos for  
this Customer

1 M PC

SIZE 3½ x 5½

STYLE PHOTO PLATIN, FULL FACE ON

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HAWKINS RESTAURANT (ETC. AS PER COPY)

FRONT NO. 5

(All of this on reverse side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-5073 ORDER NO. 4560 DATE 8-16-1937

CUSTOMER  
DRAKE HOTEL  
CHICAGO, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M PC SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full THE DRAKE, LAKE SHORE DRIVE AND UPPER  
MICHIGAN AVENUE, CHICAGO

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

MAKE REPHOTO OF PART OF PHOTO SHOWN BY TISSUE.

RETOUCH IN FOREGROUND AND BEACH AS ON CARD ATTACHED.

NOTE: SIZE OF BLDG. SHOULD BE EXACTLY THE SAME AS

ON CARD ATTACHED. SUBMIT RETOUCED PHOTO TO  
CUSTOMER FOR O.K.

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH &amp; CO.

ADV. ORDER

DIAL NO. D-5074 ORDER NO. 4291 DATE 8-18-1937

CUSTOMER JEFFERSON COURT HOTEL  
ORLANDO? FLA.DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M FOLDERS

SIZE

9 x 12

STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full JEFFERSON COURT HOTEL AND  
APARTMENTS

(ETC. AS PER LAYOUT)

FRONT NO. NONE (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No ImprintRETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE LAYOUT &amp; INSTRUCTIONS ATTACHED.

PHOTO LITHO  
Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUES ATTACHED TO PHOTOS

Very Rush

MAKEOVER

Charge to Customer Dept.

EST. Makeover Time Required

Time Recorded in Cost Dept.

PHOTOGRAPH

PHOTOGRAPH

COMPOSING

ART LITHO HC

LITHO ART

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. &amp; CO.

NO

YES

RETURN PHOTO

2M-1-2-37



NO. D-5075

DISTRIBUTED BY J.R.WILLIS, BOX 665, ALBUQUERQUE, N.M. ORDER NO. 4602

DATE 8/18/37

12 M 500 LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. YES

TITLE (IN FULL) SCENIC HIGHWAY THRU NEW MEXICO TO PAINTED DESERT, PETRIFIED FOREST, AND GRAND CANYON, ARIZ.

IMPRINT SAME AS ABOVE

FRONT-NEZ BY THE LOG, PETRIFIED FOREST

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 5A-H1981.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

NO. D-5075

DISTRIBUTED BY J.R.WILLIS, BOX 665, ALBUQUERQUE, N.M. ORDER NO. 4602

DATE

12 M 500 LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. YES

TITLE (IN FULL) PYRAMID, RED ROCKS AND NAVAJO CHURCH, NEAR GALLUP, N.M.

IMPRINT MADE IN C.T.ART COLORTONE (REG. U.S.PAT.OFF.) BY CURT TEICH & CO., INC., CHICAGO, U.S.A.

*The Origin of the Petrified Forest, etc.*

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 5A-H2525.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

*R*

Executive OK of Estimate

ESTIMATE

Can Be Filled In

By

Date OCT 11 1937

AND WORK SCHEDULE

By

Date OCT 11 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH <i>Lay out</i>		7		
RETOUCHING	6	9	10-11	10-18
PHOTO LITHO				
RETOUCHING SPECIAL OPACIFYING	64		10-19	10-20
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	162 154	27	10-20	10-23

DATE BLANKET ORD

DATE REC

NOV 1937

By

By

DATE REC

DATE REC

By

By



NO. D-5076

DISTRIBUTED BY J.R.WILLIS, BOX 665, ALBUQUERQUE, N.M. ORDER No. 4607

DATE 8/20/37

25 M 12 M 500 LARGE FOLDER COVERS		FRONT
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. NO	R. M. YES
TITLE (IN FULL) INDIANS OF THE SOUTHWEST	IMPRINT SAME AS ABOVE	
FRONT-		
COPYRIGHT 1937 BY CURT TEICH & CO., INC., CHICAGO, U.S.A.	PHOTO PROPERTY OF C.T.	
COLOR DESCRIPTION		

NO. D-5076

DISTRIBUTED BY J.R.WILLIS, BOX 665, ALBUQUERQUE, N.M. ORDER No. 4607

DATE 8/20/37

12 M 500 LARGE FOLDER COVERS		BACK
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. NO	R. M. YES
TITLE (IN FULL) GREETINGS FROM THE INDIAN COUNTRY OF THE GREAT SOUTHWEST	IMPRINT MADE IN C.T.ART COLOR TONE	
WRITING YOU FROM	(REG. U.S.PAT.OFF.) BY CURT TEICH & CO., INC. U.S.A.	
COLOR DESCRIPTION	PHOTO PROPERTY OF C.T.	

USE SAME LAYOUT AND PHOTO AS USED ON BACK OF COVER NO. D-4745.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

R

Executive OK *[Signature]* ESTIMATE AND WORK SCHEDULE  
By *[Signature]* Date *[Signature]*

OPERATION	EST. TIME	DATE	DATE
	Clock No.	Type Allowed	COMPLETED
COMPOSING, TYPE SET UP			
ARTIST	14		
ETCHING	17	10	12-15
PHOTO-LITHO			
BLANKET STAMPING, CHALKING	64	12-13	12-15/15
ENCRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	162	30	12-22
	151		12-30

DATE PLACED ON FILE *[Signature]* DATE FILED *[Signature]*  
By *[Signature]* DATE FILED RETURNED TO CUSTOMER *[Signature]*

17  
2-7  
1-2



RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-5077 ORDER NO. 4619 DATE 8/20/37

CUSTOMER SWAFFORD & KOEHL INC.  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M P.C. SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full HOTEL McCURDY, EVANSVILLE, INDIANA

FRONT NO. 5 (All of this on address side)  
R. M. ☒ Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto  
NEG. NO.  
\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

5 x 7  
2 4

Get Work  
10.56.00

10.56.00

See  
Must have 9/4/37

X

ST  
22



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. D-5078 ORDER NO. 4619 DATE 8/20/37

CUSTOMER SWAFFORD & KOEHL INC.  
CHICAGO, ILLINOIS

DEPT. RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M P.C. SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full HOTEL ORLANDO, DECATUR, ILLINOIS

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto  
NEG. NO.  
\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

Very faint  
must have 8/21/37

PHOTO RETURNED

TO

PHOTO USED FOR

5x7  
Len. 5 1/2

Get made

Don't know

15.00 net

X

22



RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-5079 ORDER NO. 4624 DATE 8/20/37

CUSTOMER ROLOCK INC.  
SOUTHPORT, CONN.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

4<sup>M</sup> P.C. SIZE 3<sup>1</sup>/<sub>2</sub> x 5<sup>1</sup>/<sub>2</sub>

STYLE PHOTO VARICOLOR FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full EFFICIENT DEGREASING BASKETS - DESIGNED  
FOR YOUR JOB ROLOCK INC. - 5 STATION ST.  
SOUTHPORT, CONN.

FRONT NO. (All of this on address side) 7 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C.T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

23. Del 2  
A 3  
H 3/4

Let Wash  
6.00 net

MW

16  
3

ST.  
20



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-5080 ORDER NO. 4632 DATE 8-21-1937

CUSTOMER MURPHY'S FINE FOOD  
DENVER, COLO.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

M PC GROUP EX 2 SIZE 3½ x 5½

STYLE PHOTO PLATIN,

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full MURPHY'S IN DENVER.

FRONT NO. 5 (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

USE PHOTO NO. 7A-H1922. FOLLOW EXACTLY SAME  
LAYOUT AS ON 7A-H1922

PHOTO LITHO

Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 -10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-5081 ORDER NO. 4667 DATE 8-24-1937

CUSTOMER GEORGE J. EMRICH  
COLUMBUS, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

4 M PC

SIZE 3½ x 5½

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: GUARANTEED FOUR SECTION BOWL

BOT: BEAUTIFUL TWO TONED ENAMEL

LEFT: FULL RADIATION

RIGHT: PLUS CIRCULATION

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 -10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



NO. D-5082

LYNN H. BOYER, PHILADELPHIA, PA. AND WILDWOOD, N.J.

ORDER NO. 4479

DATE 8/27/37

25 M LARGE FOLDER COVERS

FRONT

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. YES

TITLE (IN FULL) THE ANTHRACITE COAL REGION OF PENNSYLVANIA

IMPRINT SAME AS ABOVE

FRONT: A BEAUTY SPOT ON THE SUSQUEHANNA RIVER

Copyright 1937 by Curt Teich & Co., Inc., Chicago, U.S.A.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE NEW PHOTO KM. TIPPLE GRAY. BLDG GRAY. GRAY CONVEYOR. DARK SHAFT TOWER IN REAR. AUTUMN FOLIA E. SOME FLOWERS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF NO

RETURN PHOTO.

NO. D-5082

LYNN H. BOYER, PHILADELPHIA, PA. AND WILDWOOD, N.J.

ORDER NO. 4479

DATE 8/27/37

25 M LARGE FOLDER COVERS

BACK

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. YES

TITLE (IN FULL) HISTORIC TILGEMAN KNOB, NEAR WILKES-BARRE, PA.

IMPRINT MADE IN C.T. ART COLORTONE (REG. U.S. PAT. OFF.) BY CURT TEICH & CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE NEW PHOTO. CENTER LARGE BUILDINGS DARK RED AND BROWN. ON RIGHT LIGHT GRAY AND BUFF SLATE ROOF. ON LEFT LIGHT GRAY AND BUFF SLATE ROOF. RESIDENCES ON REAR RIGHT LEDGE WHITE, BUFF AND BROWN. SHOW LEDGE OF ROCK ON PEAK ON RIGHT CENTER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF NO

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLDBE MULTI-PLY FORMS © PAT. NO. 1,797,775

2 Rep. 1/1

Executive OK of Estimate

ESTIMATE

Cost Est. Sheet

By SEP 30 1937

AND WORK SCHEDULE

Date

OPERATION	EST. TIME	DATE	DATE
	Time Allowed	ENTERED DEDT.	COMPLETED
ETCHING, TYPE SET UP			
ETCHING layout	5		
ETCHING	17 6	9-30	10-7 SC
PHOTO-LITHO			
BLUING	64	10-7	10-12
ETCHING CHANGING			
ENGRAVING			
HAND COLOR PROOF	1 1/2		
ARTIST REPT.	162 2	10-12	

DATE BLUEPRINT OK'D

DATE PROOF

DATE HAND COLOR PROOF OK'D

DATE PROOF RETURNED TO CUSTOMER

By

By



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-5083 ORDER NO. 4832 DATE 8-28-1937

CUSTOMER MIAMI SHORE RESTAURANT,  
BUFFALO, N. Y.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M PC

SIZE 3½ x 5½

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MIAMI SHORE - 11 NORTH DIVISION STREET,  
BUFFALO, N. Y.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No.D-5084

ORDER NO. 4492

DATE 8/30/37

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER JOE GAIDES  
GRASS LAKE, ILL.

I M P.C.

SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full WALL EYED PIKE, WEIGHT  $11\frac{1}{2}$  LBS., CAUGHT  
BY JOE GAIDES, GRASS LAKE, ILL.

FRONT NO. 5

(All of this on address side)

R. M. Yes ☒ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer ☒ C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

☒ Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG.NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Hblftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

☒ Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

1  
2  
  
X  
G

16  
  
X  
ST.  
#C



THE BUNKIE RECORD -- BUNKIE, LA.

NO. D-5085

ORDER NO. 4882

DATE Aug. 31, 1937

3M C. T. PHOTO PLATIN POST CARD

(ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL) HAND WROUGHT PULPIT, ST.  
ANTHONY CATHOLIC CHURCH, BUNKIE, LA.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

ESTIMATE  
AND WORK SCHEDULE  
By SEP 3 1937 Date SEP 3 1937

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP	7	SEP 3 1937	SEP 3 1937
SKETCH			
RETOUCHING	4		
PHOTO-LITHO			
BLENDING			
STRIPPING, (PAQUING)	65	9-9	9-9 4F
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.			

DATE BLUEPRINT OK'D

DATE SEP 3 1937

By

By

DATE HAND COLOR PROOF OK'D

DATE SEP 3 1937

By

3

ST.  
29



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER  
RETURN PHOTO YES NO

DIAL NO. D-5086 ORDER NO. 4889 DATE 9-1-37  
CUSTOMER TEUTONIA PUBLISHING CO.  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 M 500 P.C.

SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

GROUP 2

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full NO TITLE

(All of this on address side)  
FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

MAKEOVER

Change to CUSTOMER Dept.

Time Required

ART DEPT.	1/2	1 hour 30 minutes in Cost Dept.
ENGRAVING	1	SEP 14 1937
PHOTO LITHO		
RETOUCHING		
COMPOSING		
LITHO ART		

PHOTO RETURNED

TO

PHOTO USED FOR

2 photos  
net 3/10/38

17

17



ROCHESTER NEWS COMPANY,  
ROCHESTER, N. Y.

NO. D-5087

ORDER NO. 4532

DATE 9-14-1937

12½ M LARGE FOLDER COVERS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SOUVENIR OF ROCHESTER,  
N. Y.

FRONT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT SAME AS ABOVE

Copyright 1937 by Curt Teich & Co., Inc.,  
Chicago, U. S. A.

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 4A-M1715

ROCHESTER NEWS COMPANY  
ROCHESTER, N. Y.

NO. D-5087

ORDER NO.

DATE 9-14-1937

12½ M LARGE FOLDER COVERS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM ROCHESTER  
NEW YORK

BACK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT MADE IN C.T.ART COLORTONE(REG.  
U.S.PAT.OFF.) BY CURT TEICH & CO., INC.,  
CHICAGO, U. S. A.

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE  
AND WORK SCHEDULE

OPERATION	EST. TIME		DATE	
	Est. No.	Time Allowed	ENTERED DPT.	COMPLETED
COMMERCIAL TYPE SET UP		14		
RETOUCHING	17	9½	9-17	9-27 SE
PRINTING	60		9-29	
IN GRAY				
HAND COLORING				
DELIVERY	30	35	10-6	10-6 JRE

DATE PREPARED

DATE

NOV. 1937

DATE OF ORDER

51



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-5088 ORDER NO. 4911 DATE 10-6-1937

CUSTOMER MARYLAND CASUALTY CO.  
BALTIMORE, MD.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

200M P.C.

SIZE 3½ x 5½

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MARYLAND CASUALTY COMPANY  
HOME OFFICE BUILDINGS

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

*Trade mark drawing  
set 4/1/38*

MAKE OVER

Change to

*Adv*

EST. CHARGE THE ORDER

2M-1-2-37

5X7  
Revised 2  
10  
64



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL No. D-5089

ORDER NO. 4966

DATE 9-8-1937

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER

CHARLIE'S GRILL & COCKTAIL BAR  
DAYTONA BEACH, FLA.

Photos for  
this Customer

6 M LETTERHEADS SIZE 8 1/2 x 11

STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full CHARLIE'S GRILL AND COCKTAIL BAR  
(ETC. AS PER COPY)

FRONT NO. NONE (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE LAYOUT & INSTRUCTIONS ATTACHED.

*See layout for making layout*  
*Center position in double printed*  
*in front card 7441006*

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. Screen 133  
Transfer — Paper Process — New Process. Screen 150  
Stripping — White Border — Full Face. Screen 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

L.O. 4  
14 e 1  
L.O. 8  
B.L. 1 1/2  
Shipping 1/2  
B.W.

23

X



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER  
RETURN PHOTO YES NO

DIAL No. D-5090 ORDER NO. 4966 DATE 9-8--1937

CUSTOMER CHARLIE'S GRILL & COCKTAIL BAR  
DAYTONA BEACH, FLA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M ENVELOPES SIZE 3 1/2 x 9

STYLE ART COLOR TONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full CHARLIE'S GRILL AND COCKTAIL BAR  
(ETC. AS PER COPY)

FRONT NO. NONE (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE LAYOUT & INSTRUCTIONS ATTACHED.

*return to the sample from 7A11006*

PHOTO LITHO  
Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED TO PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 0-5091 ORDER NO. 5099 DATE 9-3-1937

CUSTOMER BABY BATHINETTE CO.,  
ROCHESTER, N.Y.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M DOUBLE P.S. SIZE 5 1/2 x 7

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE NEW COMPACT BATHINETTE

FRONT NO.

(All of this on address side)

R. M.

Yes

No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

*Samples by St.*

*make red impressions  
DK Blue*

31 PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

2M-1-2-37

PHOTO RETURNED

TO

PHOTO USED FOR

1 - 8 x 10

Layout & Drawing: 8

Ret 6

H.C. 2 3/4

L.A. 210

*Mr.*

*Rush*

1 - 2

13 - 30

3 - 4



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
C. T. & CO.  
—  
PHOTO PROPERTY OF

DIAL No. D-5092 ✓ ORDER NO. 5552 DATE 9-11-1937

CUSTOMER HOTEL SEYMOUR  
OGDENSBURG, N.Y.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

2 M PC.C

SIZE  $3\frac{1}{2}$  x  $5\frac{1}{2}$

STYLE PHOTO PLATIN

WHITE BORDER  
FULL FACE

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full HOTEL SEYMOUR, OGDENSBURG, N.Y.

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-5093 ORDER NO. 5593 DATE 9-16-1938

CUSTOMER FIRST METHODIST EPISCOPAL CHURCH  
CHAMPAIGN, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

1 M PC

SIZE 3 1/2 x 5 1/2

STYLE

PHOTO PLATEN, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each — Size 5x7 - 8x10 - 10x12  
Prints each from — Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. **D-5094** ORDER NO. **5597** DATE **9-15-1937**

CUSTOMER **SEDA'S INN**  
**NORTH RIVERSIDE, ILL.**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

**1 M PC**

SIZE **3½ x 5½**

STYLE **PHOTO PLATIN, WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full **BAR, FRONT VIEW, SEDA'S INN, 2519**  
**SO. DESPLAINES AVE., N. RIVERSIDE, ILL.**

FRONT NO. **5** (All of this on address side)  
R. M. ☒ Yes ☐ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL No. **D-5095** ORDER NO. **5597** DATE **9-15-1937**

CUSTOMER **SEDA'S INN**  
**N. RIVERSIDE, ILL.**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

**1 M PC**

SIZE **3½ x 5½**

STYLE **PHOTO PLATEN, WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full **BAR, REAR VIEW, SEDA'S INN, 2519 SO.**  
**DESPLAINES AVE., N. RIVERSIDE, ILL.**

FRONT NO. **5** (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto  
NEG. NO.  
\_\_\_\_ Photograph each - Size 5x7 - 8x10 -10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. u 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED  
TO  
PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. **D-5096** ✓ ORDER NO. **5597** DATE **9-15-1937**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER

**SEDA'S INN**  
**NO. RIVERSIDE, ILL.**

Photos for  
this Customer

I M PC

SIZE **3½ x 5½**

STYLE **PHOTO PLATTIN, WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **SEDA'S INN, 2519 SO. DESPLAINES AVE.,**  
**N. RIVERSIDE, ILL.**

FRONT NO. **5** (All of this on address side)  
R. M. ☒ Yes ☐ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

RETOUCHING DEPARTMENT  
☒ Submit ☐ Sketch — ☐ Layout — ☐ Retouched Photo — ☐ Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto  
NEG. NO.    
\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER ☐ Straighten Photo  
Negative — Line — Halftone — Combination. ☐ 120  
Dry — Wet — Pancromatic — Color Separation. ☐ 133  
Transfer — Paper Process — New Process. ☐ 150  
Stripping — White Border — Full Face. ☐ 175  
Blue Print ☐ Handcolor ☐ Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-5097 ORDER NO. 5597 DATE 9-15-1937

CUSTOMER SIDA'S INN  
N. RIVERSIDE, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

1 M PC SIZE 3 1/2 x 5 1/2

STYLE X PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

DINING ROOM, SIDA'S INN, 2519 SO. DEPLAINE  
AVE., N. RIVERSIDE, ILL.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

PRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



ELIAS KARP & SON,  
SYRACUSE, N. Y.

NO. D-5098

ORDER NO. 5638

DATE 9-16-1937

12 1/2 M LARGE FOLDER COVER

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SYRACUSE NEW YORK

Syracuse Lighting Company Office  
Building

Copyright 1937 by Curt Teich & Co., Inc.,  
Chicago, U. S. A.

COLOR DESCRIPTION

USE PHOTO NO. 2A-H105

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

ELIAS KARP  
SYRACUSE, N. Y.

NO. D-5098

ORDER NO. 5638

DATE 9-16-1937

12 1/2 M LARGE FOLDER COVER

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM  
SYRACUSE, N. Y.

COLOR DESCRIPTION

USE PHOTO NO. 7A-H1472

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT MADE IN C.T.ART COLORTONE (REG.  
U.S.PAT.OFF.) BY CURT TEICH & CO.,  
INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF CT

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLCEE MULTI-PLY FORMS © PAT. NO. 1,297,774

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By SEP 30 1937

AND WORK SCHEDULE

Date

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH <i>lay out</i>	5		
RETOUCHING	4		
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	64	10-6	10-8 H.T.
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	153 154   36	10-11	10-13

DATE BLUEPRINT OK'D

DATE PAID

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. D-5099 ORDER NO. 5647 DATE 9-16-1937

CUSTOMER HOTEL REED  
SUNBURY, PA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

3 M PC GROUP (3) SIZE 3½ x 5½

STYLE PHOTO PLATIN, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL REED - SUNBURY, PA. - ONE OF THE  
H. H. REED HOTELS

*see sketch attached*

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE SKETCH ATTACHED. NOTICE THAT ON SKETCH  
A CURVE DESIGNATING THE SQUARE ON WHICH THE HOTEL  
IS LOCATED HAS BEEN ADDED TO THE EXTERIOR  
VIEW. BE SURE TO SHOW THIS.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO  
Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. *seen* 120  
Dry — Wet — Pancromatic — Color Separation. *seen* 133  
Transfer — Paper Process — New Process. *seen* 150  
Stripping — White Border — Full Face. *seen* 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-5100 ORDER NO. 5649 DATE 9-16-1937

CUSTOMER NORTH AMERICAN DIE WORKS  
NEW YORK, N. Y.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M

SIZE 3 views each size 2 x 2

STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full STATUE OF LIBERTY (TOP)

STATUE OF LIBERTY (TOP)

SOUVENIR OF NEW YORK (TOP). AQUARIUM - BATTERY  
PARK (BOTTOM)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE INSTRUCTIONS ATTACHED!

FRONT NO. NONE

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

2M-1-2-37

1/2  
Laport 1  
Pet. 3  
A. A. 9  
H. E. 1

#27

MAILED 10-1-37  
Chas. A. Pet.

2  
NOV 2 1937  
H.C. 4

Handwritten signature and initials.

52



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-5101 ORDER NO. 5649 DATE 9-16-1937

CUSTOMER NORTH AMERICAN DIE WORKS  
NEW YORK, N. Y.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M

SIZE 3 VIEWS EACH SIZE 2 x 2

STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

EMPIRE STATE BLDG. NEW YORK (TOP)

EMPIRE STATE BLDG. NEW YORK (TOP)

RADIO CITY, NEW YORK (TOP)

FRONT NO. NONE

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Layout 1  
Ret. 3  
L.A. 9  
H.C. 1

#27

7

Chicago  
Rush  
Rush

52



KETCHUM & CO., JACKSONVILLE, N.C.

NO. D-5102

ORDER NO. 5186

DATE **Sept. 16, 1937**

1 M

PHOTO PLATIN POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. **1** R. M. NO **MM**

TITLE (IN FULL) **NEW RIVER, JACKSONVILLE, N.C.** IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF **CUSTOMER**

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

**CURT TEICH & COMPANY, INC., CHICAGO**  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

# ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

**SEP 21 1937**

**SEP 21 1937**

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			<b>SEP 21 1937</b>	<b>SEP 21 1937</b>
SKETCH				
RETOUCHING	<b>8</b>	<b>2</b>	<b>9-21</b>	<b>9-25 80</b>
PHOTO-LITHO				
BLUEPRINT	<b>14</b>		<b>9-27</b>	<b>9-29 85</b>
STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

**NOV 1 1937**

DATE BLUEPRINT OK'D.

DATE *Plat*

By

By

DATE HAND COLOR PROOF OK'D.

DATE Photo Returned to Customer

By

8  
17

5  
17



*Montage*

NO. D-5103

ORDER NO. 5186

KETCHUM & CO., JACKSONVILLE, N.C.

DATE Sept. 16, 1937

1M

PHOTO PLATIN POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) NEW RIVER BRIDGE,  
JACKSONVILLE, N. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

PHOTO PROPERTY OF CUSTOMER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By [Signature]

AND WORK SCHEDULE

By [Signature]

Date SEP 21 1937

Date SEP 21 1937

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 21 1937	SEP 21 1937
SKETCH			
RETOUCHING	8 2	9-21	9-25 SC
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	64	9-27	9-29 25
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.			

DATE PLACEMENT OK'D

DATE FROD

DATE PHOTO RETURNED TO CUSTOMER

By [Signature]

8  
[Signature]

ST  
67



KETCHUM & CO., JACKSONVILLE, N.C.

NO. D-5104

ORDER NO. 5186

DATE Sept. 16, 1937

1 M PHOTO PLATIN POST CARD		WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.	FRONT NO. 1	R. M.	NO
TITLE (IN FULL) PELLETIER'S SPRING, JACKSONVILLE, N.C.	IMPRINT	SAME AS ABOVE	
COLOR DESCRIPTION		PHOTO PROPERTY OF CUSTOMER	

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (11) PAT. NO. 1,799,773

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 20 1937	SEP 20 1937
SKETCH				
RETOUCHING	8	1 1/2	9-20	9-25
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		9-27	9-28
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE PLACED ON \_\_\_\_\_ DATE PAID \_\_\_\_\_  
By \_\_\_\_\_  
DATE PAID \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

8  
12

5  
45



SOLD BY L. B. HOLLISTER,  
IMPORTER & JOBBER, LEAD, SO. DAK.

NO. D-5105

ORDER NO. 5675

DATE 9-17-1937

12½ M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE

R. M.

YES same as

TITLE (IN FULL) BEAUTIFUL BLACK HILLS,

IMPRINT SAME AS ABOVE

D3649

SOUTH DAKOTA

No. 2 (small type)

Cathedral Spires on Needles Highway

Copyright 1937 by Curt Teich & Co., Inc.,  
Chicago, U. S. A.

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE NEW PHOTO. ROCKS ARE GREY (NOT PURPLE)

NO. D-5105

ORDER NO. 5675

DATE 9-17-1937

12½ M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE

R. M.

YES

TITLE (IN FULL) ROUNDING THE MOUNTAIN SIDE

IMPRINT XXXX MADE IN C.T. ART COLOTYPE

ON MT. RUSHMORE HIGHWAY

(REG. U.S. PAT. OFF.) BY CURT TEICH & CO.,  
INC., CHICAGO, U.S.A.

2 lines

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE NEW PHOTO. ROCKS ARE DARK GREY (NOT PURPLE)

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

X

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI PLY FORMS © PAT. NO. 1,297,775

Colored Sketch

OPERATION		EST. TIME	DATE	DATE
			COMPLETED	COMPLETED
COMPOSING, TYPE SET UP			OCT 6 1937	OCT 6 1937
SKETCH	<i>Sagorah</i>	5		
RETOUCHING	12	6	10-6	10-7
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING	64		10-8	
ENGRAVING				
HAND COLOR PROOF	157	112		
ARTIST		28	10-	10-23

DATE BLUEPRINT ORD.

DATE PAID

DATE PHOTO PRINTED

DATE PHOTO PRINTED



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-5106 ORDER NO. 5229 DATE 9-16-1937

CUSTOMER HOTEL NELSON  
ROCKFORD, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12<sup>M</sup> 500 P.C. SIZE 3<sup>1</sup>/<sub>8</sub> x 5<sup>1</sup>/<sub>8</sub>

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL NELSON - ROCKFORD, ILLINOIS

ROCKFORD, WITH A POPULATION OF 100,000, IS  
ILLINOIS' SECOND INDUSTRIAL CITY. IT IS SIT-  
UATED ON THE ROCK RIVER IN NORTHERN ILLINOIS.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

MAKEOVER

Charge to Dept.

EST. No. 1000

PHOTOGRAPH		Cost Dept.
PHOTO LITHO		
COMPOSING		
ART DEPT.		
ENGRAVING		

act 6



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-5107 ORDER NO. 5699 DATE 9-29-1937

CUSTOMER KNOX GLASS ASSOCIATES,  
OIL CITY, PA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 $\frac{1}{2}$  M DOUBLE CARDS SIZE 5 $\frac{1}{2}$  x 7

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full KNOXALL OVALS (ETC. AS PER COPY)

FRONT NO. SPEC. (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE SKETCH ATTACHED.

PHOTO LITHO  
Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLOR ARRANGEMENT

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

2M-1-2-37

*rephoto*

*Layout 2*  
*Ret. 9 1/2*

*W.C. 1 3/4*

*23 I.A. 10 1/2*

*Order for photo*  
*8 1/2 11 1/2*  
*10 1/2*

*11 1/2*

*23*

*very rush*

*10*

*X*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
RETURN PHOTO  
YES  
NO

DIAL No. D-5108

ORDER NO. C03190

DATE 9-22-1937

CUSTOMER ASHTON B. COLLINS  
BIRMINGHAM, ALA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M CALENDARS

SIZE 5 1/2 x 7

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full REDDY KILOWATT - YOUR ELECTRICAL  
SERVANT  
(VERSE)

FRONT NO. (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto  
NEG. NO.  
Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

make DK Blue  
" Red  
V. A. K. H. S. H.

PHOTO RETURNED  
TO  
PHOTO USED FOR



HARRIS NEWS AGENCY,  
BATON ROUGE, LA.

NO. D-5109

ORDER NO. 5733

DATE 9-22-1937

12½ M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LOUISIANA STATE

UNIVERSITY, BATON ROUGE, LOUISIANA

Campanile, Louisiana State University,  
Baton Rouge, La.

Copyright 1937 by Curt Teich & Co., Inc.,  
Chicago, U. S. A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 6A-H249. SEE COLORED SKETCH ATTACHED. Note that title has  
been changed and state seal is to be changed to look like black & white copy  
attached.

HARRIS NEWS AGENCY  
BATON ROUGE, LA.

NO. D-5109

ORDER NO. 5733

DATE 9-22-1937

12½ M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LOUISIANA STATE UNIVERSITY  
STADIUM

(c)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT MADE IN C.T. ART COLOR GONE  
(REG. U.S. PAT. OFF.) BY CURT TEICH &  
CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 7A-H568

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,778

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Liaison

By

SEP 24 1937

By

SEP 24 1937

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH <i>by hand</i>		5 ½		
RETOLCING	3	8 5	9-24	
PHOTO LITHO				
BLUEPRINT STAMPING, OPAQUING	1-5		2	10-5 44
ENGRAVING				
HAND COLOR PROOF				
ARTIST LITHO	38	32	10/14, 37	10/13, 37

DATE ESTIMATE OK'D.

DATE PROOF

DATE HAND COLOR PROOF OK'D.

DATE PHOTO RETURNED TO CUSTOMER

3  
13

*to Curt*

ST.  
54



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. **D-5110** ORDER NO. **5278** DATE **9-21-1937**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER **S. C. SIGLER, PLAZA HOTEL  
ST. PETERSBURG, FLA.**

**4 M PC** SIZE **3½ x 5½**

STYLE **PHOTO PLATIN, WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full **TOP: PLAZA HOTEL**  
**BOT: 512 CENTRAL AVE. ST. PETERSBURG, FLA.**

FRONT NO. **5** (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

**SEE TISSUE ATTACHED.**

PHOTO LITHO

Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

DESCRIPTION

TAKE OUT THE SIGN "NEW FACES 1937, etc." and change the  
sign near the roof of the building to read "Hotel Plaza."  
Leave wires, telephone pole and balance of photo "as is".  
Picture to be centered on card.

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-5112 ORDER NO. 5782 DATE 9-23-1937

CUSTOMER ST. MARY'S ON THE HILL  
BUFFALO, N.Y.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

I M PC.

SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ST. MARY'S-ON-THE-HILL EPISCOPAL CHURCH

NIAGARA AND VERMONT STS., BUFFALO, N.Y.

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

RETURN PHOTO YES NO  
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-5113 ORDER NO. 5783 DATE 9-29-1937

CUSTOMER CHICAGO CASKET CO.  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M P.C.

SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full CHICAGO CASKET CO., 932 WASHINGTON BLVD.  
CHICAGO, PHONE: MONROE 0763  
*etc.*

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprints No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED TO PHOTO USED FOR

1 = 5x7

Ret. 2 1/2  
5 - 2

*Red Mark*

*200-1*

*1/2*

*R*

*X*

57







CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-5115 ORDER NO. 5835 DATE 92-8-1397

CUSTOMER H. E. MC GONICAL, INC.  
KOKOMO, IND.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M P.C.

SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

GROUP 3

STYLE PHOTO PLATIN

WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MC GONICAL'S COMPLETE ONE-STOP SERVICE

(ETC. AS PER COPY)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C.T. Imprint No Imprint

NUMBER ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-5116 ORDER NO. 5860 DATE 9-29-1937

CUSTOMER WEST SIDE FEED & FUEL CO.  
ERIE, PA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M P.C.

SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full WEST SIDE FEED & FUEL CO., ERIE, PA.  
ETC., AS PER COPY

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

STORE-REMOVE GARDEN TIME SIGN & CARS & CLEAN  
UP CURB AS PER SKETCH.  
ELEVATOR-CORRECT AS SHOWN ON LAYOUT & REMOVE  
PILE OF COAL IN RIGHT FOREGROUND.

PHOTO LITHO

Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

CUSTOMER — PHOTO PROPERTY OF C. T. & CO. — YES NO RETURN PHOTO

PHOTO RETURNED TO PHOTO USED FOR

2 photos ret  
11/1/37



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

DIAL No. D-5117 ORDER NO. 5888 DATE 9-30-1937

CUSTOMER UNCLE HENRY'S BEER GARDEN  
HEIDELBERG, PA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

1 M P.C.

SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full THE ORIGINAL UNCLE HENRY WITH HIS  
TYROLEANS

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-5118 ORDER NO. 5908 DATE 9-30-1937

CUSTOMER JOSE GOMEZ  
C. JUAREZ, MEXICO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

10" P.C.

SIZE 3 1/2 x 5 1/2

STYLE PHOTO VARICOLOR WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full LOG CABIN CAFE - ONLY 1 BLOCK FROM SANTA  
FE STREET BRIDGE - THE ONLY PLACE IN JUAREZ  
WHERE YOU FEEL AT HOME

FRONT NO 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE CARD ATTACHED

31 CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 3 1/2

H.C. 1 1/4

L.C. 3 1/2

Order, Oct 14-41

12.50 net

By



## ADV. ORDER

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED \_\_\_\_\_

Photos for  
this Customer

**I M DOUBLE P.C.**      **SIZE** 5½ x 7

STYLE PHOTO PLATIN FULL FACE

FRONT NO. **NO** R. M. **Yes** No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint **No Imprint**

PHOTO LITHO  
Rephoto

NEG. NO.

\_\_\_\_\_ Photograph each - Size 5x7 - 8x10 -10x12  
 \_\_\_\_\_ Prints each from \_\_\_\_\_ Negatives MATTE or GLOSSY  
 Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
 See Salesman, Customer, or Sample for Position, Office  
 DELIVER \_\_\_\_\_ Straighten Photo \_\_\_\_\_  
 Negative — Line — Half-tone — Combination. \_\_\_\_\_  
 Dry — Wet — Pancromatic — Color Separation. \_\_\_\_\_  
 Transfer — Paper Process — New Process. \_\_\_\_\_  
 Stripping — White Border — Full Face. \_\_\_\_\_  
 Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue. \_\_\_\_\_

### COLOR DESCRIPTION

## MAKE OVER

Customer

ART COPY.



LACY & CO., MONTEAGLE, TENN.

NO. D-5120

ORDER NO. 6503

DATE 10-6-1937

1 M POST CARDS

C.T. PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) MOSES ROCK, MONTEAGLE

IMPRINT SAME AS ABOVE

ASSEMBLY, TENN.

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE  
OCT 13 1937  
By W. H. B. B. B.  
Date 10-13-37

DESCRIPTION	EST. TIME (Hrs. & Mins.)	DATE ENTERED BOOK	DATE COMPLETED
COMM. FOR TYPE SET UP		OCT 13 1937	OCT 13 1937
STITCH			
PRINTING	14 2	10-13	10-15-37
PRINTING			
PRINTING	65	10-16	10-18-37
PRINTING			
PRINTING			
PRINTING			
PRINTING			

DATE PAID

DATE PAID

By W. H. B. B. B.

DATE PAID

14

ST-68



NOD-5121

LACY & CO., MONTEAGLE, TENN.

ORDER NO. 6503

DATE 10-6-1937

1 3M ~~500~~ ~~Photo PLATIN~~ ~~WHITE BORDER~~

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. FRONT NO. I R. M. NO

TITLE (IN FULL) ON THE <sup>MALL</sup> ~~STREET~~, MONTEAGLE IMPRINT SAME AS ABOVE

ASSEMBLY, TENN.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,375

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Initials \_\_\_\_\_

Date OCT 13 1937 ESTIMATE AND WORK SCHEDULE Date \_\_\_\_\_

OPERATION	EST. TIME Chk. No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		OCT 13 1937	OCT 13 1937
SKETCH			
RETOUCHING	14 3	10-13	10-15
PHOTO LITHO			
PRINTING SHEETING, CHARGING	65	10-16	10-18
ENGRAVING			
HAND COLOR PROOF			
PRINTING			

DATE RECEIVED BY \_\_\_\_\_ DATE PAID \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

14

ST. 68



5x7

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
C. T. & CO.  
—  
NO  
—  
YES  
—  
RETURN PHOTO

DIAL NO. D-5122 ORDER NO. 6501 DATE 10-6-1937  
CUSTOMER F.W. KNIGHT  
WILLMETTE, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12500 P.C. SIZE 3 1/2 x 5 1/2 GROUP (2)

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

*See sketch & instructions  
attached*

PHOTO LITHO  
Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. *each* 120  
Dry — Wet — Pancromatic — Color Separation. *each* 133  
Transfer — Paper Process — New Process. *each* 150  
Stripping — White Border — Full Face. *each* 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED  
TO  
PHOTO USED FOR

*Layout 1/2  
Ret 2 1/2*

*LM*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

RETURN PHOTO YES NO  
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-5128

ORDER NO. 6515

DATE 10-7-1937

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER PIONEER INN  
FREEPORT, MINN.

2 M P.C.

SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full ~~XXXX~~ PIONEER INN • FREEPORT,  
MINNESOTA

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

Make drawing of emblem for  
message space

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED TO PHOTO USED FOR



DATE 10-9-1937

25 M ART COLORTONE DOUBLE CARDS SIZE ~~3 1/2~~, FULL FACE

(ALL OF THEM ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

R. M. YES

TITLE (IN FULL) **ST-60 PANORAMA VIEW OF FRENCH** IMPRINT **SAME AS ABOVE**  
**AZILUM FROM MARIE ANTOINETTE ON SULLIVAN**  
**TRAIL AND ROOSEVELT HIGHWAY, ROUTE 6, BETWEEN**  
**WYALUSING AND TOWANDA, PA.**

ST-1 PANORAMA VIEW OF FRENCH AZILUM FROM  
MARIE ANTOINETTE ON SULLIVAN TRAIL AND  
ROOSEVELT HIGHWAY, ROUTE 6, BETWEEN WYALUSING  
AND TOMANDA, PA. PH8

PHOTO PROPERTY OF

CT

### COLOR DESCRIPTION

TWO PHOTOS ARE TO BE MATCHED TO MAKE COMPLETE VIEW. DOUBLE CARD IS TO BE MADE SO THAT IT CAN BE CUT IN THE CENTER TO MAKE TWO SEPARATE POST CARDS. TITLES TO BE ON EACH POST CARD. BLDGS. GRAY & BROWN. SHOW REAR MOUNTAINS CLEARLY & GREEN.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

## ATTENTION!

Large photo

55.



MACKS' 5, 10 & 25¢ STORES, SANFORD, N.C.

NO. D-5125

ORDER NO. 6566

DATE 10-11-1937

5 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. YES

TITLE (IN FULL) MYRTLE BEACH, S.C. "AMERICA'S FINEST STRAND"

IMPRINT SAME AS ABOVE

Front: Ocean Forest Hotel

Copyright 1937 by Curt Teich & Co., Inc.,  
Chicago, U.S.A.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 5A-H1320.

NO. D-5125

MACKS' 5, 10, & 25¢ STORES, SANFORD, N.C.

ORDER NO. 6566

DATE 10-11-1937

5 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. YES

TITLE (IN FULL) OCEAN FOREST COUNTRY CLUB

IMPRINT MADE IN C.T. ART COLOR TONE (REG.  
U.S. PAT. OFF.) BY CURT TEICH & CO.,  
INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF

COLOR DESCRIPTION

USE PHOTO NO. 6A-H2054

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,776

R

ESTIMATE

DATE	TIME	DATE	TIME
NOV 1 1937	NOV 1 1937		
5	2	11-1	11-6
6		11-8	11-9
37	26	11-11-37	
30			

DATE SUBMITTED NOV 1 1937

DATE FILMED NOV 1 1937

DATE PRINTED NOV 1 1937

DATE RETURNED NOV 1 1937



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-5126 / ORDER NO. 6072 DATE 10-12-1937

CUSTOMER HOTEL MARTINIQUE  
NEW YORK CITY, N.Y.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M PC

SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATTIN, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HOTEL MARTINIQUE  
BROADWAY AT 32ND STREET  
NEW YORK CITY

see card

FRONT NO. NONE

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE LAYOUT ATTACHED.

LEAVE PHOTO "AS IS" CUSTOMER DOES NOT LIKE A  
LOT OF RETOUCHING OF DETAILS.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

into 2nd 10/12/37

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

R



DATE 10-12-1937

25 M LARGE FOLDER COVER

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BEAUTIFUL DELAWARE WATER  
GAP, PA.

Copyright 1937 by Curt Teich & Co., Inc.,  
Chicago, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE

R. M.

YES *PAUL*

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF **CT**

COLOR DESCRIPTION

USE PHOTO NO. 5A-H2436

NO. D-5127

A. B. WYCKOFF, STROUDSBURG, PA.

ORDER NO. 6604

DATE 10-12-1937

25 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) **GREETINGS FROM DELAWARE  
WATER GAP**

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **NONE** R. M. **YES**

FRONT NO.

R. M. **YES**

IMPRINT MADE IN C.T.ART COLORTONE (REG.  
U.S.PAT.OFF.) BY CURT TEICH & CO., INC.,  
CHICAGO, U.S.A.

PHOTO PROPERTY OF 

### COLOR DESCRIPTION

USE PHOTO NO. 6A-H2264

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLC3E MULTI-PLY FORMS (L) PAT. NO. 1,797,775

DESCRIPTION	QTY	UNIT PRICE	TOTAL
COPIES OF REPORT			
5.000 <i>by out</i>	5		
REPOGRAPHY	6	2	10-26
PHOTO LITHO			
BLACK & WHITE	64		11-5
REPOGRAPHY			
REPOGRAPHY			
REPOGRAPHY	152 155	30	11-10
REPOGRAPHY			11-12



C. JORDI, OBISPO 106, HAVANA, CUBA.

MADE IN U.S.A.

NO. D-5128

ORDER NO. 6101

DATE 10-15-1937

12 1/2 M large Folder Covers

Front

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. None

R. M.

YES

TITLE (IN FULL) SOUVENIR FROM HAVANA

IMPRINT

SAME AS ABOVE

Copyright 1937 by Curt Teich & Co., Inc., Chicago, U. S. A.

PHOTO PROPERTY OF

CUSTOMER

SEE SKETCH

C. JORDI, OBISPO 106, HAVANA, CUBA

NO. D-5128

ORDER NO. 6101

DATE 10-15-1937

12 1/2 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NONE

R. M.

YES

TITLE (IN FULL)

CUBA

IMPRINT MADE IN BY CURT TEICH & CO.,

INC., CHICAGO, U.S.A. NONE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE SKETCHES ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

By

Date

WORK SCHEDULE

By

Date

DESCRIPTION	TIME	DATE	ENTRUSTED DATE
RECEIVING, DELIVERY OF			
ETCHING	9		
ETCHING	17	7	11-2
TO LITHO			
BLUEPRINT			
SHIPPING, OPAQUING	64		11-17
SHIPPING			11-18
COLOR PROOF			
SHIPPING	22	28	11-26



ASHEVILLE POST CARD CO., ASHEVILLE, N.C.

NO. D-5129

ORDER NO. 6140

DATE 10-14-1937

25 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM DIXIELAND

Front: SEE SKETCH

Copyright 1937 by C.T. & Co.  
by Curt Teich & Co., Inc.,  
Chicago, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH.

ASHEVILLE POST CARD CO., ASHEVILLE, N.C.

NO. D-5129

ORDER NO. 6140

DATE 10-14-1937

25 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT MADE IN C.T. ART COLOORTONE  
(REG. U.S. PAT. OFF.) BY CURT TEICH & CO.,  
INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE NEW PHOTO. LOW BUSH A DEEP PINK AZALEA. TO LOWER LEFT A FEW BRANCHES OF  
WHITE AZALEA BLOSSOMS. BLOSSOMS OVER AZALEA BUSH ARE WHITE AS INDICATED ON  
PHOTO. SPANISH MOSS A NATURAL LIGHT GRAY. NOTE BIRDS AND WATER. NICE GREEN  
LAWN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,375

6-6-12 op. 11

1 = 6 1/2

3 - 1

2 photos  
see Bill  
Photo in  
104 2099

Executive OK of Estimate

By

Date

OCT 26 1937

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			NOV 1 1937	NOV 1 1937
SKETCH		9		
RETOUCHING		6		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	60		11-9	11-9
ENGRAVING				
HAND COLOR PROOF		1 1/2		
ARTIST DEPT.	22	27		11.12

DATE ESTIMATE ORD

DATE FILED

DECE 1937

DATE PHOTO RETURNED TO CUSTOMER

DATE PHOTO RETURNED TO CUSTOMER

By

By

X



NO. D-5132

R. C. POMEROY, WATKINS GLEN, N. Y.

ORDER NO. 6200

DATE 10-19-1937

12 $\frac{1}{2}$  M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) 29 VIEW FOLDER OF WATKINS  
GLEN, NEW YORKFRONT - MAIN ENTRANCE, WATKINS GLEN  
STATE PARKCopyright 1937 by Curt Teich & Co., Inc.,  
Chicago, U. S. A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T. &amp; CO.

COLOR DESCRIPTION

USE PHOTO NO. 7A583

NO. D-5132

R. C. POMEROY, WATKINS GLEN, N. Y.

ORDER NO. 6200

DATE 10-19-1937

12 $\frac{1}{2}$  M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SENECA LAKE AT WATKINS GLEN,  
N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT MADE BY CURT TEICH & CO.,  
INC., CHICAGO, U. S. A.

PHOTO PROPERTY OF C. T. &amp; CO.

COLOR DESCRIPTION

USE PHOTO NO. 7A582

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By *[Signature]*Date *10-20-37*

ESTIMATE

AND WORK SCHEDULE

Case No. *1037*By *[Signature]*Date *10-20-37*

OPERATION	EST. TIME	DATE	DATE
COMPOSING, TYPE SET UP			
SKETCH <i>Log</i>	3 5		
RETOUCHING	6 3 $\frac{1}{2}$	11-0	11-18
PHOTO-LITHO			
BLUEPRINT			
STEEPING, OPAQUING	64	11-16	11-17
ENGRAVING			
HAND COLOR PROOF			
ARTIST REPT.	158 161	26 11-20 11-22	11-24 11-26

DATE ACCEPTED

By *[Signature]*

DATE PAID

By *[Signature]*

REC. 311



DISTRIBUTED BY OTTO ULBRICH CO.,  
BUFFALO, N. Y.

NO. D-5133

ORDER NO. 6211

DATE 10-19-1937

25 M LARGE FOLDER COVERS FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ~~ILLUMINATED~~  
NIAGARA FALLS BY  
ILLUMINATION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT SAME AS ABOVE

20 Views by Night

Copyright 1937 by Curt Teich & Co., Inc.,  
Chicago, U. S. A.

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 4A-H1348.

NO. D-5133

ORDER NO. 6211

DATE 10-19-1937

25 M LARGE FOLDER COVERS BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) EAST ~~XXXXXX~~ SIDE OF  
HORSESHOE FALLS FROM MAID OF THE MIST,  
NIAGARA FALLS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT ~~XXXXXXXXXXXX~~  
MADE IN C.T. ART COLORTONE (REG.  
U.S. PAT. OFF.) BY CURT TEICH &  
CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE NEW PHOTO. MAKE NIGHT VIEWS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,776

ESTIMATE  
AND WORK SHEET

OPERATION	EST. TIME Clock No.   Time Allowed	DATE INTERVAL LEFT	
COMPOSING, TYPE SET UP			
PROOF	5		
REPRODUCTION	6 8	12-20	12-20
PHOTO LITHO			
REPRODUCTION	32	12-30	12-30
REPRODUCTION			
REPRODUCTION	32 12	1-4	1-4
REPRODUCTION	203 32	1-6	1-11
REPRODUCTION	211	1-14	1-17

DATE OF NEXT ORDER \_\_\_\_\_ DATE OF DELIVERY \_\_\_\_\_  
DATE OF DELIVERY \_\_\_\_\_  
DATE OF DELIVERY \_\_\_\_\_



NO. D-5134

ORDER NO. 6730

DATE 10-20-1937

6 M LARGE FOLDER COVERS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SOUVENIR FOLDER OF GREAT FALLS, MONT.

FRONT: Big Stack

Copyright 1937 by Curt Teich & Co., Inc.,  
Chicago, U.S.A.

FRONT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

### COLOR DESCRIPTION

USE SAME LAYOUT & PHOTO AS USED ON FRONT OF COVER NO. D-4364.

NO. D-5134

ORDER NO. 6730

DATE 10-20-1937

6 M LARGE FOLDER COVERS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ~~CATTLE GRAZING LEASE OR RENT~~  
~~FEES, MONT.~~

DEADNESS HOSPITAL, GREAT ~~FALLS~~, FALLS,  
MONT.

BACK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT ~~XXXX~~ MADE IN C.T. ART COLORTONE  
(REG.U.S.PAT.OFF.) BY CURT TEICH & CO.,  
INC., CHICAGO, ULS.A.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

NEW

~~USE SAME PHOTO AS USED ON BACK OF COVER NO. B 3009~~

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (C) PAT. NO. 1,297,775

## ESTIMATE

AND JOHN DANIEL.

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED	TIME CLOCKED
COMPLETING THE SET UP			
REWORK <i>Layout</i>	1		
FINISHING	14 8	11-10	11-20
PREPARE TO GO			
REWORK			
SET UP (PACKING)	64	11-22	11-23 44
FINISHING			
WASH COLOR IN WASH			
FINISHING	23 31	23	11-29

DATE \_\_\_\_\_

DEC 1947

21



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-5135 ORDER NO. 6273 DATE 10-22-1937

CUSTOMER HOWARD UNIVERSITY,  
WASHINGTON, D. C.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M PC

SIZE

3 1/2 x 5 1/2

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: ANDREW RANKIN MEMORIAL CHAPEL

BOT: HOWARD UNIVERSITY, WASHINGTON, D. C.

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 -10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

Set 2

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL NO. D-5136 ORDER NO. 6273 DATE 11-4-1937

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER  
HOWARD UNIVERSITY,  
WASHINGTON, D.C.

Photos for  
this Customer

6 M FC

SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN, WHITE POWDER

PLACE OF TITLE: Upper ~~Lower~~ ~~Center~~ Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP THE NEW CHEMISTRY BUILDING

BOT: HOWARD UNIVERSITY, WASHINGTON, D. C.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

TAKE OUT THE TWO BUILDINGS ON EACH SIDE OF  
CHEMISTRY BUILDING

PHOTO LITHO

Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

14

3



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-5137 ORDER NO. 6273 DATE 10-22-1937

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER HOWARD UNIVERSITY  
WASHINGTON, D. C.

6 M PC SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: WOMEN'S RESIDENCE AREA

BOT: HOWARD UNIVERSITY, WASHINGTON, D. C.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-5138 ORDER NO. 6273 DATE 10-22-1937

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER HOWARD UNIVERSITY,  
WASHINGTON, D. C.

6 M FC

SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: SCHOOL OF MEDICINE BUILDING

BOT: HOWARD UNIVERSITY, WASHINGTON, D. C.

FRONT NO. 5 (All of this on address side)  
R. M. Yes ☒ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer ☒ C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 -10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL No. D-5139 ORDER NO. 6273 DATE 10-22-1937

CUSTOMER HOWARD UNIVERSITY  
WASHINGTON, D. C.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M PG

SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: FREDERICK DOUGLASS MEMORIAL HALL -

CLASS-ROOM BUILDING

BOT: HOWARD UNIVERSITY, WASHINGTON, D. C.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED  
TO  
PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-5140 ORDER NO. 6273 DATE 10-22-1937

CUSTOMER HOWARD UNIVERSITY  
WASHINGTON, D. C.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M PC

SIZE 3½ x 5½

STYLE PHOTO PLATIN, ~~XL~~ WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: THE FOUNDERS LIBRARY

BOT: HOWARD UNIVERSITY, WASHINGTON, D. C.

FRONT NO. 5

(All of this on address side)

R. M.

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

THIS PHOTO IS FROM A DRAWING. YOU WILL HAVE  
TO MAKE THAT APPEAR AS A PHOTO. PUT SOME  
GRASS IN FRONT OF THE BLDG. TO BLOCK OUT  
PRINTED MATTER SHOWING IN PHOTO

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER  
RETURN PHOTO YES NO

DIAL NO. D-5141 ORDER NO. 6281 DATE 10-22-1937

CUSTOMER THE AMERICAN INSURANCE CO.,  
ROCKFORD, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

3 M PC

SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

(All of this on address side)  
FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

REMOVE LIGHT POLE AND MAKE ANY OTHER  
CHANGES NECESSARY.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 -10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print, Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED  
TO  
PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-5142 ORDER NO 10-22-1937 DATE

CUSTOMER METROPOLITAN STUDIOS  
CHICAGO ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

1 M PC SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full BUSINESS & PROFESSIONAL WOMEN'S CLUB

1103 N. DEARBORN ST.,  
CHICAGO, ILL.

(UPPER RIGHT CORNER). (SMALL TYPE: METROPOLITAN STUDIOS)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Center cut  
Ret 2 1/2

Word

R

⊕

X

Photo ret  
11/1/37



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-5143 ORDER NO. 6785 DATE 10-23-1937

CUSTOMER SHADY NOOK COTTAGE CAMP  
PANA, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

1 M P.C.

SIZE 3 $\frac{1}{2}$  x 5 $\frac{1}{2}$

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full TOP-SHADY NOOK COTTAGE CAMP - PANA, ILL.  
BOT-HIGHWAYS 51-16 to 24

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 -10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



NO. D-8144

ORDER NO. 6330

DATE 10-27-1937

6 M LARGE FOLDER COVER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SCENES ON MY TRIP  
BLUFF DWELLER'S CAVE NOEL, MO.

Front: (the map)

Copyright 1937 by Curt Teich & Co., Inc.,  
Chicago, U.S.A.

FRONT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF c. t.

### COLOR DESCRIPTION

USE SAME MAP AS ON ATTACHED FOLDER

NO. D-5144

ORDER No. 6330

DATE 10-27-1937

6 M LARGE FOLDER COVERS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) OFFICE AND ENTRANCE TO BLUFF  
DWELLER'S CAVE

BACK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT ~~HERE~~ MADE IN C.T. ART COLORTONE  
(REG. U.S. PAT.OFF.) BY CURT TEICH  
& CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF C. T.

### COLOR DESCRIPTION

USE NEW PHOTO

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

NO.	DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL
1	CONCRETE, 1000 FT. UP			
2	SKETCH	8		
3	REINFORCING	6	3	11-10
4	PROFILING			
5	BRICKWORK	64		11-10
6	PAINTING			
7	PAINT COLOR PRIMP	154		
8	ARTIST DET.	151	24	11-20

DATE DOCUMENT CND

DATE Filed

Page 100

1. *Phragmites australis* (Cav.) Trin. ex Steud.



EHLER'S NEWS CO., BIRMINGHAM, ALA.

NO. D-5145

ORDER NO. 6861

DATE 10-27-1937

12<sup>M</sup> 500 LARGE FOLDER COVERS  
(ALL OF THIS ON THE PICTURE SIDE)

FRONT

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. YES

TITLE (IN FULL) MONTGOMERY, ALABAMA

IMPRINT SAME AS ABOVE

FRONT: STATE CAPITOL

COPYRIGHT 1937 BY CURT TEICH & CO., INC.,  
CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 6A-H1700

NO. D-5145

EHLER'S NEWS CO., BIRMINGHAM, ALA.

ORDER NO. 6861

DATE 10-27-1937

12<sup>M</sup> 500 LARGE FOLDER COVERS  
(ALL OF THIS ON THE PICTURE SIDE)

BACK

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. YES

TITLE (IN FULL) GREETINGS FROM MONTGOMERY

IMPRINT MADE IN C.T. ART COLORTONE  
(REG. U.S. PAT. OFF.) BY CURT TEICH & CO.,  
INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF

COLOR DESCRIPTION

USE PHOTO NO. 7A-H3259

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

OPERATION	DATE	DATE	DATE
COMPOSING, TYPE SET UP		NOV-9 1937	NOV-9 1937
SKETCH <i>Layout</i>		5	
RETOUCHING	17	5	11-9
PHOTO-LITHO			
BLUEPRINT	66		11-23
STAMPING, CHIPPING			11-23
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	32	14	30

DATE RECEIVED CARD

DATE FILED

DATE PHOTO TAKEN

By

By

Photo returned to Customer

13 - 9 1/2  
3 - 3 1/2



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL NO. D-5146 ORDER NO. 6353 DATE 10-28-1937

CUSTOMER BALDWIN PIANO CO.,  
CHICAGO, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

1 M PC SIZE 3½ x 5½

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full OAK AVENUE SCHOOL, LA GRANGE, ILL.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto  
NEG. NO.             
\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED  
TO  
PHOTO USED FOR



## ADV. ORDER

DEPT.  
ETCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M SHEETS

## SIZE

(6 Views each size 2 x 2)

STYLE ART COLORTONE - China White

Title in Plate	Yes	No	Copyright in Plate	Yes	No
----------------	-----	----	--------------------	-----	----

Title in full (AS PER COPY)

FRONT NO. NONE

(All of this on address side)

R. M.	Yes	No
-------	-----	----

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark	Yes	No	Special type as sample
------------	-----	----	------------------------

**IMPRINT:** Customer                  C. T. Imprint                  No Imprint

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO

## Rephoto

NEG. NO.

\_\_\_\_\_ Photograph each - Size 5x7 - 8x10 -10x12

Prints each from \_\_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. \$ 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. \$ 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

### COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

**YES**

RETURN PHOTO

2M-1-2-37

PHOTO RETURNED

To


PHOTO USED FOR

# MAKE OVER

Adv

位

1777



Off 12-7-3



ARMANKO OFFICE SUPPLY  
RENO, NEV.

NO. D-5148

ORDER No. 6368

DATE 10-29-1937

12 1/2 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) RENO NEVADA  
AND VICINITY

IMPRINT NONE

Washoe County Court House  
Copyright 1937 by Curt Teich & Co., Inc.,  
Chicago, U. S. A.

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 3A-H79.

ARMANKO OFFICE SUPPLY  
RENO, NEVADA

NO. D-5148

ORDER No. 6368

DATE 10-29-1937

12 1/2 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) CAVE ROCK, LAKE TAHOE

IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE NEW PHOTO. SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,7

ESTIMATE

NOV 10 1937

OPERATION	EST. TIME	DATE	DATE
COMPOSING, TYPE SET UP		NOV 11 1937	NOV 11 1937
SLITCH	4		
RETOUCHING	8 5	11-11	11-19
PHOTO LITHO			
	10	11-20	11-22
	15 1/2		11-23
	15-3 28	11-24	11-30

DATE ESTIMATE ORD.

DATE FILED

DATE WHEN COLOR PROOF

DATE PHOTO SENT TO

BY



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-5149 ORDER NO. 6364 DATE 10-29-1937

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER FRANKLIN TOURIST COTTAGES  
FRANKLIN, LA.

Photos for  
this Customer

6 MPC

SIZE

$3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: FRANKLIN TOURIST COTTAGES

BOT: LOCATED WEST-END CITY LIMITS, ON U.S. HIGHWAY

NO. 90, FRANKLIN, LA.

LEFT: IN THE SUGAR BOWL OF LOUISIANA

RIGHT: IN THE TECHE-EVANGELINE COUNTRY

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

USE PHOTO #1. TAKE OUT LARGE POLES & WIRES.

BRING OUT DARK SPOTS ON PHOTO AS LIGHT AS POSSIBLE

PHOTO LITHO

Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



NO. D-5150

ORDER NO. 6397

DATE 10-30-1937

12½ M LARGE FOLDER COVERS  
(ALL OF THIS ON THE PICTURE SIDE)

FRONT

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. **NO** R. M. **YES**

TITLE (IN FULL) **SOUVENIR FOLDER OF INDIAN  
LAKE, OHIO**

IMPRINT SAME AS ABOVE

**FRONT - Air View of Recreation Center**

Copyright 1937 by Curt Teich & Co., Inc.,  
Chicago, U. S. A.

PHOTO PROPERTY OF C. T. & CO.

### COLOR DESCRIPTION

USE PHOTO NO. 7A613 - by 7

NO. D-5150

ORDER NO. 6397

DATE 10-30-1937

12 $\frac{1}{2}$  M LARGE FOLDER COVERS  
(ALL OF THIS ON THE PICTURE SIDE)

BACK

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. **NO** R. M. **YES**

TITLE (IN FULL) AIR VIEW OF RUSSELLS POINT  
ON INDIAN LAKE, OHIO

IMPRINT ~~XXXXXXXXXX~~ MADE IN U.S.A.

ART AMERICAN ART (REG. U. S. PAT. OFF.)  
BY CURT TEICH & CO., INC., CHICAGO,  
U.S.A.

PHOTO PROPERTY OF C. T. & CO.

### COLOR DESCRIPTION

USE PHOTO NO 7A610

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

[illegible]



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER — PHOTO PROPERTY OF C. T. & CO. — NO RETURN PHOTO YES

DIAL No. D-5151 ORDER NO. 6417 DATE 10-30-1937

CUSTOMER SHANAHAN-DOCHERTY CO.,  
OMAHA, NEB.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M CARDS SIZE 2 1/4 x 5 1/2

STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full (KUNOLD MORTUARY BRIDGE SCORE CARDS)

FRONT NO. NONE (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout  
SEE LAYOUT ATTACHED.

PHOTO LITHO  
Rephoto  
\_\_\_\_ Photograph each - Size 5x7 - 8x10 -10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

BLDG. LIGHT BUFF BRICK, LIGHT GRAY STONE TRIM. WINDOW SILLS SAME. WHITE WINDOW TRIM.  
MAHOGANY DOOR WITH CHROMIUM HANDLE, RUNNING ACROSS CENTER OF DOOR. CHROMIUM "KUNOLD" ABOVE  
DOOR. FLOWERS, TREES, SHRUBBERY AND ROCK GARDEN WE LEAVE TO YOUR JUDGMENT. AWNINGS BUFF &  
ORANGE WITH BLACK STRIPE.

PHOTO RETURNED TO PHOTO USED FOR

261  
CR. 3 1/2  
210 1/4  
Short 3 1/2

39 2



NO. D-5152

MRS. A. G. COOK,  
PETOSKEY, MICH.

ORDER NO. 6420

DATE 11-1-1937

6 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) SCENIC TRIP THROUGH  
NORTHERN MICHIGAN

IMPRINT SAME AS ABOVE

Copyright 1937 by Curt Teich & Co., Inc.,  
Chicago, U. S. A.

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USING PHOTO NO. 102325 AS A BACKGROUND, SHOW THE MAP OF NORTHERN MICHIGAN EMBRACING THE TERRITORY SHOWN BY CUT OUT OF MAP ATTACHED. THE IDEA IS TO JUST SHOW THE HIGHWAYS AND THE NAMES OF TOWNS, DON'T BOTHER TO SHOW THE LAKES AND RIVERS, ETC. SUBMIT SKETCH TO CUSTOMER BEFORE PROCEEDING.

NO. D-5152

MRS. A. G. COOK,  
PETOSKEY, MICH.

ORDER NO. 6420

DATE 11-1-1937

6 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) OTTAWA INDIANS OF  
NORTHERN MICHIGANIMPRINT MADE IN C.T. ART COLORTONE  
(REG. U.S. PAT. OFF.) BY CURT TEICH  
& CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 5285-29.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,757,775

ESTIMATE  
AND WORK SCHEDULE

QUALITY	QUANTITY	DATE	PRICE
COM. G. TYPE & T. OF			
SKETCH	6		
REPRODUCTION	6 3	11-15	11-15
PHOTO II NO			
REPRODUCTION	6 4	12-9	12-10
REPRODUCTION			
REPRODUCTION			
REPRODUCTION	26 30	1-10-38	1-10-38

DATE ALLIANCE CARD

DATE FILE

JAN 13 1938

BY

BY

6-1/2  
2-7/2



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-5153 ORDER NO. 6494 DATE 11-4-1937

CUSTOMER KENSINGTON METHODIST EPISCOPAL CHURCH  
BUFFALO, NEW YORK

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

3 M P.C.

SIZE

3 1/2 x 5 1/2

STYLE PHOTO BLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full KENSINGTON METHODIST EPISCOPAL CHURCH,  
~~BERCY AND MARICOLD AVENUES AT CRIDER STREET,~~  
BUFFALO, NEW YORK

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

~~Submit~~ — Sketch — Layout — ~~Retouched Photo~~ — Wash Drawing  
Follow Layout REV. LEWIS WANTS THE WIRES CUT OUT,  
ALSO TAKE OUT THE STREET SIGN POST, TAKE OUT  
TELEPHONE POLE AT LEFT. LEAVE OUT PART OF STORE  
SHOWING AT LOWER RIGHT. TAKE OUT PART OF HOUSE  
AT EXTREME LEFT, BUT LEAVE IN HOUSE AT LEFT &  
BACK OF CHURCH. HE WANTS THE CROSS ON THE THE  
BACK PART OF CHURCH TO BE TURNED AROUND SO IT  
WILL SHOW UP CLEARER THAN THE PHOTO SHOWS.

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination.  
Dry — Wet — Pancromatic — Color Separation.  
Transfer — Paper Process — New Process.  
Stripping — White Border — Full Face.  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

CUSTOMER — PHOTO PROPERTY OF C. T. & CO. — NO RETURN PHOTO YES

PHOTO RETURNED TO PHOTO USED FOR

MAKEOVER

Charge to

Ret

1/2

1

PS

photo 5x7  
Ret. 2 1/2



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-5154 ORDER NO. 6498 DATE 11-4-1937

CUSTOMER PALTER & FITZGERALD  
BROOKLYN, NEW YORK

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M LETTERHEADS SIZE 8 $\frac{1}{2}$  x 11

STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full PALTER & FITZGERALD, INC. PERFECT  
SHOE FITTING, ETC., AS PER COPY

FRONT NO. (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto  
Photograph each - Size 5x7 - 8x10 -10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. Screen 133  
Transfer — Paper Process — New Process. Screen 150  
Stripping — White Border — Full Face. Screen 175  
Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

PHOTO RETURNED  
TO  
PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL No. D-5155 ORDER NO. 7510 DATE 11-4-1937

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER MANOR HOUSE HOTEL  
JAMAICA, B.W.I.

6 M F.C. SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO VARICOLOR FULL FACE

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full MANOR HOUSE HOTEL, CONSTANT SPRING,  
JAMAICA, B.W.I.

FRONT NO. 5  
R. M. Yes ☒ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer ☒ C. T. Imprint No Imprint

*Put in stamp office "Place Stamp Here"  
in U.S.A.*

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE NEGATIVE PRINT ATTACHED.

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-5156

ORDER NO. 7510

DATE 11-4-1937

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER: MANOR HOUSE HOTEL  
JAMAICA, B.W.I.

6 M P.C.

SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO VARICOLOR FULL FACE

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MANOR HOUSE HOTEL, CONSTANT SPRING,  
JAMAICA, B.W.I.

FRONT NO. 5

(All of this on address side)

R. M. Yes ☒ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

*Put on Stamp for Photo Stamp & Co.  
made in U.S.A.*

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE NEGATIVE PRINT ATTACHED.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-5157 ORDER NO. 7504 DATE 11-4-1937

CUSTOMER WILBUR HOT SULPHUR SPRINGS  
WILBUR SPRINGS, CALIF.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

I M P.C. SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN WHITE BORDER

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG.NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 -10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

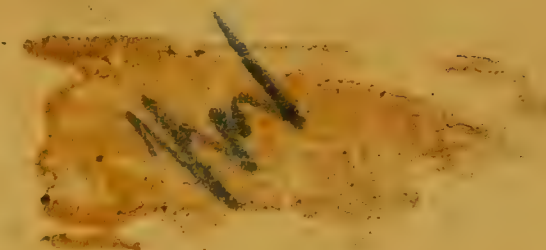
PHOTO RETURNED

TO

PHOTO USED FOR

1 Print

Ret. 2



*[Large handwritten signature]*

1-

X 157

8  
6  
12



C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. D-5158

ORDER NO. 7587

DATE 11-9-1937

12 1/2 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) SOUVENIR FOLDER OF THE  
FULTON CHAIN REGION CENTRAL  
ADIRONDACK MTS., NEW YORK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES  
IMPRINT SAME AS ABOVE

Fire Lookout on Bald Mountain near Inlet  
Copyright 1937 by Curt Teich & Co., Inc.,  
Chicago, U. S. A.

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 7A-H3072)

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. D-5158

ORDER NO. 7587

DATE 11-9-1937

12 1/2 M ART LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) FULTON CHAIN OF LAKES AS  
SEEN FROM TOP OF BALD MOUNTAIN, INLET

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES  
IMPRINT MADE IN C.T. ART COLORTONE (REG.  
U.S. PAT. OFF.) BY CURT TEICH & CO., INC.,  
CHICAGO, ILL. U.S.A.

COLOR DESCRIPTION

USE PHOTO NO. 7A-H3079.

PHOTO PROPERTY OF CT

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

16

2

11-27-37

15	17	11-27	12-8-37
65	12-9	12-10-37	
151	30	12-16	12-22-37

JAN 15 1938

Make layout for back  
cover so it can be made for front



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL No. D-5159 ✓ ORDER NO. 7055 DATE 11-10-1937

CUSTOMER LEE'S TAILOR  
CHICAGO, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATE FULL PAGE

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full LEE'S TAILOR, 362 BROADWAY, CHICAGO

FRONT NO. 5 (All of this on address side) on 2 sides  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Cut at bottom in proportion  
Tab. with sign "Merr" in hand

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-5130 ORDER NO. 7054 DATE 11-10-1937

CUSTOMER MRS. M.D. LONE  
NEWTON, MASS.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

1 M POST CARDS SIZE 3 1/8 x 5 1/8

STYLE PHOTO PLATE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full A SOUTHERN RAILROAD SYSTEM

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



KELLY NEWS AND STATIONERY STORE,  
MARIETTA, OHIO

NO. D-5161

ORDER NO. 7079

DATE 11-12-1937

6 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

HISTORIC MARIETTA OHIO

TITLE (IN FULL)

FRONT: Campus Martius Historical  
Museum

USE Copyright 1937 by Curt  
Teich & Co., Inc., Chicago, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

NO YES

R. M.

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 2A748. USE ATTRACTIVE COLORS AND LETTERS.

KELLY NEWS AND STATIONERY STORE,

MARIETTA, OHIO

NO. D-5161

ORDER NO. 7079

DATE 11-12-1937

6 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

BIRD'S-EYE VIEW OF

TITLE (IN FULL)

MARIETTA, OHIO

FRONT NO.

NO YES

R. M.

IMPRINT

MADE IN U.S.A. AMERICAN ART

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NO. 82687

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO:

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE  
By NOV 25 1937  
Date NOV 25 1937

8	5	11-26	12-358
64		12-4	12-745
38	26	12-10	12-14
50			

DEC 20 1937

By AK







CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-5163 ORDER NO. 7699 DATE 11-16-1937

CUSTOMER SPOTSWOOD ARMS  
VIRGINIA BEACH, VA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 M 500 PLC.

SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

TOP - SPOTSWOOD ARMS, VIRGINIA BEACH, VA.

BOT - DIRECTLY ON THE OCEAN FRONT AND  
OCEAN PROMENADE

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

*All windows have applied curtains  
and back.*

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-5164 ORDER NO. 7704 DATE Nov. 16, 1937

CUSTOMER DE SOTO HOTEL, MRS. A. J. CARUTHERS, SO. LEE ST.  
JACKSONVILLE, FLA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

4 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper Lower, Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL DE SOTO AND SUNKEN GARDENS,  
JACKSONVILLE, FLORIDA (one line)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE INSTRUCTIONS ATTACHED

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



MARKEN & BIELFELD, FREDERICK, MD.

NO. D-5165

ORDER NO. 7718

DATE 11-16-1937

25 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SOUVENIR FOLDER OF ENDLESS

CAVERNS VIRGINIA CAVES AND NATURAL CHIMNEY

"One of the Most Beautiful Natural Caverns in the World" The Sun, New York

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE

R. M.

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION MAKE RE-PHOTO & RETURN PHOTO TO CUSTOMER.

USE NEW PHOTO. MAKE VERTICAL VIEW, CUTTING ABOUT AS INDICATED. SMOOTH OUT THE WALK IN FOREGROUND. FORMATIONS ARE CREAM-WHITE AND BLEND INTO VARIOUS SHADES OF TANS AND BROWNS. WALKWAY IS OF BLUE-GREY CRUSHED LIMESTONE. STANDARD COLOR USED ON ALL ADVERTISING & PRINTED MATTER FOR THIS CUSTOMER IS DEEP BLUE AND WHITE, AND THIS COVER SHOULD BE MADE UP ACCORDINGLY.

NO. D-5165

MARKEN & BIELFELD, FREDERICK, MD.

ORDER NO. 7718

DATE 11-16-1937

25 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) A SCENE IN UNDERGROUND CATHEDRAL, ENDLESS CAVERNS, VIRGINIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE

R. M.

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION MAKE RE-PHOTO & RETURN PHOTO TO CUSTOMER.

USE NEW PHOTO, TO COVER ENTIRE BACK OF FOLDER. WALLS ARE BLUE WHITE FORMATIONS AND ALL FORMATIONS ARE BLENDS OF WHITE, IVORY, TAN AND INTO THE DEEPER TONES OF BROWN. THE BLUE WHITE WALLS ARE MOST PRONOUNCED IN THE UPPER LEFT (WHERE THERE IS VERY LITTLE FORMATION) AND IN THE EXTREME RIGHT CENTER, WHICH SHOWS VERY LIGHT IN COLOR. FLOORING IS OF BLUE WHITE LIMESTONE TYPE. REMOVE CABLE IN LOWER LEFT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

AND WORK SCHEDULE

OPERATION	EST. TIME	DATE	INITIALS
COMPOSING TYPE SET UP			
SETTING	7		
RETOUCHING	8		
PHOTO LITHO			
STAMPING, OPAQUING	82	3-17	
ENGRAVING			
HAND COLOR PROOF			
FINAL COST	203	29	3-25

DATE FILLED

DATE FILLED

DATE

By



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL No. ☒ D-5166 ORDER NO. 7151 DATE Nov. 17, 1937

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER SHADY GROVE TOURIST CAMP, MAITLAND, FLA.

Photos for  
this Customer

PHOTO PROPERTY OF C. T. & CO.

2 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full SHADY GROVE TOURIST CAMP,—NEAR WINTER  
PARK, FLORIDA

FRONT NO. 5 (All of this on address side) R. M. ☒ Yes No  
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

TAKE OUT WIRES AND POLES  
BACK OF PHOTO IS MARKED AS TO PORTION OF  
PICTURE TO BE USED FOR CARD

PHOTO LITHO  
Rephoto

NEG.NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 -10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination.  $\frac{1}{2}$  120  
Dry — Wet — Pancromatic — Color Separation.  $\frac{1}{2}$  133  
Transfer — Paper Process — New Process.  $\frac{1}{2}$  150  
Stripping — White Border — Full Face.  $\frac{1}{2}$  175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



W. E. AYRES, 1049 LIVINGSTON AVE.,  
COLUMBUS, OHIO

NO. D-5167

ORDER NO. 7745

DATE 11-23-1937

12 1/2 M LARGE FOLDER COVERS  
(ALL OF THIS ON THE PICTURE SIDE)

FRONT  
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NONE

R. M.

YES same as D 3838

TITLE (IN FULL) COLUMBUS, OHIO

IMPRINT

SAME AS ABOVE

State Capitol and McKinley Memorial

Copyright 1938 by Curt Teich & Co., Inc.,  
Chicago, U. S. A.

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE SAME PHOTO AS ON FRONT OF COVER D-3838.

W.E. AYRES, COLUMBUS, OHIO

NO. D-5167

ORDER NO. 7745

DATE 11-23-1937

12 1/2 M LARGE FOLDER COVERS  
(ALL OF THIS ON THE PICTURE SIDE)

BACK  
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NONE

R. M.

YES

TITLE (IN FULL) CIVIC CENTER GROUP FROM  
THE AIR

IMPRINT

MADE IN C.T. ART COLOR TONE (REG.  
U.S. PAT. OFF.) BY CURT TEICH & CO., INC.,  
CHICAGO, U.S.A.)

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 7A-H3262

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

R

ESTIMATE			
DEC 22 1937			
OPERATION	EST. TIME	ACT. TIME	REMARKS
1. COLOR PHOTOGRAPHY			
2. PRINTING			
3. RETOUCHING			
4. PHOTO MOUNTING			
5. DELIVERY			
6. TOTAL	65	12-30	12-30-37
7. INCREASING			
8. HAND COLOR PROOF	31	3 1/2	
9. ARTIST EMT.	210	30	1-27



ROBBINS-TILLQUIST CO.,  
SPOKANE, WASH.

NO. D-5168

ORDER NO. 7747

DATE 11-24-1937

6 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. NO

TITLE (IN FULL) BEAUTIFUL IDAHO  
THE GEM STATE

IMPRINT SAME AS ABOVE

COPYRIGHT 1938 BY CURT TEICH & CO.,  
INCL, CHICAGO, U.S.A.

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE SAME PHOTO AS ON FRONT OF COVER NO. D-3430  
MAKE LETTERING AS PER SAMPLE ATTACHED.

NO. D-5168

ORDER NO. 7747

DATE 11-24-1937

6 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. NO

TITLE (IN FULL) SHEEP ON THE RANGE

IMPRINT MADE BY CURT TEICH & CO., INC.,  
CHICAGO, U.S.A.

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE SAME PHOTO S ON BACK OF COVER N-2402

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

*Very Rush  
last on sheet OK*

ESTIMATE

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*Boyle*

NO. D-5169

STEWART MC CARY, BLAIRSVILLE, GA.

ORDER NO. 7749

DATE 11-19-1937

I M POST CARDS

PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) VOGEL STATE PARK TEN MILES  
SOUTH OF BLAIRSVILLE, GEORGIA ON PAVED  
STATE ROUTE NO. 11 IN THE BEAUTIFUL  
BLUE RIDGE MOUNTAINS

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMERS

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

By W. J. Boyle Date 11-19-37

DESCRIPTION	EST. TIME	DATE ENTERED	DATE COMPLETED
COMPENSATING TYPE SET UP		NOV 26 1937	NOV 28 1937
REPRODUCTION	12	11-26	11-30 SL
PHOTO LITHO			
BLUING & STAMPING	14	11-30	12-1 H.S.
ENGRAVING			
HAND COLOR PROOF			
ARTIST REPT.			

DATE PRINTED OK'D \_\_\_\_\_ DATE FILED \_\_\_\_\_

By W. J. Boyle By W. J. Boyle

DATE PRINTED \_\_\_\_\_ DATE FILED \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

12

ST. 50



*Enlarge*

STEWART MC CARY, BLAIRSVILLE, GA.

NO. D-5170

ORDER NO. 7749

DATE 11-19-1937

<b>I M POST CARDS</b> (ALL OF THIS ON THE PICTURE SIDE)		<b>PHOTO PLATIN</b>		<b>WHITE BORDER</b> (ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: <u>UPPER</u> LOWER, CENTER - BORDER.		FRONT NO. <u>2</u> / <u>1</u>		R. M. <u>NO</u>	
TITLE (IN FULL) <u>VOGEL STATE PARK, TEN MILES</u> <u>SOUTH OF BLAIRSVILLE, GEORGIA ON PAVED</u> <u>STATE ROUTE NO. 11 IN THE BEAUTIFUL</u> <u>BLUE RIDGE MOUNTAINS</u>		IMPRINT <u>NONE</u>			
COLOR DESCRIPTION		PHOTO PROPERTY OF <u>CUSTOMERS</u>			

SUBMIT: RET. PHOTO    B. L. & W. PROOF    HANDCOL PROOF    RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

DATE RECEIVED		DATE FILED		DATE RECEIVED	
NOV 26 1937		NOV 26 1937		NOV 26 1937	
DESCRIPTION	DATE	DATE	DATE	DATE	DATE
COPIES MADE, THIS SET UP			NOV 26 1937	NOV 26 1937	
TEICH					
RETOUCHING	8	2	11-26	11-29	50
PRINTING					
RETOUCHING	65		11-30	11-30	50
RETOUCHING					
HAND COLOR PROOF					
RETOUCHING					

DATE RECEIVED ORD. \_\_\_\_\_ DATE FILED \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

RETOUCHING \_\_\_\_\_



G. W. GLASS, INDIAN SPRINGS, GA.

NO. D-5171

ORDER NO. 7751

DATE 11-19-1937

I M POST CARDS

PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE NEW CASINO, AROUND THE  
FAMOUS SPRINGS, INDIAN SPRINGS, GA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

21

R. M. YES

IMPRINT

NONE

PHOTO PROPERTY OF

CUSTOMERS

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

YES

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Of at Address

ESTIMATE

Cost Dept. Checked

By

Date

OPERATION	QUANTITY	UNIT PRICE	DATE ESTIMATED	DATE COMPLETED
COMPOSING, TYPE SET UP			NOV 26 1937	NOV 28 1937
SETTING				
RETOUCHING	8	2	11-26	11-30
PHOTO-LITHO				
BLUEPRINT				
STAMPING, CROQUING	64		11-30	12-1
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE ESTIMATE OK'D

DATE PAID

DEC 1 1937

By

By

Photo Returned - Customer

12  
6

51  
50



J. W. GLASS, INDIAN SPRINGS, GA.

NO. D-5172

ORDER NO. 7751

DATE 11-19-1937

I M POST CARDS	PHOTO PLATIN	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 1	R. M. YES Same as D-5171
TITLE (IN FULL) THE SPRINGS AT INDIAN SPRINGS, GA.	IMPRINT NONE	
COLOR DESCRIPTION		PHOTO PROPERTY OF CUSTOMERS

SUBMIT: RET. PHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate By *[Signature]* ESTIMATE Cost Dept. Checked By *[Signature]*  
Date NOV 29 1937 AND WORK SCHEDULE Date NOV 29 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time		
COMPOSING, TYPE SET UP			NOV 29 1937	NOV 29 1937
SKETCH				
RETOUCHING	4	2	11-29	11-30
PHOTO-LITHO				
BLUEPRINT	64		11-30	12-1
STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE ESTIMATE ORD.

DATE FILED

DEC 8 1937

DATE HAND COLOR PROOF ORD.

DATE Photo Returned to Customer

ST. 51



WICKMAN'S PHOTO SHOP, BOCA GRANDE, FLA.

NO. D-5173

ORDER NO. 7753

DATE 11-23-1937

1 M POST CARDS

PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) FUCATE'S MODERN DRUG STORE  
WITH SPANISH PATIO, BOCA GRANDE,  
FLORIDA

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

By *[Signature]*

Date NOV 24 1937

# ESTIMATE AND WORK SCHEDULE

Cost Date Checked

By *[Signature]*  
Date NOV 24 1937

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DATE	DATE COMPLETED
COMPOSING, TYPE SET UP			NOV 24 1937	NOV 24 1937
SKETCH				
RETOUCHING	14	1	11-24	11-26
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	14		11-27	11-29
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT ORD

By

DATE Filled

DEC 8 1937

DATE HAND COLOR PROOF ORD

By

DATE Photo Returned to Customer

By

14

47



G.H. WICKMAN, MACKINAC ISLAND, MICH.

NO. D-5174

ORDER NO.

DATE 11-20-1937

M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. YES

TITLE (IN FULL) THE STRAITS COUNTRY

IMPRINT SAME AS ABOVE

MACKINAW CITY  
MACKINAC ISLAND  
ST. IGNACE, MICH.

*Sub title*  
MICHIGAN STATE AUTO FERRY  
"THE STRAITS OF MACKINAC"

Copyright 1938 by G.H. WICKMAN

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE NEW PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

G.H. WICKMAN, MACKINAC ISLAND, MICH.

NO. D-5174

ORDER NO.

DATE 11-20-1937

M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. YES

TITLE (IN FULL)

IMPRINT MADE IN C.T. ART COLORTONE (REG.  
U.S. PAT. OFF.) BY CURT TEICH & CO., INC.,  
CHICAGO, U.S.A.

COLOR DESCRIPTION

USE NEW PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

Executive OK of Estimate

By

Date

OPERATION

EST. TIME

Clock No. Time Allowed

DATE ENTERED DEPT.

COMPOSING, TYPE SET UP

SKETCH 20

RETOUCHING

PHOTO-LITHO

BLUEPRINT  
STRIKING, OPAQUING

ENGRAVING

HAND COLOR PROOF

ARTIST DEPT.

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1-3 1-10

1-10 1-12-15

30 28 1-26-38 2-16-38

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer



22

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

## ADV. ORDER

DIAL No. D-5175 ORDER NO. 7242 DATE 11-24-1937

CUSTOMER    ESMERALDA HOTEL  
                 MIAMI, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED \_\_\_\_\_

Photos for  
this Customer

6 MP.C.

SIZE  $3\frac{1}{2}$  x  $5\frac{1}{2}$

STYLE PHOTO VARICOLOR WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
 Title in Plate Yes No Copyright in Plate Yes No  
 Title in full TOP-ESMERALDA HOTEL, MIAMI, FLORIDA  
BOT-OVERLOOKING BEAUTIFUL BISCAYNE PARK AND BAY

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO

## Rephoto

NEG. NO.

\_\_\_\_\_ Photograph each - Size 5x7 - 8x10 -10x12  
 \_\_\_\_\_ Prints each from \_\_\_\_\_ Negatives MATTE or GLOSSY  
 Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
 See Salesman, Customer, or Sample for Position, Office  
 DELIVER Straighten Photo

Negative — Line — Halftone — Combination.	120
Dry — Wet — Pancromatic — Color Separation.	133
Transfer — Paper Process — New Process.	150
Stripping — White Border — Full Face.	175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.	175

COLOR DESCRIPTION  
CORRECTIONS ON SKETCH: LIGHTEN UP WINDOWS AS WELL AS PORCHES AND HOTEL ENTRANCE. IN OTHER WORDS, REMOVE DARKNESS NOW SHOWN ON WINDOWS AND PORCH. /

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

	RETURN PHOTO	YES	NO
1. Name			
2. Address			
3. City			
4. State			
5. Zip			
6. Age			
7. Sex			
8. Occupation			
9. Education			
10. Marital Status			
11. Number of Children			
12. Number of Siblings			
13. Number of Pets			
14. Number of Vehicles			
15. Number of Hobbies			
16. Number of Friends			
17. Number of Acquaintances			
18. Number of Neighbors			
19. Number of Relatives			
20. Number of Pets			
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25. Number of Neighbors			
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27. Number of Pets			
28. Number of Vehicles			
29. Number of Hobbies			
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38. Number of Acquaintances			
39. Number of Neighbors			
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41. Number of Pets			
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67. Number of Neighbors			
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75. Number of Relatives			
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110. Number of Relatives			
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115. Number of Acquaintances			
116. Number of Neighbors			
117. Number of Relatives			
118. Number of Pets			

PHOTO RETURNED

To

PHOTO USED FOR

Ret. 5

H. C.  $\frac{3}{4}$

La  $2\frac{1}{4}$

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~~11. 47~~